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20 SYDNEY
INTERNATIONAL
25 CONVENTION AND
EXHIBITION CENTRE
MARCH 15-16

POST EVENT REPORT

IN CONJUNCTION WITH



**OCEAN
LOVERS
FESTIVAL**
IDEAS, ART+ MUSIC, ACTIONS

ABOUT ADEX OZTek Australia 2025



ADEX OZTek Australia 2025, the result of a groundbreaking collaboration between **Asia Dive Expo (ADEX)**, celebrating 31 years of excellence, and the renowned **OZTek Advanced Diving Conference**, brought together the best of the diving and underwater exploration world. The event featured two days of **conference sessions**, **industry networking**, and **exhibition showcases**, with a strong focus on **technical diving**, together with **marine conservation** and **underwater photography**.



With top speakers, leading exhibitors, and a passionate diving community, ADEX OZTek 2025 was a key event in the global diving industry, setting the stage for future advancements in diving, exploration, and marine conservation.



ADEX OZTek AUSTRALIA SPEAKERS



ADEX OZTek Australia 2025 featured the UW360 Stage and two OZTek Conference Theatres, covering topics from deep-sea exploration to cutting-edge dive technology. The **UW360 Stage** saw speakers like *Dr. Frauke Tillmans, Patrick Widmann, Mikko Paasi, Christian Haylen, Daniel Fitzgerald, Matty Smith, and Edward Lai*, along with many others.

At the **OZTek Conference Theatres**, experts such as *Prof. Simon Mitchell, Andrew Oakley, Peter Buzzacott, John Garvin, David Strike, Dr. James Hunter, Dr. Matt Carter, Matt Reed, and Richard Taylor* and many more shared their expertise, offering valuable insights and knowledge to the diving community.

