

INSPIRED THE PAST • LEADING THE PRESENT • IMPACTING THE FUTURE

APRIL 11 – 14, 2019
SUNTEC SINGAPORE



DEDICATED TO A PLASTIC-FREE OCEAN
POST EVENT REPORT



MAKE AN IMPACT
underwater


In Association With

GLOBE SERIES / ADEX
OCEAN PARTNERSHIP SUMMIT ASIA



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CELEBRATING A SILVER MILESTONE

25 WAYS TO LEARN, LEAD & INSPIRE



INSPIRED THE PAST • LEADING THE PRESENT • IMPACTING THE FUTURE



INTRODUCTION TO ASIA DIVE EXPO (ADEX) SINGAPORE 2019

ABOUT ADEX

Celebrating its silver milestone and with a history spanning across 25 years, ADEX is the largest and longest-running dive consumer and trade expo in Asia, becoming one of the most popular events in the industry. Since its handover to Underwater360° (UW360) in 2009, ADEX has seen significant expansion in size and variety over the past decade.

ADEX brings together distinguished VIPs and speakers from across the globe, some of which include scientists, marine conservationists, underwater photographers and videographers. ADEX is also a platform for various businesses such as dive operators, equipment manufacturers, and national tourism boards.

In 2018, ADEX Singapore attracted a total of 62,079 attendees over the course of three days from April 6 to 8. Attendees were treated to an exhibition of the latest gear and technology, fantastic deals on the best dive courses and trips, and engaging talks by the industry's leading figures.

The event is endorsed by major organisations in the industry such as Diving Equipment and Marketing Association (DEMA) from USA, the China Underwater Association and has been recognized as “Best Exhibition Organiser 2018” by the Singapore Tourism Board (STB). ADEX was also recently appointed by the United Nations and Asia Pacific Diving Communities as “Sustainable Ocean Ambassador”.

ADEX 2019 will continue to take place in Shanghai and Beijing in July; and in Mumbai, India, for the first time in October. For more information, please visit www.adex.asia

ABOUT UNDERWATER360°

Underwater360° (UW360) is the umbrella platform that represents every major pillar of diving across Asia, the world and where divers can get information and share their experiences on everything relating to our liquid planet. Since 2010, the platform hopes to hurdle together over 25,000,000* divers community globally through curating content and services that offers 'everything one needs to know about exploring the world of water. Gathering the dive community, together with the whole diving industry, Underwater360° provides informative, up-to-date, exciting information, all of which is easy to digest on the go such as their three magazines titles, a massive dive expo and a lifestyle, infotainment, directory and networking hub called 'Diveaholic by Underwater360' for all the underwater enthusiasts out there. For more information, please visit www.uw360.asia.

* Source PADI Global Certification & Membership Statistics 2017

ABOUT THE ASIAN DIVER AND SCUBA DIVER MAGAZINE

AsianDiver is the official publication for Asia Dive Expo (ADEX) and a magazine for the serious diver who understands the challenging lure of the deep sea. It has become a brand known around the world for its penetrating and unique insights into the world's richest dive region. Aimed at industry leaders, avid divers and our intrepid instructors and dive leaders, the magazine supports a community committed to the sport we all love.

ScubaDiver Australasia + Ocean Planet (SDAA+OP) is the lifestyle magazine for all divers around the globe. SDAA+OP specialises in delivering exciting content on diving destinations, underwater photography, and conservation. It is also the official media partner of Divers Alert Network (DAN) Asia-Pacific.

➤ ADEX SINGAPORE 2019 @ A GLANCE

4 INDUSTRIES (DIVING, CONSERVATION & SCIENCES, TRAVEL, MARINE FILMS & MEDIA) CONVERGE IN 1 PLATFORM	393 BOOTHS 265 EXHIBITORS ACROSS SUNTEC SINGAPORE CONVENTION & EXHIBITION CENTER	150 SPEAKERS 22 ADEX AMBASSADORS FROM ACROSS THE WORLD & THE REGION
OVER 60,590 VISITORS ATTENDED THE 25 TH EDITION FOUR-DAY EXHIBITION & CONFERENCE	37 INTERNATIONAL & REGIONAL ADVISORY PANELIST REPRESENTING 4 INDUSTRIES ACROSS 215 CONFERENCE SESSIONS AND 11 PANELS	28 SUPPORTING ORGANISATIONS / NGOs 21 MEDIA PARTNERS

OVERVIEW OF ADEX SINGAPORE 2019

TOTAL ATTENDEES:

60,590

2.1 VISITOR STATISTICS

	DAY 1 (APRIL 11)	DAY 2 (APRIL 12)	DAY 3 (APRIL 13)	DAY 4 (APRIL 14)
TRADE	3,859	7,345	6,233	3,034
CONSUMER	2,593	5,832	16,755	14,939
LOCAL	37,486			
FOREIGNER	23,104			
TOTAL	60,590			

2.2 EXHIBITOR STATISTICS

YEAR	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
BOOTHS	127	200	192	252	243	266	303	350	448	393
EXHIBITORS	104	150	94	134	231	235	242	244	231	265

2.3 EXHIBITOR PRODUCT CATEGORIES

Dive Operators, Diving Institution, Diving, Equipment Manufacturers, Snorkelling, Ocean Sports Gear, Equipment and Accessories, Regulators and Breathing Apparatus, Retail Aids and Equipment, Underwater Lights, Underwater Vehicles, Air Station Equipment, Cylinders and Valves, Dive and Ocean Sports Apparel, Equipment, Mermaid Institution, National Tourism Boards, Travel Resorts, Non-Government Organisations.

2.4 EXHIBITORS LISTING

BOOTH	EXHIBITOR
A01	CONSERVATION INTERNATIONAL ASIA-PACIFIC
A02	NIKOI ISLAND AND CEMPEDAK ISLAND
A03 - A05	MINISTRY OF TOURISM OF THE REPUBLIC OF INDONESIA - DEPUTY DIRECTORATE FOR SINGAPORE & THAILAND
A06	SEA SAFARI CRUISES LIVEABOARD
A07 - A08	PSS WORLDWIDE
A09 - A10	FISHERMEN SCUBA STUDIO PTE LTD
A11 - A12	REN SCUBAWORX
A13 - A15	REN SCUBAWORX
A16 - A18	FRIENDLY WATERS SEASPORTS
A19 - A20	SIMPLY SCUBA
A21 - A22	ADA
A23	MERIDIAN ADVENTURE DIVE
A24	AQUANOX SCUBADEN
B01	AYER AYER PROJECT
B21	KELDAN

B25	SINGAPORE FREEDIVING ACADEMY
B29	APNEA42 - APNEA & FREEDIVING
C07 - C08	AQUAMUNDO
C09	OCEANIC FOCUS
C10	AQUATICA / IKELITE
C21 - C22	NAUTICAM
D01 - D08	NPARKS FRIENDS OF MARINE PARK
D09 - D10	DIVE QUEENSLAND
D11,D13,D15	SEACAM
D17	MIKE BALL DIVE EXPEDITIONS
D19	SCUBALAMP
D21 - D22	ADEX VR EXPERIENCE
D27 - D28	MERMAID FEDERATION INTERNATIONAL (MFI)
D29 - D30	SEAMAID DESIGN
E01 - E10	THAILAND TOURISM
E01 - E10	ENA DIVE CENTER & MARINE ADVENTURES
E01 - E10	PT WISATA SELAM KOMODO
E01 - E10	MUREX DIVE RESORTS
E01 - E10	LEMBEH RESORT
E01 - E10	PT. YOS WISATA BAHARI INDOENSIA

E01 - E10	ECO DIVERS
E01 - E10	TWO FISH DIVERS INDONESIA
E01 - E10	KLM RADHIA NITYA PRATAMA
E01 - E10	PT. MATA RATU KIREINA
E01 - E10	PT. AIR SISI TIMUR AIR DIVE ALOR
E01 - E10	HAMUECO RAJA AMPAT DIVE RESORT
E01 - E10	SCUBA DIVING SURABAYA ACADEMY
E01 - E10	COME2INDONESIA.COM
E01 - E10	PEARL OF PAPUA LIVEABOARD
E01 - E10	SAFARI TOURS & TRAVEL
E01 - E10	GLOBAL DIVE CENTRE
E01 - E10	PT. WISATA INDAH NASIONAL
E01 - E10	LOTUS HOTELS
E01 - E10	BALI MARINE DIVING
E01 - E10	SEAMORE PAPUA
E01 - E10	THE NUTMEG TREE HOTEL & DIVE
E01 - E10	DERAWAN DIVE LODGE
E01 - E10	PLANET NOMADS DIVE RESORT
E01 - E10	O'BA RESORT BY ODYDIVE
E01 - E10	BASTIANOS DIVE RESORT

E01 - E10	ANEMA RESORT GILI LOMBOK
E01 - E10	LIVING ASIA RESORTS
E01 - E10	SEAGATE
E01 - E10	KUHITA DIVE MARATUA
E11	SAM'S TOUR PALAU
E13	EV DYNAMICS PTE LTD
E15	SYRENA MERMAID
E16	SCUBA STORM SDN BHD
E17 & E19	OCEAN GEOGRAPHIC
E18	PLANET DEEP
E20	FISH' N FINS & OCEAN HUNTER PALAU
E21	PELAGIC FLEET - SOLMAR V
E22	SOLITUDE LIVEABOARDS & RESORTS
E23 & E25	PRUDENTIAL
E24	GALAPAGOSKY
E26	DMC FINS
F01-F08	TOURISM MALAYSIA
F09 & F10	SABAH TOURISM
F11 - F12	DUNE ATLANTIS BALI MALDIVES AURORA CRUISE
F13	NIRVANA LUXURY LIVEBOARD PHILIPPINES

F14	DIVESILVER
F17 - F18	PALAU VISITOR AUTHORITY
F19	GUAM VISITORS BUREAU
F20	MARIANAS VISITORS AUTHORITY
F21 & F23	PHOCEA ALL AROUND THE WORLD
F22	MAHINA MERMAID
F24	TIDAKAPAPA LIVEABOARD
F25 - F26	BLUE101
G01 - G10	MARES
G11 - G12	BLUE MARLIN DIVE
G13	DIVE GEAR EXPRESS
G14	CUDDLEFISH DIVERS
G15	SPICE ISLAND DIVERS
G16	SUVADIVA DIVERS AT MERCURE MALDIVES KOODOO
G17	SIROLODIVE PHUKET
G18	EARTH OBSERVATORY OF SINGAPORE
G19	LDA DIVE TRAVEL
G20	WORLD WIDE DIVE AND SAIL
G21	VELOCEAN
G22	PANUNEE

G23 & G25	SEA EXPEDITION PTE LTD
G24	TRINITY WING
G26	SCUBA DIVER ASIA PACIFIC
G27	PULAU OUTFITTERS
G28	ATC GELAPAGOS LIVEBOARDS & CRUISES
H01 - H10	MARES
H11 - H13	SURFACETENSION INTERNATIONAL CO., LTD
H15	FRENCH KISS DIVERS
H16	PAPUA DIVING
H17	ANDAMAN TRITAN LIVEBOARD
H18	SALTYMASK
H19	SCUBA VOYAGERS SINGAPORE
H20	MALDIVES CRUISER - PRINCESA LULUKA
H21	DRAGON DIVE KOMODO
H22	A PLUS MARINE
H23 & H25	ADEX INDIA
H24 & H26	ADEX CHINA
H27	OCEANS5 DIVE RESORT
J01 - J10	TOURISM PROMOTIONS BOARD PHILIPPINES
J01 - J10	ATMOSPHERE RESORTS & SPA

J01 - J10	EVOLUTION
J01 - J10	TPB CO ATLANTIS DIVE RESORTS AND LIVEBOARDS
J11-J12	OCEANIC ASIA PACIFIC
J13	M/Y HONORS LEGACY, MALDIVES LIVEBOARD
J14	VILLA HOTELS & RESORTS
J17	DIVEPRO
J18 & J20	OSSIDABILE
J19	COCOTINOS DIVE RESORT
J21 & J23	CINEBAGS SQUIRES BINGHAM SPORTS
J22	GRIPMORE CO., LTD
J24	DIVESTAR
J25 - J26	SUBBLUE
K01 - K04	XDEEP
K05	ABSOLUTE SCUBA BALI
K06 - K08	300BAR.ASIA
F20	MARIANAS
K07, K09, K10	DIVELAB
K11 - K14	DEEP BLUE ASIA
K15	INFINITE LIVABOARD
K16	MIGUEL'S DIVING GORONTALO