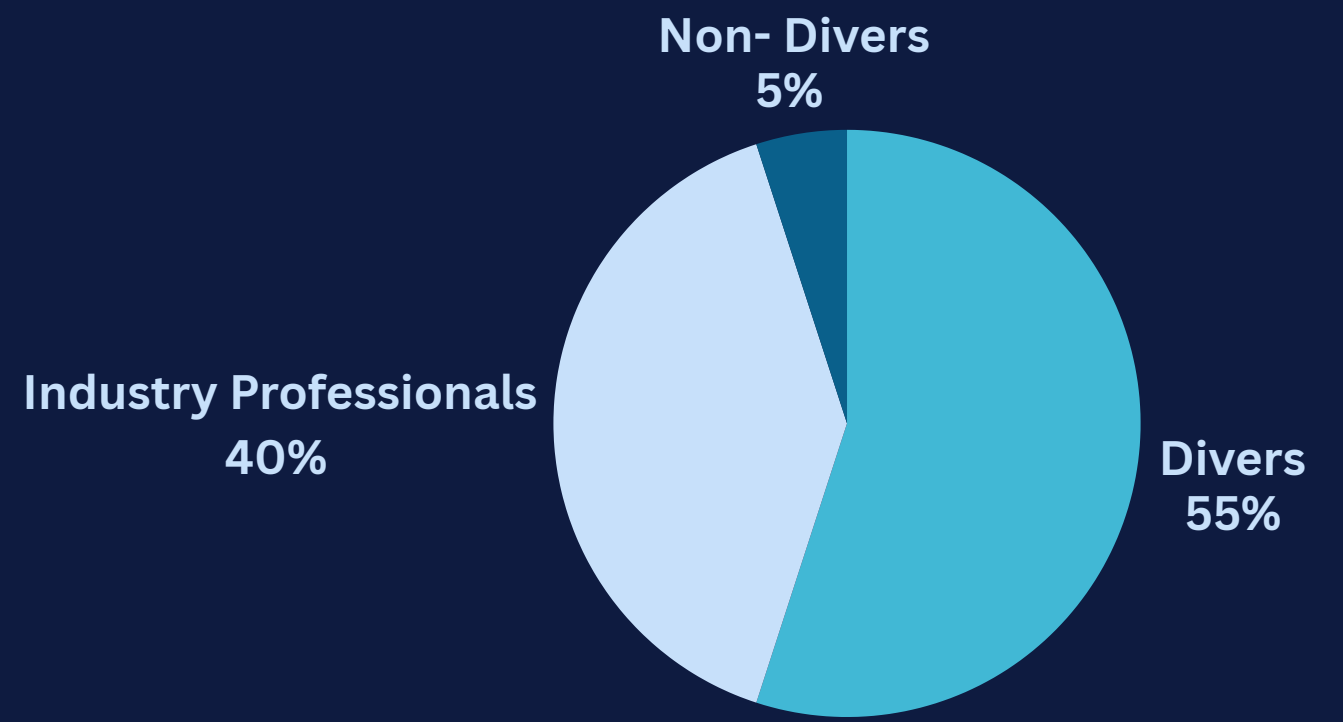
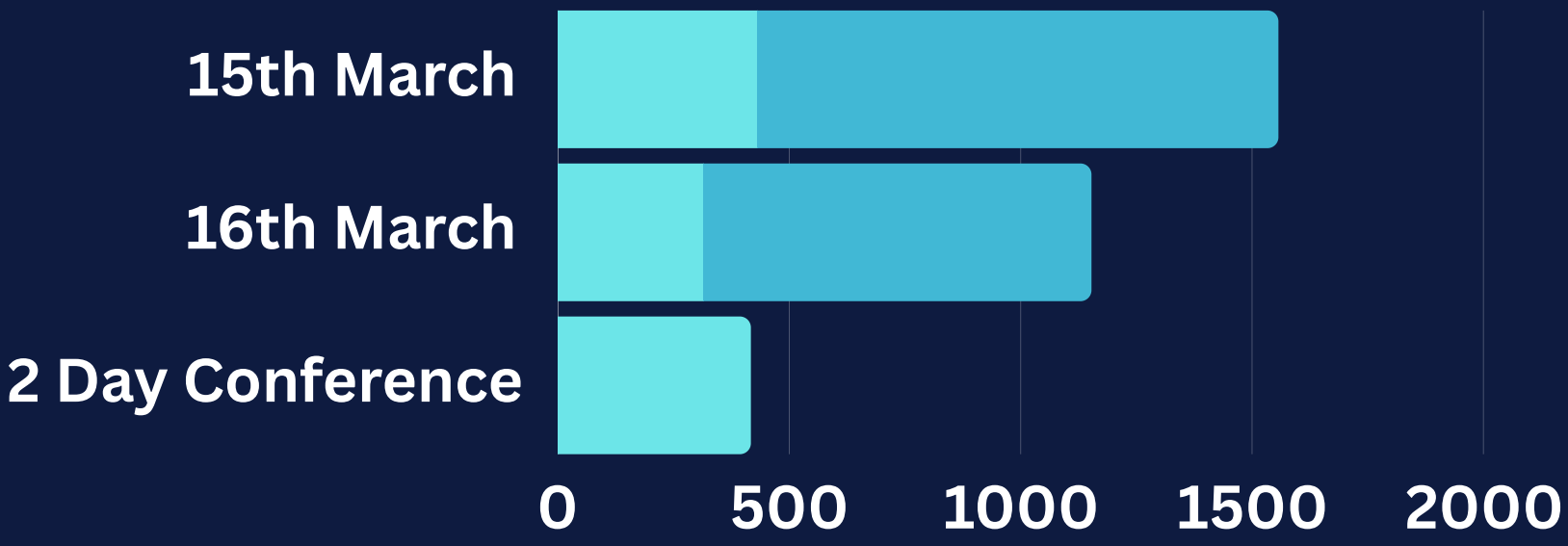


The ADEX OZTek Australia 2025 Opening Ceremony highlighted the collaboration between ADEX and OZTek. John Thet, ADEX OZTek CEO, reassured the audience that OZTek will remain unchanged, with ADEX only adding more to grow the industry. Richard Taylor, Sue Crowe, and David Strike, who have been part of OZTek since its inception, joined him on stage. Speakers representing Dive Education, Dive Gear and Equipment, and Dive Destinations were also introduced. Legendary icons Valerie Taylor and Rodney Fox attended as Guests of Honor, celebrating their lifelong contributions to marine conservation and shark research.



Visitor Analysis

● TRADE ● VISITOR



OVERALL VISITORS
3127

ADEX OZTek Australia 2025 welcomed a total of **3,127** visitors over two days. March 15 saw 1557 attendees, while March 16 recorded 1153. 417 attended the OZTek Conference with the 2 day pass. The audience comprised was approximately 55% divers, 5% non-divers, and 45% industry professionals.