K17	CORALIA LIVEABOARD & PAPUA EXPLORERS
K18	SHENZHEN XTAR ELECTRONICS CO., LTD
K19	TAVEUNI DIVE RESORT
K20	FROGGIES DIVERS BUNAKEN & LEMBEH
K21 & K23	TOURISM FIJI
K22 & K24	RATIO COMPUTERS
K25 - K26	ASIATIQUE YACHT SUPPLIES
L01 & L02	SCUBA WAREHOUSE PTE LTD
L03	OCEAN MANAGEMENT SYSTEMS (OMS)
L04 & L05	CRESSI SUB
L07 - L10	GULL
L11 - L12	COCOLOA
L13	NOMADS DIVING
L14	NDL GO DEEPER
L17 & L19	HELIOS SINGAPORE
L18	DIVENTURES SCUBA
L20	WATERSPORT BEACH RESORT PHILIPPINES
L21	CITIZEN WATCHES
L22	B&J TIOMAN
L23 - L26	DIVERS ALERT NETWORK (DAN)

M01	INTEROCEAN
M03, M05	TRITON
M07 & M09	TUSA
M11 & M13	WHITE MANTA
M17 & M19	SCUBA JUNKIE
M21	SEVEN CLEAN SEAS
M23	ZUBLU DIVE & TRAVEL
M25	JAMES COOK UNIVERSITY
N01 - N10	TOURISM AUTHORITY OF THAILAND (SINGAPORE OFFICE)
N01 - N10	BIG BLUE DIVING IMPORT AND EXPORT
N01 - N10	BIG BLUE DIVING KHAO LAK
N01 - N10	KOH TAO TEC DIVERS / MIKKO PAASI
N01 - N10	WINTANA CO., LTD
N01 - N10	HAPPY FISHES CO., LTD AUSSIE DIVERS PHUKET
N01-N10	PASSUN LIFE CO., LTD
N01-N10	ALL 4 DIVING CO., LTD
N01-N10	WHALE LIVEBOARD
N01-N10	MV GIAMANI LIVEBOARD
N11-N16	DIVESEAS
N17 - N20	SCUBA KNIGHTS

N21 - N22	COLTRI ASIA PACIFIC CO., LTD
N23 & N25	NAUI WORLDWIDE
N24	DIVEPHOTOGUIDE (DPG)
N26	UNITED NATIONS
P01 - P10	LIVING OCEANS
P11 - P12	L&W COMPRESSORS + SYSTEMS PTE LTD
P13	MIMPI RESORTS BALI
P14	TAIZHOU BUENAIR TECHNOLOGY CO., LTD
P15	AOI LIMITED
P16	CENINGAN DIVER (NUSA LEMBONGAN, BALI)
P17 & P19	LYCAN
P18 & P20	RAID
P21	MOLA MOLA LIVEABOARD
P22	CREST DIVING
P23	CORAL TRIANGLE CENTER
P24	GREEN FINS
P25	NORTH WEST BALI DIVING
P26	CARPE DIEM PHINISI LIVEABOARD
Q01 - Q02	PADI
Q03	BLUE CORNER DIVE - BALI, INDONESIA

Q04	LEGEND DIVING
Q05	FUN AZUL FLEET
Q06	SUMMER DIVE CENTER
Q07	SHEARWATER
Q08	BALI HAI DIVING ADVENTURES
Q09	SCUBASPA MALDIVES
Q10	BLUE REEF SCUBA
Q12	EXPLORER VENTURES LIVEABOARD FLEET
Q14	PONI DIVERS BRUNEI WRECK DIVING
Q15 - Q17	DIVING SOLUTIONS
Q18	HYDRA
Q19	BLUEWATER TRAVEL & PHOTO
Q20	LEADERFINS
Q21	SHANGHAI DIVTOP INTL TRADE CO., LTD
Q22	MYDIVEPRO
Q23	OCEANSQUEST
Q24 & Q26	A&L ADVENTURE LEISURE
Q25	OCEANSASIA
R01 - R06	AQUA LUNG SG
R07 - R09	DIVE INTO AMBON & LEMBEH

R08 - R10	SCUBAPEOPLE
R11, R12	BAUER
R13	BIG FINS / OCEAN SUN DIVE RESORT
R14	BAUER
R16	TENGOL CORAL BEACH RESORT SDN. BHD
R15, R17, R19	SDI / TDI INTERNATIONAL
R18 & R20	BUNAKEN OASIS DIVE RESORT AND SPA
R21	AQUA MARINE DIVING - BALI
R22	DIVESOFT
R23	DAKAK RESORT - DAPITAN CITY, PHILIPPINES
R24, R25, R26	A & L ADVENTURE LEISURE
S01 - S06	TAIWAN TOURSIM BOARD
S01 - S06	PROBLUE INTERNATIONAL CORP
S11 - S12	ZHEIJIANG LUXON COMPRESSOR
S13, S15, S17	ADVENTOURS TRAVEL
S14	X-RAY MAGAZINE
S16	ADRECC
S18	ACTOR ASIA
S19 & S20	THE SUBMERSIBLES
T11	AL-CAN EXPORTS PVT LTD

T13	NANYANG POLYTECHNIC / SIDM
T15	MANTA TRUST
T17	SCUBA MAMA
T19	AWEI PILA RESORT
FD01	CMAS
FD02	FIN SWIMMING
FD03	FIRST ASIAN TEAM UNDERWATER RUGBY
FD04	UNDERWATER HOCKEY
FD05	DIVEDEGREE
FD06	MALCHANOV'S
FD07	ZEN FREEDIVING
GP00	ASIA DIVE HOLIDAYS
GP01	DIVE TIMOR
GP02	NIRWANA GARDENS HOTELS & RESORTS
GP03	TRACC
GP04	UNA UNA SANCTUM
GP05	UGARI LIMITED
GP06	VILLA MARKISA
GP07	ONEUW S.R.L
GP08	ORCA NORWAY

GP09	HARMONY BAY RESORT
GP10	NUDII AND WHALE
GP11	SHOPBACK
GP12	RAFFLES MARINA LTD
KZ01	MAKING OCEAN PLASTIC - FREE
KZ02	CORAL GARDENING

2.5 EXHIBITOR TESTIMONIALS

<p>“Keep it up all the good work! Thanks to ADEX team! Awesome!!!” Monica Chin Director of Education & Conservation, ADRECC</p>				
<p>“We hope to see you guys next year too! Ciao!” Hannah Oh Assistant Manager, Interocean.co.kr</p>	<p>“A great exhibition to find connection.” Micheal Zainal Abidin Manager, Sea Safari Cruises</p>	<p>“Amazing show!” Jillian Worsham Office Manager, A Plus Marine Supply Inc</p>	<p>“Good organized show. Will participate again next year.” Vijay Parikh CEO, Al-Can Exports Pte Ltd</p>	<p>“Very nice first ADEX experience – Still one more day to go!” Wilfried Herve Owner French Kiss Divers</p>
<p>“Will be great if ADEX have more B2B event – A day or couple of hours for short discussions with businesses like a speed-dating format.” Emilia Giacomini Marketing, DAN</p>				
<p>“Great show, hope it will grow even bigger.” Bob Tham Instructor, Ren Scubaworx</p>	<p>“Well set-up & organised!” Samuel Lee Senior Manager, Raffles Marina Ltd</p>	<p>“Great and a very organized show!” Rusminah Budan Resort Manager, Dive Froggies</p>	<p>“Excellent Activities” Glenford Bisquera Sales & Marketing, Squires Bingham Sports</p>	

2.6 SPONSORS

ADEX SINGAPORE 2019 Daily Lucky Draw Sponsors (SATURDAY – SUNDAY)

PRIZE	SPONSOR
1 x Day trip to the outer Great Barrier Reef – 2 certified divers for two persons (worth AUD \$460, levies included)	Dive Queensland
1 x 2 Night accommodation in a double cabin for 2 persons – cabin features its own en-suite, carpet and is fully air-conditioned (worth AUD \$600)	Dive Queensland
1 x 2 persons – Each doing one certified dive, including gear, and a trip out on the glass bottom boat tender to a coastal dive site (worth AUD \$210, levies included)	Dive Queensland
1 x 1 Night Ocean Suite in the Fitzroy Island Resort plus transfers to and from Fitzroy Island for two persons (worth AUD \$505)	Dive Queensland
2 x 3 Days, 2 Nights Fun Dive Package (worth RM \$1,020)	NDL Go Deeper
2 x Citizen PROMASTER Diver Watch	Citizen Watches (HK) Ltd Singapore Branch
4 x DIVEPRO Diving Torch (Model:S11)	DIVEPRO
1 x Teric Dive Computer (worth SGD \$1,499)	TERIC Dive Computer
1 x 3 Days, 2 Nights Diving Package for 4 Dives – Twin Sharing Bayview Chalet – Weekday (worth RM \$1,800)	Tenggol Coral Beach Resort
1 x 3 Days, 2 Nights Snorkelling Package for 2 Trips – Twin Sharing Bayview Chalet – Weekday (worth RM \$900)	Tenggol Coral Beach Resort
2 x S\$300 Voucher	Living Oceans Pte Ltd
1 x AQUALUNG i300 Wrist Computer Grey	CMP Technologies Pte Ltd
1 x I Torch Light	The Scuba Shop Sdn Bhd
1 x 3 Day, 2 Night Deluxe Executive for 1 pax (worth USD \$600)	Summerbay Resort
1 x BCD set	Divelab
1 x iDive Easy Avant Garde	Dive System and Ratio

ADEX SINGAPORE 2019:

Voice of the Ocean International Photography Competition (SUNDAY)

CATEGORY: PHOTO OF THE YEAR WINNER

PRIZE	SPONSOR
Winner will receive a 7 Day, 6 Night Full Board for 1 Pax at Raja Ampat (worth <i>USD2700</i>)	SEA SAFARI CRUISES
Winner will receive an 8 Day, 7 Night, 5 Day of Diving for 1 Pax (worth <i>USD2500</i>)	SAM'S TOUR
Winner will receive a return-ticket from Singapore to Fiji for 1 Pax	FIJI AIRLINES
Winner will receive DIVEPRO Lighting G18 Plus (worth <i>USD1250</i>)	DIVEPRO

CATEGORY: VIDEO OF THE YEAR WINNER

PRIZE	SPONSOR
Winner will receive an 11 Day, 10 Night Komodo National Park Itinerary for 1 Pax (worth <i>USD4250</i>)	AGGRESSOR INDO & OMBAK RINDU
Winner will receive a 4 Day, 3 Night Deluxe Executive for 1 Pax (worth <i>USD700</i>)	SUMMERBAY RESORT
Winner will receive a return-ticket from Singapore to Fiji for 1 Pax	FIJI AIRLINES
Winner will receive DIVEPRO Lighting Vision Pro+ (worth <i>USD1350</i>)	DIVEPRO

CATEGORY: ENVIRONMENTAL PHOTO OF THE YEAR WINNER

PRIZE	SPONSOR
Winner will receive a 6 Day, 5 Night Dive Vacation for 1 Pax at Atlantis Puerto Galera or Atlantis Dumaguete (worth <i>USD2000</i>)	ATLANTIS PHILIPPINES
Winner will receive an 8 Day, 7 Night Turks & Caicos Explorer II Liveaboard for 1 Pax (worth <i>USD2600</i>)	EXPLORER'S VENTURES

CATEGORY: UNDERWATER FASHION PHOTO OF THE YEAR WINNER

PRIZE	SPONSOR
Winner will receive a 2 Day, 3 Night Deluxe Executive for 1 Pax (worth <i>USD700</i>)	SUMMERBAY RESORT

CATEGORY: **COMPACT CAMERA PHOTO OF THE YEAR WINNER**

PRIZE	SPONSOR
Winner will receive an 8 Day 7 Night Live-On-Board for 1 Pax (worth <i>USD1800</i>)	MALDIVES CRUISER
Winner will receive a 4 Day 3 Night Deluxe Executive for 1 Pax (worth <i>USD700</i>)	SUMMERBAY RESORT