ADEX OZTek AUSTRALIA EXHIBITORS

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OFFICIAL HOTEL



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DIVERS
DIGEST

AsianDiver

SCUBADIVER
oceanplanet

SCUBADIVER
passport

SCUBADIVER
through the lens

ASIAN
Geographic

Geographic
passport

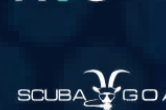
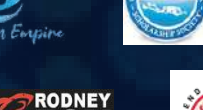
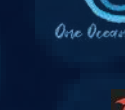
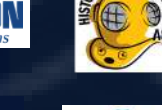
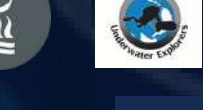
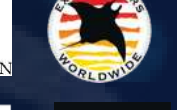
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PRIZE SPONSORS



EXHIBITORS



SUPPORTING MEDIA PARTNERS



THANK YOU to all our exhibitors, sponsors, and partners who contributed to the success of ADEX OZTek Australia 2025. Your participation continues to drive the growth and innovation of the diving industry

Some of the highlights were the **OZTek Awards 2025**, recognizing achievements in the diving industry, along with **panel discussions** and **daily lucky draws** at the Underwater360 booth, where visitors won sponsored gifts. The event wrapped up with a **Decompression Party** for speakers and exhibitors, featuring **The OZTeks**—a band of John Garvin, Nays Baghai, Michael Menduno, and other Tek speakers—who rocked the night with music, networking, and celebration.



OZTEK AWARDS 2025 WINNERS

- Industry Recognition Award
Liam Allen
- Outstanding Achievement Award
John Garvin
- Outstanding Achievement Award
(Honourable Mention)
Dr. Matt Carter
- Media Excellence Award
Nays Baghai
- Lifetime Achievement Award
Rodney Fox
- Technical Diver of the Year
Andrew Oakley



Marketing & Media Outreach

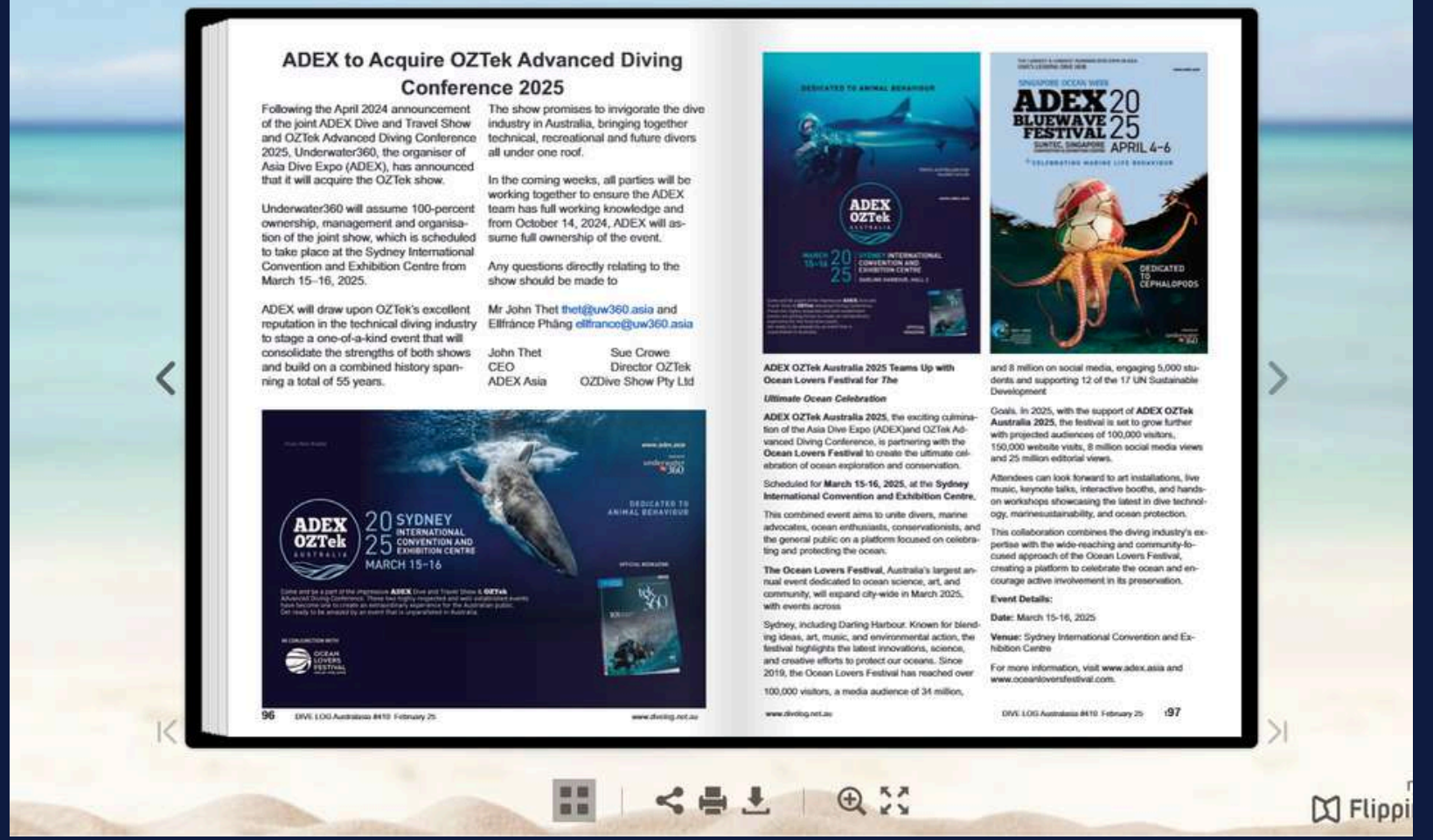
ADEX OZTek Australia 2025 implemented a comprehensive marketing strategy, combining *paid advertising, press coverage, and strategic partnerships* to maximize reach.