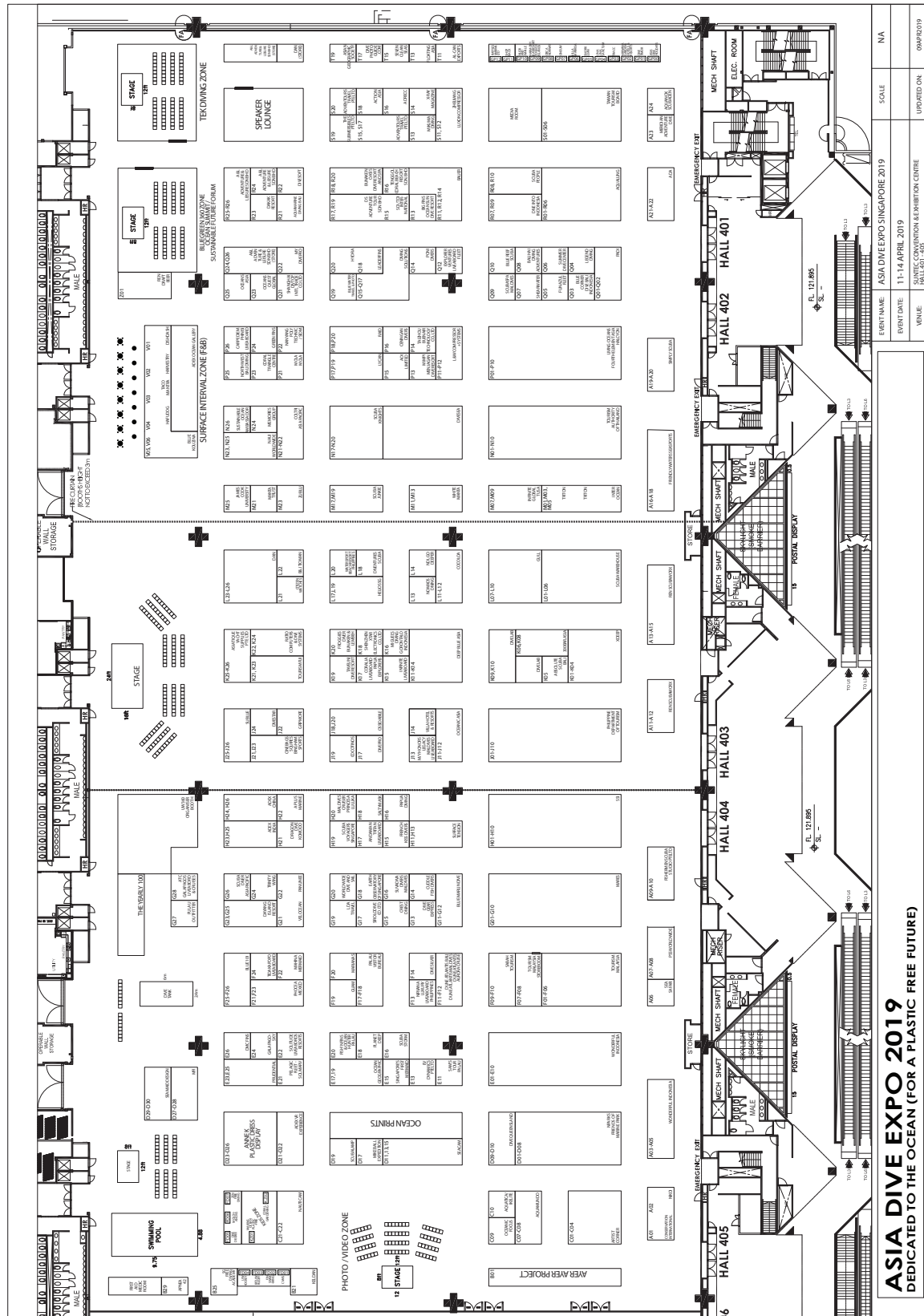
CATEGORY: **ARTWORK OF THE YEAR WINNER**

PRIZE	SPONSOR
Winner will receive a 5 Day 4 Night Nusa Ceningan Dive & Stay Package for 1 Pax (worth <i>USD580</i>)	CENINGAN DIVERS AND RESORTS

CATEGORY: **BEST OF SHOW WINNER**

PRIZE	SPONSOR
Winner will receive an Underwater Camera Housing (worth <i>USD10,000</i>)	SEACAM
Winner will receive a Canon EOS 5D Mark IV (worth <i>USD4800</i>)	CANON
Winner will receive an 11 Day 10 Night Komodo National Park Itinerary for 1 Pax (worth <i>USD4250</i>)	AGGRESSOR INDO & OMBAK RINDU
Winner will receive an 8 Day 7 Night Dive Vacation for 1 Pax at Atlantis Puerto Galera or Atlantis Dumaguete (worth <i>USD2000</i>)	ATLANTIS PHILIPPINES
Winner will receive a return-ticket from Singapore to Fiji for 1 Pax	FIJI AIRLINES
Winner will receive a DivePro Lighting Vision Pro+ (worth <i>USD1350</i>)	DIVEPRO
Winner will receive a Suunto D5 Dive Computer (worth <i>USD899</i>)	SUUNTO/ADVENTURE & LEISURE SDN BHD
Winner will receive a Charter Boat Unit (worth <i>USD575</i>)	DAN

2.7 FLOORPLAN



ADEX SINGAPORE 2019 EVENT HIGHLIGHTS

ADEX, the Asia Dive Expo, has become a familiar name to many dive enthusiasts and ocean-lovers around the world. Celebrating its 25th anniversary, the longest running and the largest dive expo in Asia, returns to Suntec Singapore Conference and Exhibition Centre on April 11 to 14, 2019. In conjunction with the Singapore Ocean Week, the event present itself with freshly curated ideas that focuses on this year's theme **"Dedicated to a Plastic-Free Ocean"** that are informative, knowledge-sharing that fits both consumer and trade businesses and fringe activities suitable for the diving community and beyond - **150 Speakers, 175 topics and event highlight all packed in four days with 60,590 attendees**. The must-attend event for the most avid divers, ADEX is truly more than just a dive show.

Organised by Underwater360 for its decade's run, the four-day consumer and trade show featured up to **258 exhibitors** and **419 booths** from the Asia Pacific and international region of the diving, underwater photography & videography, ocean and marine conservation and tourism sector.



The official opening launch of Singapore Ocean Week presented by Mermaid Deva and the Orange Production from Indonesia performing 'Water Drum Performances' together with a special fashion couture showcase from recycled plastic waste.



ADEX marketplace serves as one of the best platforms for divers to catch up and share their latest underwater exploits, but more importantly, it allows a conducive environment for ocean lovers to learn about how they can best combat climate change, protect ocean species and based on the year's theme – ways of reducing your single-use plastic footprints.

Dedicated to a Plastic-Free Ocean has been a challenging theme and an encouraging one as well. With the objective in mind to be the platform that lead and to impact the future, in conjunction to 2019's theme, ADEX partnered with **The Ayer Ayer Project** and conservation artist, **Ernest Goh**, to highlight on microplastics in the ocean and having drinking water collection points in the exhibition hall, partnering with **Revolv** for metal cup rentals, just in case the visitors forgot to **"Bring Your Own Bottle (BYOB)"** for this year's edition. Lastly, partnering with our food vendor, **Dish Dash**, to enforce the food vendors to not serve food on single-use plastics but using other natural and eco alternatives.



ADEX Singapore 2019, with partnership with *The Ayer Ayer Project* and conservation artist, *Ernest Goh*, managed to curb 5,000 plastic bottles intake and from going into our landfills and our ocean.



ADEX also took the opportunity to launch **"Ocean Citizen – One Ocean. One Love"** to drive on a movement to create awareness on the conscious culture towards single-use plastics and to address on ADEX mission to be the first dive show to move towards a single-use plastic free expo by the year 2021.

ADEX provides a platform for businesses and organizations – *dive operators, equipment manufacturers, non-governmental organization (NGOs) and national tourism boards* – to foster and strengthen relationships, engage, network and develop business opportunities and where the message of responsible stewardship of the ocean can be spread.

INSPIRED THE PAST • LEADING THE PRESENT • IMPACTING THE FUTURE



TOGETHER WE
PLEDGE AGAINST
SINGLE-USE PLASTIC

ADEX SINGAPORE 2019 OCEAN CITIZEN PLEDGERS

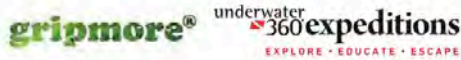


ADEX EXHIBITORS

16



AquaMarineDiving.com



ADEX SPEAKERS

HRH Princess Zatashah Idris,
ADEX Ocean Ambassador

Andrew Lim,
Underwater Photographer

Pepe Arcos,
ADEX Ambassador for
Filmmaking (International)

Louise Hardman,
Plastic Collective

Thomas Peacock-Nazil,
Seven Clean Seas

Adam Broadbent,
ZuBlu

Simon Mustoe,
Wildiaries

Ronny Roskosch,
CEO/Senior Consultant, Diving
& Sports

Monica Chin,
ADRECC

Chelsea Islan,
ADEX Youth Ocean
Ambassador

Judi Lowe,
Conservationist

Christian Vizl,
Underwater Photographer

Ellen Cuylaerts,
Underwater & Wildlife
Photographer

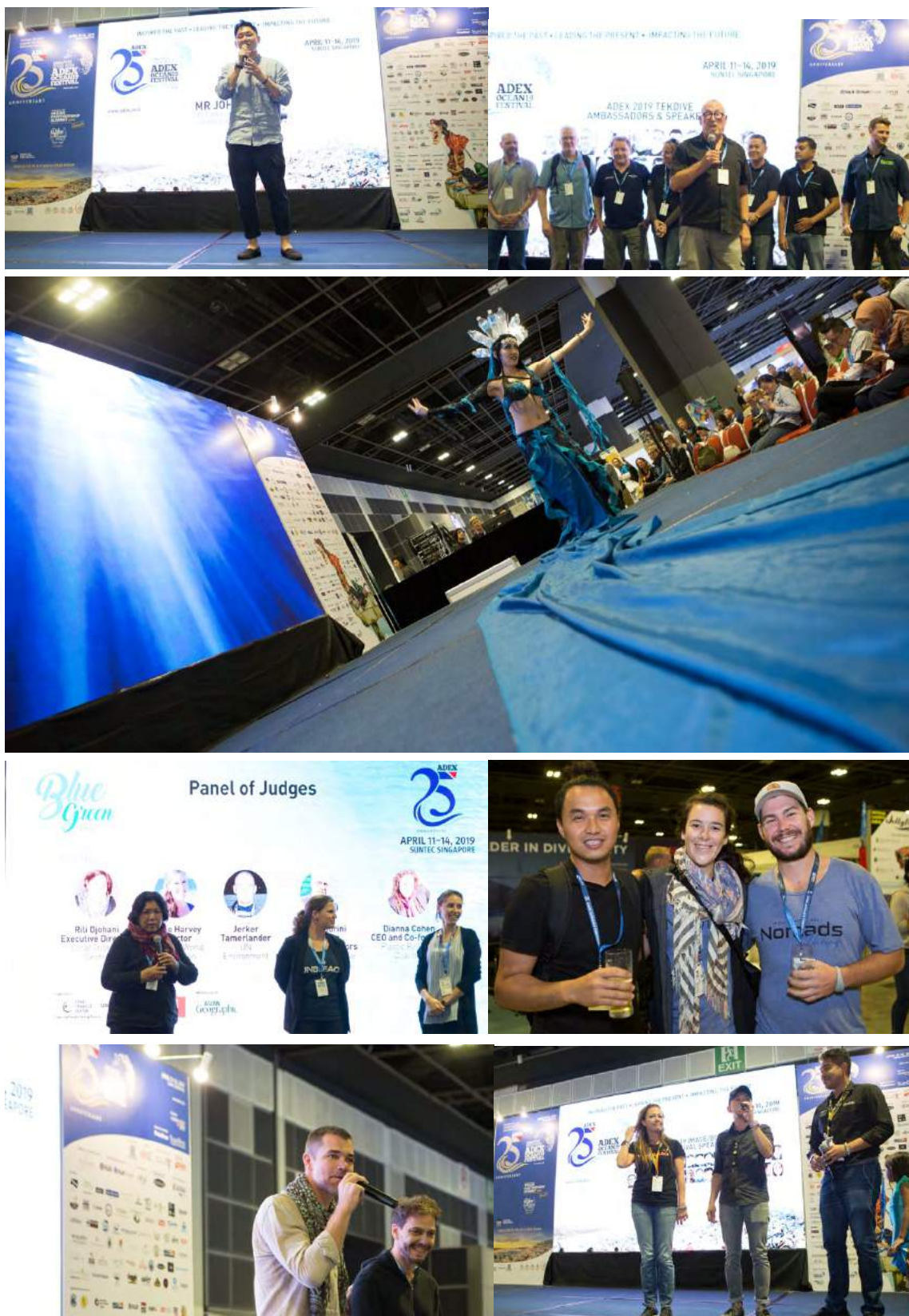
DAY ONE | THURSDAY, APRIL 11, 2019

For the first time in the history of ADEX Singapore, setting a unique precedent on its 25th milestone, ADEX Ocean19 Festival will be held along the period of four days. *Day One* of ADEX Ocean19 Festival comes with a plethora of curated activities bringing together industry experts and speakers from across the globe.



Launching the Singapore Ocean Week with a robust and vibrant opening performance by Mermaid Deva and the Orange Production. An event brought to you specially by “Wonderful Indonesia”, the evening was curated specifically for networking and businesses to get to know Indonesia followed by a sneak peek of the premiere introductions to the run of event in the next couple of days such as the “Sustainable Diving Think Tank” overview and the introductory presentation of the inaugural “Industry Future Forward” – “Sustainable Diving Dialogue Future Forward”, “Sustainable Marine Tourism Future Forward”, “Innovation Future Forward”, “Mermaiding Future Forward”, “Women Diving Future Forward”, the “Tham Luang Cave Rescue and Beyond Fireside Chat”, “Photo/Video Future Forward”, “Freediving Future Forward”, “Underwater Sports Future Forward”, “Inspirational Talks with ADEX Heroes Panel Discussion” and the “Single-Use Plastic Conundrum in Asia – A Load of Rubbish? Future Forward”.





The event closes with an inspiring dance performance by Kaeshi Chai titled the “Jellyfish Bond” and followed by the “Asian Premiere Launch” of Kent Yeung’s “Dive. Hong Kong” and Richie Kohler’s “The Perseus Survivor”.

HERE’S A LOOK INTO DAY ONE OF ADEX IN ACTION – [click here to watch the video!](#)

DAY TWO | FRIDAY, APRIL 12, 2019

ADEX Singapore 2019 at Suntec City Convention and Exhibition Hall kicked off with a bang to mainstream visitors on 12 April 2019 morning as some of the biggest names in technical diving such as former AquaCorps founder and editor, Michael Menduno, David Strike, the recipient of the ADEX “Lifetime Achievement Award” for his contributions to technical diving, and Richie Kohler, technical wreck diver, shipwreck historian and host of the documentary television series *Deep Sea Detectives*, took to the stage at the ADEX TekDive Conference to share their knowledge with ADEX attendees.



From VR experience opportunities from The Jetlagged, great diving deals and to watch the mythical mermaids in action, the bustling activities throughout the days of ADEX fits for all ages and not forgetting the networking opportunities for all!

TEKDIVE Conference Kicks Off ADEX 2019

With a background in military, commercial, recreational and technical diving, David Strike served in the United Kingdom Royal Navy, during which he participated in a ground-breaking oceanographic research project. Joined onstage by Michael Menduno, who founded AquaCorps magazine and was the first person to coin the term “technical diving”, Meduno and Strike proceeded to talk about the humble beginnings of technical diving and how it has evolved from a little known fringe sport to being the vanguard of diving exploration.

Next up was Beatrice Rivoira from Italy. An active technical instructor on both open circuit and close circuit rebreather, Beatrice has a Master’s Degree in Marine Biology and Oceanography and does biological studies on deep wrecks. In her talk, Beatrice shared with the audience how the public’s perception of what is a deep shipwreck has changed over the years along with the improvement in tech diving technology from 30 metres to 40, 70 and more than a 100 metres, even though technical diving is dangerous at all depths. She shared that for marine biologists, going into a deeper environment, biological coverage at different depths is different.



Tekdive Conference Asia 2019 convene the best of the best line up of technical divers – from the main who coined the term ‘technical diving’ to the diving genre, Michael Menduno, to rescue divers of the Tham Luang Cave, to Guinness World Record Holder for ‘The Deepest Scuba Dive’ and ‘The Deepest Scuba Dive in Sea Water’, Ahmed Gabr.

An experienced tech wreck diver and a shipwreck historian, Richie Kohler stepped up to the stage next to introduce himself to the audience but was beaten to the punch by Michael Menduno’s teasing introduction of him as an “old shipwreck diver”. Laughing at his buddy’s good-natured ribbing, Richie continued with his introduction, revealing that he had been sharing stories on ship wrecks for the last 20 years on television, adding that “it’s the ability to share that passion for diving” that drives him. As one of the co-hosts of History Channell’s *Deep Sea Detectives*, Kohler regaled the crowd with insider stories of his shipwreck dive exploits, including his exploration of the sunken *Britannic*, the sister ship to the *Titanic*.

First featured in *The Jacques Costeau Odyssey: Calypso’s Search for Britannic*, Kohler showed the conference interior underwater pics of the *Triton* submersible he rode to explore the *Britannic* before introducing Dimitri, the pilot of the *Triton* as well as pics of the Diving Bell that was also used for shooting the *Britannic*. Kohler ended the talk by showing the audience a sneak preview of his new documentary series, *Dark Waters*, which has already been sold in the United States and will be coming to Asia soon.

The concept of bringing a hundred years of maritime history to life by recreating the past with character actors and sets is an exciting concept that brought thunderous cheers from the audience. By bringing heroes, villains and victims off maritime history to life, audiences get to live in the exciting moment of history.

BlueGreen360 Zone: Sustainable Think Tank

Chaired by Chloe Harvey of Reef-World Foundation (Green Fins international coordinators), co-organised by UW360 and supported by Blue Ocean Network, this Sustainable Think Tank conference featured a gathering of pro-active dive industry leaders to share intel on how to pursue a sustainable business model. Chloe elicited knowledge sharing from the industry leaders in attendance as they shared their experiences and lessons in how they improved access to environmentally friendly products like reef safe sunscreen, and environmentally friendly cleaning products and shampoos.



Lembeh Resort, a luxury dive resort in the Lembeh Straits in Indonesia shared with conference participants about their alliance with mainland partners in pooling their resources to lower prices for green products through bulk purchases. Susan Stephanie, from the Diver Operator Community Komodo (DOCK) also shared with the think tank their eco travel kit for tourists. Sold to tourists in reusable bags, these eco travel kits help fund the waste management and environmental awareness programmes run by DOCK.

Beside this knowledge sharing, the think tank also broke into small groups to discuss examples of sustainability projects launched by group member companies, the challenges encountered and the support given or needed.

Books Galore and Talks Aplenty at Main Stage

The Book festival at ADEX also saw plenty of renowned underwater photographers talking about their latest exciting work, such as the *Silent Kingdom* by Christian Vizl, *Black is the New Blue (Second Edition)* by Scott Tuason, Ace Wu, Jade Hoksbergen, Henley Spiers and Ram Yoro, *Legend Beneath the Waves Philippines* by Andrew Marriott, *Face to Face: Up Close with Mother Nature* by Al Hornsby, *Elysium: Heart of the Coral Triangle* by Michael Aw and *Dinner with Divers* by David Strike and Simon Pridmore.

[Interested to purchase any of the books above, please click here!](#)



Launching newly released books at ADEX are 'Silent Kingdom' by Christian Vizl and the compilation underwater photography 'Black is the New Blue (Second Edition)' by Scott Tuason, Ace Wu, Jade Hoksbergen, Henley Spiers and Ram Yoro.



There was also the inaugural Future Forward Panel on Innovation moderated by *Diving Industry Pro Consulting, Founder/CEO, Ronny Roskosch* with a panel consisting of product inventors/company founders and diving agencies including: *Jean-Claude Monachon, VP International Sales & Marketing from SSI, John Seddon, Technical Trainer Manager from Scubapro, Sandro Lonardi, Head of Marketing from PADI Travel, Harold Hordosch, CEO from Seacam, Pete Ceglinski, Founder from The Seabin Project, Louise Hardman, Founder from Plastic Collective, Brad Chen, Founder from Crest Diving, Cyril Castello, Owner & Commercial Director from JellyfishBot*. The panel raised many salient points on how innovation and training advancement can work hand-in-hand in advancing the advancement of the industry and the increased protection of the ocean and its inhabitants.



Pete Ceglinski, the founder and creator of Seabin was also on hand to give a talk on how Seabin is revolutionising the cleaning up of the oceans by sucking up rubbish in the ocean.

ADEX Opening Ceremony: A Look Back

After lunch, the exciting festivities at the main stage of ADEX reached its climax as the water drums trio of Orange Productions led by mermaid Deva Harris hyped out the crowd in a cacophony of latin rhythms outdone only by the coloured splashes of water spritzing into the air with every beat of their drum sticks.

After the performance, the crowd was treated to a touching look back at the early beginnings of ADEX as the founders of ADEX, Rainer Sigel and Chris Sweeting spoke about the early days of ADEX while David Strike and Michael Menduno also touched on ADEX being the first in Asia to promote widely the advent of tech diving 25 years ago. The other essential men responsible for the past success of ADEX such as former ADEX CEO, Herman Ho and Clement Lee, formerly from the Sabah Tourism Board both gave touching testimonies to the progress of ADEX over the years.

Underwater360° and ADEX Singapore CEO, John Thet, also gave a speech thanking his predecessors, his team and the commitment of ADEX towards the ocean with the setting up of Ocean Citizen to unite all comers towards the protection of our oceans.



The opening ceremony started with retrospection of the journey ADEX to ADEX with the co-founders, Rainer Sigel and Chris Sweeting, shared how the idea of a diving show on Asia came to fruition over copious pints of beer. Followed by one of the pioneering contributors, David Strike, Micheal Menduno and Clement Lee, whom had contributed passionately towards the industry and for the industry. Followed by the next organizer, Herman Ho, sharing memories about ADEX and finally, the current organizer, John Thet, shares about his last 10 years with ADEX and his future vision for ADEX.





High Commissioner of Canada, Her Excellency Lynn McDonald, addressing on three highlights – the oceans plastic charter against single-use plastics, an art piece by Canadian artists to Singapore’s year of zero waste and introduction of Canadian technology companies who have taken up the fight against plastic pollution through innovation. Followed by Senior Vice President of Globe Series, Bruce Dudley, announcing on the partnership with ADEX for Ocean Partnership Summit in the year 2020.

His speech was followed by an address by the High Commissioner of Canada, Her Excellency Lynn McDonald, who spoke on the three issues Canada has recently committed to. The first is the oceans plastic charter against single-use plastics at the G7 meeting last year. The second was the contribution of an art piece by Canadian artists to Singapore’s year of zero waste at the Sustainable Singapore Gallery. The third was the introduction of Canadian technology companies who have taken up the fight against plastic pollution through innovation.

Ocean Partnership Summit Launch

Bruce Dudley, Senior Vice President of Globe Series, then took to the stage to announce the launch of Ocean Partnership Summit, which will be co-organised by ADEX and GLOBE Series next year in conjunction with ADEX 2020. A government-to-government-to business summit dedicated to combating plastic pollution in the ocean, the Ocean Partnership Summit marks a new chapter in the development of ADEX to a dive show that now engages on a policy level with governments worldwide.

Official Country Partner – Wonderful Indonesia



With more than 17,000 islands, Indonesia is the Official Country Partner of ADEX 2019. To commemorate the official opening of ADEX, ADEX is proud to have ADEX Singapore 2019 Guest-of-Honour, Ms Rizki Handayani, Deputy Minister of the Ministry of Tourism, Republic of Indonesia, speak at the official opening of ADEX 2019 as all attendees listened intently to Indonesia’s commitment to a plastic-free ocean.

ADEX Youth Ocean Ambassador



ADEX Youth Ocean Ambassador, Chelsea Islan, then took to the stage to talk about her initiative against waste and plastic pollution in Indonesia. Chelsea highlighted the fact that two thirds of Indonesia is the ocean and encouraged everyone to “be the change you want to see in this world.”

ADEX appointed as Sustainable Ocean Ambassador by United Nations – SOA & AFMA



Dr Thirach Rungruangkanokkul, Executive Director of AFMA (Agricultural and Food Marketing Association for Asia and the Pacific) – the inter-government non-profit organization in association with Food and Agriculture Organization (FAO) of the United Nations, also specially flew in to appoint ADEX as the ***Sustainable Ocean Ambassador***.



ADEX Ocean Ambassador



ADEX Ocean Ambassador (2019 – 2020) and an avid environmentalist in Malaysia, HRH Princess Zatulisa Idris W also took to the stage at ADEX to speak about combating the single-use plastic pollution in Malaysia through her initiative campaign #sayno2plastic since 2016.