Press coverage and advertising spanned Australia, Singapore, Hong Kong, New Zealand, Malaysia, Vietnam, Thailand, the Philippines, South Korea, and the United States, with key publications such as Yahoo! Finance, PR Newswire, The Canberra Times, Taiwan News, The Manila Times, and Vietnam Investment Review featuring the event.



ADEX OZTek also collaborated with the **Ocean Lovers Festival**, Australia's largest celebration of ocean science, art, and conservation, further expanding audience engagement and outreach.

The campaign leveraged trade media across print and digital platforms, with industry-recognized media like **DiveLog**, **Dive Saga**, **Dive Photo Guide**, **Indepth Magazine**, **Thimios Media**, **Scuba Goat**, **Ocean Geographic**, and **SG Divers Network** coming in as supporting media partners. Targeted email campaigns were done through the ADEX and OZTek databases, reaching **10,000+** industry professionals and diving enthusiasts



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ADEX OZTek Australia 2025 Teams Up with Ocean Lovers Festival for The Ultimate Ocean Celebration

UW360 POSTED ON NOVEMBER 15, 2024 0 609 Views 0

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20 SYDNEY INTERNATIONAL CONVENTION AND EXHIBITION CENTRE MARCH 15-16

Come and be a part of the impressive **ADEX** Dive and Travel Show & **OZTek** Advanced Diving Conference. These two highly respected and well-established events have become one to create an extraordinary experience for the Australian public. Get ready to be amazed by an event that is unparalleled in Australia.

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ADEX OZTek Australia 2025 comes to Sydney's International Convention Centre this March

Published 4 months ago on December 4, 2024 By InDEPTH

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News

ADEX OZTek Australia 2025 Coverage

By Nicolas Remy, March 21, 2025 @ 06:00 AM (EST)

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The opening ceremony saw guests-of-honor and Australian icons Rodney Fox and Valerie Taylor join ADEX CEO John Thet for the ribbon cutting

I am typing these lines just a few hours after the conclusion of the **ADEX OZTek Australia 2025** dive show, which took place in Sydney from March 15-16. As the name implies, this show united two well-known diving events into one. ADEX—short for Asia Dive Expo—has been organizing dive shows across Asia for years, the most famous of all being **ADEX Ocean Festival** in Singapore, which has been running since 2010. The OZTek Advanced Diving Conference, a bi-yearly Australian celebration of technical diving since its inception in 1999, is now managed by the Underwater360 Group, organizers of the ADEX events.

The combination of the technical-oriented OZTek and the recreational diving ADEX resulted in a plethora

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Thank you to everyone who was a part of



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31 **OCEAN FESTIVAL**
ANNIVERSARY APRIL 4-6 2025
SUNTEC CONVENTION & EXHIBITION CENTRE

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Photo: Pasquale Vassallo

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