ADEX Ocean Citizen Ambassadors



Featuring together for the very first time for ten years ago, the two ADEX first ambassadors, Aaron Wong and Denise Keller. The two yet again to set its precedence as the first ambassadors to front ADEX campaign towards single-use plastics, Ocean Citizen – One Ocean. One Love. Aaron Wong is also reigning the ambassador position as ADEX Ambassador for Photography (International).

Featuring Adex Ambassadors & Speakers



Featuring the various ADEX Ambassadors and speakers from TEK DIVE – fronted by ADEX Ambassador for Technical Diving, David Strike, FREEDIVING – fronted by Oli Christen & Pepe Arcos, PHOTO/VIDEO – fronted by ADEX Ambassador for Photography (International), Aaron Wong, CONSERVATION & EDUCATION – fronted by ADEX Ambassador for Marine Conservation, Hidy Yu, and MERMAID – fronted by ADEX Ambassador for Mermaid (International), Mahina.



Introduction of ADEX CHINA – Shanghai & Beijing by Jan Kern from Beijing Enlightened Creations and Gouye Culture happening at Shanghai New International Expo and China International Exhibition Center on July 5- 7 and July 12 -14 respectively. Whilst, introducing ADEX INDIA MUMBAI by Amit & Kapil Malhotra from Events Solution and Ismail Hameed from High Rise Pvt Ltd happening at Bombay Exhibition Centre, Goregaon East on October 4 - 6.



Lastly, the first day of ADEX was capped off by a luminous eco-fashion show 'Marine Fashion Couture' by a 17 year old, upcycle designer from Singapore, Claire Wright, and by mermaid and fashion maven, Anne K Adijuwono from Indonesia, who created 25 handpainted dresses depicting the 25 threatened marine animals featured in Asian Geographic's January 2019 issue of *ScubaDiver OCEAN PLANET* magazine.



HERE'S A LOOK INTO DAY TWO OF ADEX IN ACTION – [click here to watch the video!](#)

DAY THREE | SATURDAY, APRIL 13, 2019

SUSTAINABLE DIVING DIALOGUE

After a blistering April 12 that saw plenty of diving heavyweights grace the main stage of ADEX Singapore, April 13 of ADEX Singapore 2019 offered no let up as Natalie Harms from UN Environment graced the ADEX Singapore 2019 main stage to moderate a Sustainable Diving Dialogue and panel discussion at 10am in the morning. Co-moderated by *Chloe Harvey* from the Reef World Foundation (Green Fins), the panel consisted of *Rosie Cotton*, Owner and General Manager of Tioman Dive Centre, *Mik Jennings*, Commercial Manager of Blue O Two / Worldwide Dive and Sail, *Cassian Bellino*, Sustainability Management Trainee from Six Senses Hotels Resorts Spas, *Adam Broadbent*, CEO of Zublu, *John Standing*, Director of Fourth Element, *Paul Tanner*, Territory Director, PADI Asia Pacific and *John Thet*, CEO of Underwater360 and ADEX.



Natalie started the panel by talking about how the UN was working with governments to improve ocean governance by starting regional marine programmes to reduce plastic pollution. With Tioman Dive Centre receiving the Green Fins awards, Rosie Cotton was congratulated by Chloe as Rosie told the audience how Greenfins had helped Tioman Dive Centre with a series of small changes that put them on their way towards sustainability. She was also grateful for the considered actions recommended by GreenFins which promoted change without disrupting businesses. She added that by transmitting the correct sustainability mindsets and behaviour to her staff, the staff were in turn able to pass on this wisdom to customers. Rosie also added that being consistent was key to effective change.

With a footprint of 15 resorts all over the world, Mik Jennings shared his experience of obtaining sustainable products for all of Blue O Two's resorts, which proved to be a headache as distributing products from a central source could often lead to a bigger carbon footprint as opposed to sourcing items locally.

With audiences encouraged to join in the dialogue, Bruce Dudley, Senior Vice President of Globe Series, ADEX Singapore's partner in the Ocean Partnership Summit in Singapore next year, posed a question to the panelists about whether any of the panelists had seen tangible rewards from being sustainable. Adam Broadbent from ZuBlue acknowledged that while their efforts might initially only be just a marketing benefit, Mik felt that while

some were choosing their vacation according to the green credentials of the resort, many others continue to use price as a major yardstick for their vacation choice.

One of the most valuable insights proffered by the panelist was provided by Jim Standing, who stated that Fourth Element's willingness to sell gear made from sustainable products was something that everyone should pursue as customers would eventually be forced to buy only sustainable products once most manufacturers moved in concert to produce them. He then offered to reveal his sustainable product sources to help other manufacturers with production of their green products.

Women Diving Future Forward

Adjourning for lunch, dive fans were treated to yet another compelling Fast Forward Panel discussion at 1pm at the main stage as a who's who of women divers assembled onstage for the **Women Diving Future Forward** Panel discussion. Moderated by Jamie Piyada from Manta Trust, the panelists included Hidy Yu, ADEX Marine Conservation Ambassador, Beatrice Rivoira, Marine Biologist and technical diver, Ellen Cuylaerts, ADEX Ambassador for Photography (Ocean Conservation), Jill Heinerth, Member of the Woman Diver Hall of Fame, Patty Lee, host of popular Taiwan dive travel show, *Salty Mask*, Jade Hoksbergenn, Professional Underwater Photographer, Nathalie Lasselin, Film Director and Professional Technical Diver and Amanda Cotton, ADEX Singapore 2019 VOO Judge completed the list off women luminaries in the discussion.



As strong women in diving, it was uplifting to see that they had all challenged the status quo and emerged as leaders in their field despite their common experience of encountering sexism in their early years. A common refrain from the panelist was how they noticed that sexism was not overt today as compared to the past when DEMA shows would feature bikini women hired to appear in the show even though they were not divers. Most of them acknowledged that unintentional sexism due to old mental habits might still be a common occurrence but as leaders in diving, they were seeking to not be defined by their gender anymore but to be recognised as just great divers, biologists, artists and photographers.

Photo-Video Zone: What's it Like to be An Underwater Photographer

One of the most beautiful and dangerous activities in diving is ice diving. Underwater photography fans were given a rare treat at 2pm at the Photo-Video Zone in ADEX Singapore as Gerald Nowak shared with audiences his incredible photographs taken during his ice diving trip to Antarctica in 2008. A long-held cherished dream, Gerald managed to capture never before seen photographs of a sea leopard underwater underneath the ice. A whopping four metres long, Gerald described the playfulness of the sea leopard and only realised the enormous size of his subject when he surfaced after hearing shouts from his friends to come out of the ice.



But the eye-opening talk has to be Tobias Friedrich's "Dream Job Underwater Photographer" talk. Peeling away the veil behind the perceived glamour of the underwater photographer's life, Tobias revealed the average fee you can expect to get from magazines for an article (700 – 800 Euros), and how the bulk of his time is spent, touching up pictures, writing stories, setting up shoots, planning trips and suffering through frozen arms when your wetsuit inadvertently gets torn.

Fireside Chat: The Thailand Tham Luang Cave Rescue and Beyond



The highlight of the day was undoubtedly the Tham Luang Cave Rescue Panel discussion headed by *Underwater360* CEO, John Thet and DAN (Divers Alert Network) President and CEO, William Zieffle and supported by *Amazing Thailand*. The discussion saw a reassembly of some of the heroes of the Tham Luang Cave Rescue team such as Ben Reymentants from *Blue Label Diving*, Mikko Paasi of *Koh Tao Tec Divers*, Claus Rasmussen of *Blue Label Diving*, Erik Brown of *Hydronauts Diving*, Douglas Yeo of *Sunfish Dive*, Professional Tech Diver, Tan Xiao Long, famous Thai singer and actor Narinthorn Na Bangchang of *Eighty Eight Eight Co., Ltd* and her assistant, TV Producer, Chang Pichamon Changkwangyuen of *Eighty Eight Eight Co., Ltd.*

A minute of silence was also observed for the fallen compatriot, Thai Navy Seal Diver, the late Khun Saman Gunan.





Ben, Claus, Mikko, Erik, Xiao Long and Douglas all shared their experiences and feelings about the rescue and it was evident that all of them now enjoyed a shared bond from experiencing such a harrowing but life affirming experience. Their bravery and selflessness was evident from their demeanour onstage as it was with Narinthorn and Chang Pichamon, both of whom provided invaluable help to the trapped school boys as well.

Lucky Draw Announcements



One of the much-awaited highlight would be the announcements of the lucky draw. Paid visitors have the opportunities to win prizes sponsored by our esteemed sponsors such as Dive Queensland, NDL Deeper, CITIZEN, DIVEPRO, Teric Computer, Tenggol Coral Beach Resort, Living Oceans Pte Ltd, CMP Technologies, The Scuba Shop Sdn Bhd, Summerbay Resort, Divelab and Dive System and Ratio. Thank you sponsors!

ADEX SINGAPORE 2019 DAILY LUCKY DRAW ANNOUNCEMENT (SATURDAY)

PRIZE	WINNER
1 x Day trip to the outer Great Barrier Reef – 2 certified divers for two persons (worth AUD \$460, levies included) by Dive Queensland	Stephanie Conrad
1 x 2 Night accommodation in a double cabin for 2 persons – cabin features its own en-suite, carpet and is fully air-conditioned (worth AUD \$600) by Dive Queensland	Mohamad Yusof bin Yaakub
1 x 2 persons – Each doing one certified dive, including gear, and a trip out on the glass bottom boat tender to a coastal dive site (worth AUD \$210, levies included) by Dive Queensland	Rokiah Binte Keling
1 x 1 Night Ocean Suite in the Fitzroy Island Resort plus transfers to and from Fitzroy Island for two persons (worth AUD \$505) by Dive Queensland	Gabriel Lim
1 x 3 Days, 2 Nights Fun Dive Package (worth RM \$1,020) by NDL Go Deeper	Pei Kang Kee
1 x Citizen PROMASTER Diver Watch by Citizen Watches (HK) Ltd Singapore Branch	Ng Wei Chien
1 x DIVEPRO Diving Torch (Model:S11) by DIVEPRO	Yam Fu Zhi
1 x DIVEPRO Diving Torch (Model:S11) by DIVEPRO	Nicole Ann Leong
1 x Teric Dive Computer (worth SGD \$1,499) by TERIC Dive Computer	Kow Wei Ning
1 x 3 Days, 2 Nights Diving Package for 4 Dives – Twin Sharing Bayview Chalet – Weekday (worth RM \$1,800) by Tenggol Coral Beach Resort	Dexter Tan

HERE'S A LOOK INTO DAY THREE OF ADEX IN ACTION – [click here to watch the video!](#)

DAY FOUR | SUNDAY, APRIL 14, 2019

The final day of ADEX Singapore 2019 brought even more excitement as celebrity speakers such as Patty Lee, freediving world record holder, Alexey Molchanov, inspirational talks by ADEX heroes and the thought-provoking talk on single-used plastic conundrum in Asia and tek diving helped pushed excitement at ADEX to a new level.

TEKDIVE CONFERENCE ASIA

Starting out at 10am in the morning at the Tek Dive Conference, cinematographer and technical diver, Nathalie Lasselin, talked to the audience about her trip to the Arctic. Showing the audience photos of her trip, Nathalie mentioned that climate change has drastically shortened the ice in the arctic.





Next up was Michael Menduno who introduced the audience to “technical freediving” where freedivers undergo pre-breathing of nitrox mix before their freedive to load their body with oxygen. This flushes out carbon dioxide in the body, changing blood chemistry to enable freedivers to dive longer. Pre-breathing oxygen doubles your freediving times when holding your breath in freediving as compared to pre-breathing air before your freedive (24 minutes versus 11 minutes).

SALTYMASK.COM FEATURING PATTY LEE



Patty Lee of the popular dive show, Salty Mask, shared about her life as a female diver and a presenter and on her passion on diving.

At 11.40am ADEX attendees were treated to a talk by famous Taiwanese TV dive show host, Patty Lee, whose television dive show, *Salty Mask* is on its third season already.

INSPIRATIONAL TALKS FUTURE FORWARD

Patty’s popular talk at lunch time was followed by an Inspirational Talk by ADEX Heroes. Featuring Her Royal Highness Zatashah Idris, whose sustainability campaign is transforming Malaysia. Famous Indonesian actress, Chelsea Islan, who is also the President and Founder of Youth Of Indonesia and appointed the United Nations Development Programme (UNDP) Indonesia Sustainable Development Goals Mover and National Ambassador for Goal 14 & 15 (Life on Water & Life on Land) as also on hand to share her wisdom on the panel also included Ahmed Gabr, the world record holder for the deepest scuba dive at a depth of 325 metres, Brittany, a mermaid who overcame her personal disabilities to become an internationally renowned mermaid and Mark

Rausch, who has dedicated his life to helping the disabled and is course director and Handicap Scuba Association.



Challenges each faces on their journey were choppy, tumultuous and full of challenges - **HRH Zatashah Idris**, struggles to convert the masses on plastics. We can't point fingers, we need to make that change - a lifestyle change. If we can all do that, imagine the whole population can stop using single-use plastic, that is a huge momentum. Key takeaway gained and inspired is to remain persistent. **Chelsea Islan**, struggles as two-third of Indonesia is the ocean and they're overwhelmed with trash and the awareness on ocean health is not vocal and amplified – a youth voice is needed. "Being a part of ADEX enables me to learn a lot of the different conservation movements and hope to implement in my country." Her source of inspiration is Indonesia's minister of Marine Affairs and Fisheries as many seas are saved by her, she took out the trash personally by diving into the waters.

Mermaid Brittany, struggles with social anxiety but she is fighting this as she sees the world as a much bigger place rather than staying in my small town. And being able to talk to more people and be on stage. She acquires her strength to reach her goal by the people she meets, and the children that she teaches. One day, she want to grow a community of people who are nice to each other, being kind and friendly. **Mark Rausch**, struggles to overcome naysayers when he talk about leadership by handicap in scuba industry. Mark is currently doing his PHD and is working his way to bringing the topic mainstream, with research, interviews,

and talking about leadership and disability, to build a solid argument as the next step to transform the industry. The source that pushes him further are the community that surrounds him which he meets through his programmes in other countries and the fact that it enriches lives.

Ahmed Gabr, believes his struggles is to work through with determination. Having the opportunity to train Faisal Jawad Hassan and helping Faisal to attain the Guinness World Record for the fastest 10km scuba dive (paraplegic), matched the record set by a normal person. Ahmed is working on creating further awareness towards a plastic-free world in Egypt through a company that he and partner set up. What brings him back to focus in doing what he does could simply derive from a sentence, if not anything or anyone in his life. Unfortunately **Faisal Jawad Hassan** was unable to make it to ADEX due to travel issues.

SINGLE-USE PLASTIC CONUNDRUM IN ASIA – A LOAD OF RUBBISH? FUTURE FORWARD

The ADEX Inspirational Talk was swiftly followed by another “Industry Future Forward” panel discussion on Single-Use Plastic Conundrum in Asia – A Load of Rubbish?. Moderated by **Dr Toh Tai Chong** from the National University of Singapore, the panel featured scientists like **Dr Andrew Chin** from James Cook University, **Dr Suresh Valiyaveetil** from National University of Singapore, **Dr Merrin Pearse**, sustainability consultant and ecopreneur, **Dr Suchana Apple Chavanich** and **Dr Voranop Viyakarn** from the Chulalongkorn University, **Dr Thirach Rungruangkanokkul**, Executive Director at United Nations – Agriculture and Food Marketing Association for Asia and Pacific (AFMA) and Sustainable Ocean Ambassador, **Louise Hardman** from the Plastic Collective, **Gary Stokes** from OceansAsia, **Thomas Peacock-Nazil** from Seven Clean Seas and **Tan Szue Hann** from Miniwiz.





An international panel of speakers from diverse background and speciality ranging from the academics, scientists, NGOs and social enterprises, sustainable strategist and the circular economy solution providers that was brought together to provide an eye-opening and diverse perspective on the global issue facing the ocean, the plastic pollution and debris suspect – the single-use plastics. Various points were surfaced including the talk of ‘plastic’ itself – should there be a need to the new creation of a plastic? Should we prolong the life expectation of a single-use item by transitioning them into another product? Should we curb the demand of plastic at bay by making an informed and conscious decision? The panel ended with a Q&A by some concerned audience which brought this discussion to be brought forth into deeper discussion in ADEX 2020 and Ocean Partnership Summit Asia 2020.

FREEDIVING FUTURE FORWARD

Blue Green 360
FREEDIVING FUTURE FORWARD

APRIL 12-14, 2019
SUNTEC SINGAPORE

ADEX 25th ANNIVERSARY
OCEAN PARTNERSHIP SUMMIT ASIA

MODERATOR:
ALEXEY MOLCHANOV (Molchanov) Aquatic World Record Holder
JP FRANCOIS (Freediving Planner) Freedive Instructor Trainer
PEPE ARCOS (Artist) ADEX Ambassador Film Making
JONATHAN CHONG (Head Coach) Singapore Freediving Academy
MICHELLE OOI (Zen Freediving) Freediver
JOHN WRIGHT (Apnea Association of Singapore) Coach & International Competition Judge
STANLEY SRADAPUTTA (Wonderful Indonesia) National Record Holder and Ambassador

MODERATOR:
OLI CHRISTEN
FREEDIVE EDUCATION
AUTHOR, FREEDIVE FLOW INDONESIA

SATURDAY APRIL 13, 1900-1900 hrs
FREEDIVE ZONE

What will the future of freediving be in the next five years? Will the advent of diving products and its technology reshape the nature of this sport? How will innovations affect the various facets of the sport such as performance, safety, diving training and more? Join in the conversation with key thought-leaders, industry shakers and record-breaking practitioners as they tackle and address the future of freediving.

Calling for freediving schools and agencies, innovative diving product manufacturers, professional freediving practitioners to join in the discussion.
www.adex.asia

OCEAN CITIZEN
TOGETHER WE PLEDGE AGAINST SINGLE-USE PLASTIC

Freediving fans also got to see their hero up close and personal at the Freediving conference at ADEX Singapore 2019 as **Alexey Molchanov**, ADEX Ambassador for Freediving and also World Record Holder in Freediving, gave a talk on training for freediving through yoga, flexibility exercises and explained how the development of your breathing muscles can help you to breathe better and thus relief tension and stress from daily life.

Convening Alexey together with other credible freediving gamers such as **Jean-Pol Francois**, Freedive Instructor Trainer; **Pepe Arcos**, ADEX Ambassador for Film Making & Freediver; **Jonathan Chong**, of Singapore Freediving Academy; **Michelle Ooi**, Freediver; **John Wright**, Coach and International Competition Judge and **Stanley Sradaputta**, Indonesia's record holder and ambassador to Wonderful Indonesia. Moderated by **Oli Christen**, Freedive Education, Author, Freedive Flow Indonesia; brought forth many interesting topic such as 'Would Freediving eventually be an Olympic sports?'



VOICE OF THE OCEAN (VOO)

ADEX Singapore would not be complete without the Voice of the Ocean Competition. With an esteemed panel of judges that included Christian Vizl, Amanda Cotton, Ellen Cuylaerts, Indra Swari W, Henley Spiers and Aaron Wong, audiences were treated to expert analyses of beautiful underwater photographs as the winners walked away with holiday stays at Raja Ampat, Komodo National Park, Atlantis Puerto Galera, Atlantic Dumaguete, Summerbay Resort, Ceningan Divers, Fiji, Aggressor Indo & Ombak Rindu.





Voice of The Ocean (VOO) Winner Announcement

ENTRY & CATEGORY

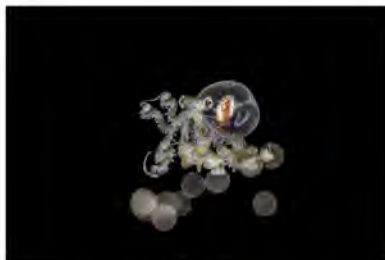
**ADEX 2019
VOICE
OF THE
OCEAN**



WINNER – NEW
Environmental Photo of the Year



**ADEX 2019
VOICE
OF THE
OCEAN**



WINNER
Photo of the Year



WINNER & PRIZES

Massimo Zannini, Italy

- 1 x 6 Day 5 Night Dive Vacation for 1 Pax at Atlantis Puerto Galera or Atlantis Dumaguete worth USD2000 proudly sponsored by Atlantis Philippines
- 1 x 8 Day 7 Night Turks & Caicos Explorer II Liveaboard for 1 Pax worth USD2600 proudly sponsored by Explorer's Ventures

Wayne Jones, Australia

- 1 x 7 Day 6 Night Full Board for 1 Pax at Raja Ampat worth USD2700 proudly sponsored by Sea Safari Cruises
- 1 x 8 Day 7 Night, 5 Days of Diving for 1 Pax worth USD2500 proudly sponsored by Sam's Tour
- 1 x Return ticket from Singapore to Fiji for 1 Pax proudly sponsored by Fiji Airlines
- 1 x Lighting G18 Plus worth USD1250 proudly sponsored by Divepro

ADEX 2019 VOICE OF THE OCEAN



WINNER
Artwork of the Year



Clément Lesaffre, France

- 1 x 5 Day 4 Night Nusa Ceningan Dive & Stay Package for 1 Pax worth USD580 proudly sponsored by Ceningan Divers and Resorts

ADEX 2019 VOICE OF THE OCEAN



WINNER
Compact Camera Photo of the Year



Miguel Ramirez, France

- 1 x 8 Day 7 Night Live-On-Board for 1 Pax worth USD1800 proudly sponsored by Maldives Cruiser
- 1 x 4 Day 3 Night Deluxe Executive for 1 Pax worth USD700 proudly sponsored by Summerbay Resort

ADEX 2019 VOICE OF THE OCEAN



[NEW] WINNER
Underwater Fashion Photo of the Year



Meaghan Ogilvie, Canada

- 1 x 2 Day 3 Night Deluxe Executive for 1 Pax worth USD700 proudly sponsored by Summerbay Resort

ADEX 2019 VOICE OF THE OCEAN



WINNER
Video of the Year - Mangroves



Marcello Johan Ogata, Brazil

- 1 x 11 Day 10 Night Komodo National Park Itinerary for 1 Pax worth USD4250 proudly sponsored by Aggressor Indo & Ombak Rindu
- 1 x 4 Day 3 Night Deluxe Executive for 1 Pax worth USD700 proudly sponsored by Summerbay Resort
- 1 x Return ticket from Singapore to Fiji for 1 Pax proudly sponsored by Fiji Airlines
- 1 x DivePro Lighting Vision Pro+ worth USD1350 proudly sponsored by DIVEPRO

**ADEX 2019
VOICE OF THE
OCEAN**

**"BEST OF SHOW"
WINNER
The Mother**



Lutfu Tanriover, Turkey

- 1 x Underwater Camera Housing worth USD10,000 proudly sponsored by Seacam
- 1 x Canon EOS 5D Mark IV worth USD4800 proudly sponsored by Canon
- 1 x 11 Day 10 Night Komodo National Park Itinerary for 1 Pax worth USD4250 proudly sponsored by Aggressor Indo & Ombak Rindu
- 1 x 8 Day 7 Night Dive Vacation for 1 Pax at Atlantis Puerto Galera or Atlantis Dumaguete worth USD2000 proudly sponsored by Atlantis Philippines
- 1 x Return ticket from Singapore to Fiji for 1 Pax proudly sponsored by Fiji Airlines
- 1 x DivePro Lighting Vision Pro+ worth USD1350 proudly sponsored by DIVEPRO
- 1 x Suunto D5 Dive Computer worth USD899 proudly sponsored by Suunto/Adventure & Leisure Sdn Bhd
- 1 x Charter Boat Unit worth USD575 proudly sponsored by DAN

**ADEX 2019
VOICE OF THE
OCEAN**



WINNER
Environmental Photo of the Year



Nicholas Samaras, Greece

Honourary Mention for Category – Environmental Photo of the Year

Lucky Draw Announcement



One of the much-awaited highlight would be the announcements of the lucky draw. Paid visitors have the opportunities to win prizes sponsored by our esteemed sponsors such as Dive Queensland, NDL Deeper, CITIZEN, DIVEPRO, Teric Computer, Tenggol Coral Beach Resort, Living Oceans Pte Ltd, CMP Technologies, The Scuba Shop Sdn Bhd, Summerbay Resort, Divelab and Dive System and Ratio. Thank you sponsors!

ADEX SINGAPORE 2019 DAILY LUCKY DRAW ANNOUNCEMENT (SUNDAY)

PRIZE	WINNER
1 x 3 Days, 2 Nights Fun Dive Package (worth RM \$1,020) by NDL Go Deeper	Ed Valdes
1 x Citizen PROMASTER Diver Watch by Citizen Watches (HK) Ltd Singapore Branch	Valene Tan
1 x DIVEPRO Diving Torch (Model:S11) by DIVEPRO	Johnson Hwang
1 x DIVEPRO Diving Torch (Model:S11) by DIVEPRO	Liam Tiernay
1 x 3 Days, 2 Nights Snorkelling Package for 2 Trips – Twin Sharing Bayview Chalet – Weekday (worth RM \$900) by Tenggol Coral Beach Resort	Chris Khoo
1 x S\$300 Voucher by Living Oceans Pte Ltd	Jake Chua
1 x S\$300 Voucher by Living Oceans Pte Ltd	Jowena Cheng
1 x AQUALUNG i300 Wrist Computer Grey by CMP Technologies Pte Ltd	Wilson Ong
1 x I Torch Light by The Scuba Shop Sdn Bhd	Goh Shiyun
1 x 3 Day, 2 Night Deluxe Executive for 1 pax (worth USD \$600) by Summerbay Resort	Chin Ee Peh
1 x BCD set by Divelab	Momo Lu
1 x iDive Easy Avant Garde by Dive System and Ratio	Chen Chen

HERE'S A LOOK INTO LAST DAY OF ADEX IN ACTION – [click here to watch the video!](#)

FRINGE ACTIVITIES

DAY ONE | THURSDAY, APRIL 11, 2019

Time: 8pm onwards

Venue Partner: MEGA EXPLORER by DYC

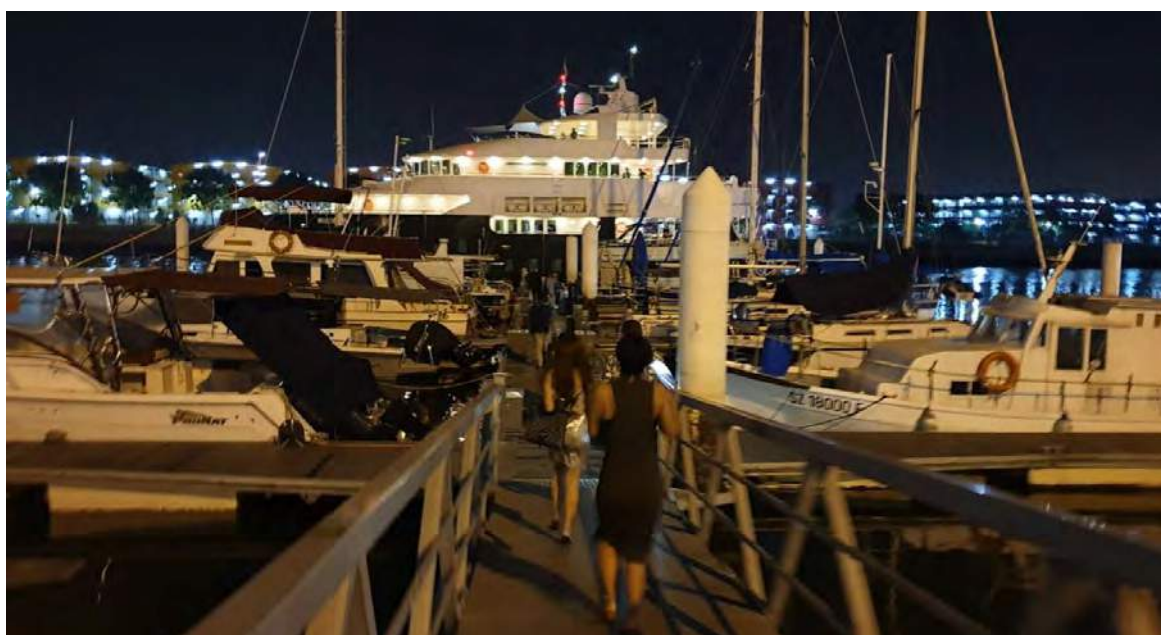


Celebrating ADEX 25th Milestone and Club 25 - Hall of Diving Heritage, ADEX Ocean19 Festival continued with a VIP Live Onboard Fiesta on board of the Mega Explorer!

Conceived with one thing in mind, surviving the perfect storm, with seemingly benign and inconspicuous design and details in its construction and application of technology, organised by DYC, Mega Explorer is the "Evolution of Diving"!

The evening was a great opportunity for the VIPs to network and to build and foster business relationships within the diving community. The event also comes with an exclusive private tour throughout the many decks of this comprehensive, self-serving diving ship.

HERE'S A LOOK INTO CLUB25 VIP LIVE ONBOARD PARTY IN ACTION – [Click here to watch the VIDEO!](#)



BOOMERANG AWARDS & APPRECIATION NIGHT

DAY TWO | FRIDAY, APRIL 12, 2019

Time: 7 pm onwards

Venue: Marina Mandarin, Vanda Ballroom

Celebrating ADEX 25th Milestone with the industry's crème de la crème, the event started with the official launch and partnership with GLOBE Series for the Ocean Partnership Summit which will be held in conjunction with ADEX Ocean Vision 2020.

Boomerang Party congregated the four industries at one location in the perspective to foster and strengthen bonds, creating business possibilities and opportunities, and also to recognize excellence in diving, ocean conservation and marine science and arts industry. The event later proceed with the much-anticipated dinner party and awards appreciation.

HERE'S A LOOK INTO BOOMERANG AWARDS & APPRECIATION NIGHT IN ACTION – [CLICK HERE TO WATCH THE VIDEO!](#)







AWARD PRESENTATION

- ADEX AMBASSADOR FOR OCEAN CITIZEN : **MS DENISE KELLER**
- ADEX AMBASSADOR FOR OCEAN CITIZEN : **MR AARON WONG**
- ADEX OFFICIAL COUNTRY OF THE YEAR : **MINISTRY OF TOURISM REPUBLIC OF INDONESIA**
- ADEX DIVE DESTINATION OF THE YEAR : **TOURISM PROMOTIONS BOARD PHILIPPINES**
- ADEX ECO DESTINATION OF THE YEAR : **TAIWAN TOURISM BUREAU**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM : **TOURISM AUTHORITY OF THAILAND**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **TOURISM AUTHORITY OF THAILAND CELEBRITY SPEAKER, PURI HIRANPRUECK**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **TOURISM MALAYSIA, SYED YAHYA SYED OTHMAN**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **INDIA TOURISM SINGAPORE**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **PHILIPPINE TOURISM PROMOTIONS BOARD, JAMES A SY**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **PHILIPPINE DEPARTMENT OF TOURISM (SINGAPORE), CHARLES LEONG**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **SABAH TOURISM BOARD, JOSEPHINE CHAI**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **MINISTRY OF TOURISM, REPUBLIC OF INDONESIA**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **MINISTRY OF TOURISM, REPUBLIC OF INDONESIA (SINGAPORE VITO)**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **TAIWAN TOURSIM BUREAU, DR TRUST LIN**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **DIVE QUEENSLAND, TERRY CUMMINS**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **AUSTRALIAN GOVERNMENT GREAT BARRIER REEF MARINE PARK AUTHORITY, FIONA MERIDA**

- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM (INDIVIDUAL) : **MARIANAS VISITORS AUTHORITY, MILANE PIJU TSAI**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM : **PHILIPPINE DEPARTMENT OF TOURISM, WEN SORIOSO**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM : **TOURISM MALAYSIA (SINGAPORE), EDZUAR ZAR AYOB AZARI**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE TOURISM : **SINGAPORE TOURISM BOARD**
- ADEX BEST TOURISM DESTINATION OF THE YEAR : **WONDERFUL INDONESIA, MINISTRY OF TOURISM REPUBLIC OF INDONESIA**
- ADEX YOUTH OCEAN AMBASSADOR : **CHELSEA ISLAN**
- ADEX OCEAN AMBASSADOR 2019-2020 : **PRINCESS ZATASHAH**
- ADEX AWARD FOR MOST INNOVATIVE ECO TECHNOLOGY OF THE YEAR 2019 (INDIVIDUAL) : **PLASTIC COLLECTIVE, LOUISE HARDMAN**
- ADEX AWARD FOR MOST INNOVATIVE PRODUCT OF THE YEAR 2019 : **SEABIN PROJECT, PETE CEGLINSKI**
- ADEX AWARD FOR MOST INNOVATIVE PRODUCT OF THE YEAR 2019 : **JELLYFISHBOT**
- ADEX AWARD FOR MOST INNOVATIVE DIVE AWARD OF THE YEAR 2019 (INDIVIDUAL) : **CREST DIVING - BRAD CHEN**
- ADEX ASIAN BRAND OF THE YEAR INNOVATION DESIGN : **NAUTICAM**
- ADEX ASIAN BRAND OF THE YEAR TECHNOLOGY AND DESIGN EXCELLENCE : **SUBLUE**
- ADEX ASIAN BRAND OF THE YEAR MERMAID INSTITUTE : **MERMAID FEDERATION INSTITUTE**
- ADEX SINGAPORE BRAND OF THE YEAR (PRODUCT DESIGN) : **UMIZARU**
- ADEX ASIAN EXPLORER OF THE YEAR : **DHARSHANA JAYAWARDENA**
- ADEX EXPLORER OF THE YEAR : **LAURENT BALLESTA**
- ADEX AMBASSADOR FOR MERMAID (INTERNATIONAL) : **MERMAID MAHINA**
- ADEX AMBASSADOR FOR MACRO PHOTOGRAPHY : **WILLIAM TAN**
- ADEX AMBASSADOR FOR PHOTOGRAPHY (OCEAN CONSERVATION) : **ELLEN CUYLAERTS**
- ADEX MOST PRESTIGIOUS BRAND OF THE YEAR : **SEACAM**
- ADEX DEDICATED TO OCEAN CONSERVATION (BRAND) **BLANCPAIN OCEAN COMMITMENT**
- ADEX DEDICATED TO OCEAN CONSERVATION (FASHION) : **ANNE K ADIJUWONO**
- ADEX DEDICATED TO OCEAN CONSERVATION (PROJECT) : **FOURTH ELEMENT, MISSION 2020**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO OCEAN CONSERVATION : **NPARKS, KARENNE TUN**
- ADEX LIFETIME ACHIEVEMENT AWARD : **CLEMENT LEE**
- ADEX PIONEER AWARD : **DAVID STRIKE**
- ADEX AWARD FOR OUTSTANDING LOYALTY : **PETER SCHMITT**
- OUTSTANDING LOYALTY SERVICE AWARD, 15 YEARS AT ASIAN GEOGRAPHIC MAGAZINES PTE LTD SINCE 2004 : **VICTOR OW**
- ADEX AWARD FOR OUTSTANDING SUPPORT SINCE 2010 : **AARON WONG**
- ADEX AWARD FOR OUTSTANDING SUPPORT SINCE 2010 : **MICHAEL AW**
- ADEX AWARD FOR INSPIRATIONAL EXCELLENCE : **FAISAL JAWAD HASSAN**
- ADEX AWARD FOR INSPIRATIONAL EXCELLENCE : **MARK RAUSCH**
- ADEX AWARD FOR INSPIRATIONAL EXCELLENCE : **AHMED GABR**
- ADEX AWARD FOR INSPIRATIONAL EXCELLENCE : **TAN XIAO LONG**
- ADEX AWARD FOR INSPIRATIONAL EXCELLENCE : **NARINTHORN NA BANGCHANG**
- ADEX AWARD FOR INSPIRATIONAL EXCELLENCE : **CHANG PICHAMON CHANGKWANGYUEN**
- ADEX AWARD FOR INSPIRATIONAL EXCELLENCE : **BEN REYMENTANTS**
- ADEX AWARD FOR INSPIRATIONAL EXCELLENCE : **MERMAID PHANTOM, BRITTANY**
- ADEX AWARD FOR INSPIRATIONAL EXCELLENCE : **CLAUS RASMUSSEN**
- ADEX AWARD FOR INSPIRATIONAL EXCELLENCE : **MIKKO PASSI**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO MERMAID INDUSTRY (INTERNATIONAL) : **MERMAID ALLIANCE**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO MERMAID INDUSTRY (GREATER CHINA) : **MERMAID FEDERATION INSTITUTE**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO MERMAID INDUSTRY (CHINA) : **MISSVSEA**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO MERMAID INDUSTRY (EQUIPMENT & GEAR) : **MAHINA MERFINS**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE INDUSTRY : **ASIAN DIVE ACADEMY**
- ADEX AWARD FOR OUTSTANDING CONTRIBUTION TO DIVE INDUSTRY : **EDMUND YIU (HONG KONG)**

- ADEX MOST INNOVATIVE INSTITUTION OF THE YEAR : **SCUBA SCHOOL INTERNATIONAL (SSI)**
- ADEX AWARD FOR OUTSTANDING SUPPORT FOR AT LEAST 10 YEARS : **WORLD WIDE DIVE AND SAIL**
- ADEX AWARD FOR OUTSTANDING SUPPORT FOR AT LEAST 10 YEARS : **REN SCUBAWORX**
- ADEX AWARD FOR OUTSTANDING SUPPORT FOR AT LEAST 10 YEARS : **A&L ADVENTURE LEISURE**
- ADEX AWARD FOR OUTSTANDING SUPPORT FOR AT LEAST 10 YEARS : **OCEANIC ASIA PACIFIC**
- ADEX AWARD FOR OUTSTANDING SUPPORT FOR AT LEAST 10 YEARS : **B&J TIOMAN**
- ADEX AWARD FOR OUTSTANDING SUPPORT FOR AT LEAST 10 YEARS (INDIVIDUAL) : **SOLITUDE RESORTS AND LIVEABOARD, ANDREW LOK**
- ADEX AWARD FOR OUTSTANDING SUPPORT FOR AT LEAST 10 YEARS : **SIMPLY SCUBA**
- ADEX MOST INFLUENTIAL INSTITUTION OF THE YEAR : **PADI**

CLUB 25 HALL OF DIVING HERITAGE - **SUNNTO**

- CELEBRATING 83 YEARS OF DIVING EXCELLENCE SINCE 1936 - **AQUA LUNG**
- CELEBRATING 76 YEARS OF DIVING EXCELLENCE SINCE 1943 - **BAUER COMPRESSORS**
- CELEBRATING 73 YEARS OF DIVING EXCELLENCE SINCE 1946 - **MARES**
- CELEBRATING 70 YEARS OF DIVING EXCELLENCE SINCE 1949 - **TUSA**
- CELEBRATING 67 YEARS OF DIVING EXCELLENCE SINCE 1952 - **GULL**
- CELEBRATING 64 YEARS OF DIVING EXCELLENCE SINCE 1955 - **CMAS**
- CELEBRATING 60 YEARS OF DIVING EXCELLENCE SINCE 1959 - **NAUI**
- CELEBRATING 59 YEARS OF DIVING EXCELLENCE SINCE 1960 - **SCUBAPRO**
- CELEBRATING 56 YEARS OF DIVING EXCELLENCE SINCE 1963 - **PADI**
- CELEBRATING 53 YEARS OF DIVING EXCELLENCE SINCE 1966 - **OCEANIC**
- CELEBRATING 47 YEARS OF DIVING EXCELLENCE SINCE 1972 - **L&W COMPRESSORS**
- CELEBRATING 40 YEARS OF DIVING EXCELLENCE SINCE 1979 - **SEACAM**
- CELEBRATING 30 YEARS OF DIVING EXCELLENCE SINCE 1989 - **SEA EXPEDITION**
- CELEBRATING 27 YEARS OF DIVING EXCELLENCE SINCE 1992 - **PROBLUE**
- CELEBRATING 25 YEARS OF DIVING EXCELLENCE SINCE 1994 - **ATLANTIS**
- CELEBRATING 25 YEARS OF DIVING EXCELLENCE SINCE 1994 - **WAKATOBI**
- CELEBRATING 25 YEARS OF DIVING EXCELLENCE - **LACADIVES CELEBRATING 25 YEARS OF DIVING EXCELLENCE**

CLUB 25 HALL OF DIVING HERITAGE - (INDIVIDUAL)

- **RAID, PAUL TOOMER (GERMANY)**
- **SEABOB, RONNY ROSKOSCH (GERMANY)**
- **SIMON PRIDMORE (UNITED KINGDOM)**
- **PAPUA DIVING, MAX AMMER (PNG)**
- **NAUI ASIA PACIFIC - MICHAEL TONG**

CLUB 25 HALL OF DIVING HERITAGE - LOCAL ELITE (INDIVIDUAL)

- **OCEANIC ASIA PACIFIC, TOM HO**
- **WHITE MANTA, VINCENT CHEW**
- **SSI, RICKY KOH**
- **LIVING OCEANS, GIDEON LIEW**
- **GUE, JIMMY CHOO**
- **PADI, 35 YEARS EXCELLENCE INSTRUCTOR, DAVY KOH**
- **LEEWAY, GEORGE LEE**
- **NSS, STEPHEN BENG**
- **ROBERT TAN**
- **WAIKIKI, JOHN LEE**
- **SIMPLY SCUBA, CHRIS LEE**
- **FRIENDLY WATERS, DAVE YIU**
- **PADI, 25 YEARS EXCELLENCE INSTRUCTOR, EUGENE SIM**
- **SDI TDI, ALEX YEO**
- **FISHERMEN SCUBA, ALEX TAN**
- **AQUA DIVERS, YIP KUAN GUAN**
- **SSI, NANCY TAN**

ADEX EXHIBITOR'S PARTY

DAY THREE | SATURDAY, APRIL 13, 2019

Time: 7 pm onwards | Venue: Suntec Singapore, Level 4



On the last evening of ADEX, the exhibitors were treated to an evening of networking to foster and strengthen bonds, creating business possibilities and opportunities, and also to recognize excellence in diving, ocean conservation and marine science and arts industry. The event later proceed with the much-anticipated dinner party and awards appreciation.



Featuring Club25

The Club 25 is born in an adjunct to ADEX 25th Anniversary as an exclusive membership of diving professionals to celebrate 25 years of diving excellence.

Club 25 is an exclusive membership of diving professionals who have been stalwarts of diving for at least 25 years. Club 25 is our way of honouring the continuous excellence of the diving industry and community over the last quarter of a century. Club 25 members have weathered the storms and conquered the odds as they have helped shape, improve and revolutionise diving through their commitment to diving excellence, innovation and marine conservation. We celebrate and congratulate all our Club 25 members for their steadfast dedication to diving and the ocean. Here are all our Club 25 members as we salute them for their contributions to the evolution of diving.



Club25 Brands

Brands	Achievement
	CELEBRATING 284 YEARS OF DIVING EXCELLENCE SINCE 1735
	CELEBRATING 101 YEARS OF DIVING EXCELLENCE SINCE 1918
	CELEBRATING 83 YEARS OF DIVING EXCELLENCE SINCE 1936
	CELEBRATING 76 YEARS OF DIVING EXCELLENCE SINCE 1943
	CELEBRATING 73 YEARS OF DIVING EXCELLENCE SINCE 1946
	CELEBRATING 70 YEARS OF DIVING EXCELLENCE SINCE 1949
	CELEBRATING 67 YEARS OF DIVING EXCELLENCE SINCE 1952
	CELEBRATING 64 YEARS OF DIVING EXCELLENCE SINCE 1955

	CELEBRATING 60 YEARS OF DIVING EXCELLENCE SINCE 1959
	CELEBRATING 59 YEARS OF DIVING EXCELLENCE SINCE 1960
	CELEBRATING 56 YEARS OF DIVING EXCELLENCE SINCE 1963
	CELEBRATING 53 YEARS OF DIVING EXCELLENCE SINCE 1966
	CELEBRATING 49 YEARS OF DIVING EXCELLENCE SINCE 1970
	CELEBRATING 47 YEARS OF DIVING EXCELLENCE SINCE 1972
	CELEBRATING 40 YEARS OF DIVING EXCELLENCE SINCE 1979
	CELEBRATING 40 YEARS OF DIVING EXCELLENCE SINCE 1979
	CELEBRATING 39 YEARS OF DIVING EXCELLENCE SINCE 1980
	CELEBRATING 30 YEARS OF DIVING EXCELLENCE SINCE 1989
	CELEBRATING 28 YEARS OF DIVING EXCELLENCE SINCE 1991
	CELEBRATING 27 YEARS OF DIVING EXCELLENCE SINCE 1992
	CELEBRATING 27 YEARS OF DIVING EXCELLENCE SINCE 1992

	CELEBRATING 25 YEARS OF DIVING EXCELLENCE SINCE 1994
	CELEBRATING 25 YEARS OF DIVING EXCELLENCE SINCE 1994
	CELEBRATING 25 YEARS OF DIVING EXCELLENCE SINCE 1994
	CELEBRATING 25 YEARS OF DIVING EXCELLENCE SINCE 1994
	CELEBRATING 25 YEARS OF DIVING EXCELLENCE SINCE 1994
	CELEBRATING 25 YEARS OF DIVING EXCELLENCE SINCE 1994

Club 25 Individuals

Name	Achievement
Alex Tan (Local Elite)	Founder, Fishermen Scuba Studio
Alex Yeo (Local Elite)	SDI, TDI, ERDI Asia
Christopher Lee (Local Elite)	Founder, Simply Scuba
Clement Lee	Tu (Lifetime Achievement Award)
Danny Dwyer	Vice President, PADI Asia Pacific
Dave Yiu (Local Elite)	Founder, Friendly Waters
Davy Koh (Local Elite)	Excellence Instructor, PADI
Eugene Sim (Local Elite)	Excellence Instructor, PADI
George Lee (Local Elite)	Founder, LeeWay
Gideon Liew (Local Elite)	Partner, Living Oceans
Jean-Claude Monachon	Vice President, SSI
Jimmy Choo (Local Elite)	Founder, Red Scuba

John Lee (Local Elite)	Founder, Waikiki Dive
Michael Tong	NAUI Instructor
Nancy Tan (Local Elite)	SSI Instructor, SSI
Paul Toomer	TekDiver, RAID
Peter Schmitt	L&W
Ricky Koh (Local Elite)	Founder, Asia Dive Academy
Robert Tan (Local Elite)	SSI Instructor, RAID
Ronny Roskosch	CEO/Senior Consultant, Diving Sports
Simon Pridmore	Tekdiver
Stephen Beng (Local Elite)	Nature Society (Singapore)
Stephen Loo (Local Elite)	Managing Director, CMP
Tom Ho (Local Elite)	Oceanic Asia Pacific
Vincent Chew (Local Elite)	Founder, White Manta
Yip Kuan Guan (Local Elite)	Founder, Aqua Divers



DEDICATED TO A PLASTIC)FREE OCEAN



TOGETHER WE
PLEDGE AGAINST
SINGLE-USE PLASTIC



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ANNIVERSARY





SINGAPORE
OCEAN WEEK
**ADEX
OCEAN19
FESTIVAL**

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Organiser
**underwater
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SCUBADIVER
australasia + oceanplanet

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Official Show Bag Sponsors



Airline Partner



Official Underwater housing partner



ADEX Dive Destination



Sponsors



Supporting Dive Agencies



Supporting Partners



Lucky Draw Contributor



Hotel Partner



Official Contractor



Official Freight Forwarder



Non-Governmental / Not for Profit Organisations



Media Partners



Official Online Media



Comissioned Art Partner



Supporting Events



Member of



Endorsed By



Scuba360 Business Forum & BlueGreen360 Award Partners



In Association With



ADEX CHINA 亚洲潜水展中国

国际海洋展(上海站)
SHANGHAI OCEAN EDITION

JULY 5-7, 2019
SHANGHAI NEW INTERNATIONAL
EXPO CENTER

上海新国际博览中心
5-7日7月 2019

连同
In conjunction with
ISPO 2019



国际海洋展(北京站)
BEIJING OCEAN FESTIVAL

JULY 12-14, 2019
CHINA INTERNATIONAL
EXHIBITION CENTER

中国国际展览中心
12-14日7月 2019

主办单位
Organised by



Photo by Christian Vizi

January 13, 2019 / Beijing China

ADEX China 2019 Media Press Conference

ADEX is celebrating an exciting age of collaboration in China with some of its most dynamic organisations as it spearheads Asia's fight for the ocean
By ADEX Team



The ADEX China Ocean Carnival 2019 Media Press Conference was held at the Temple Hotel in Beijing. The Ocean Carnival was started by ADEX Singapore in conjunction with Beijing Enlightened Creations and Guoye Culture.

The following guests are just a few of the many distinguished VIPs who were present to help kick off the opening of the ADEX China Ocean Carnival 2019:

- **Anais Martane** (Ocean Carnival Ocean Ambassador)
- **Tan Xiaolong** (Thailand Tham Luang Cave Rescue Team Volunteer and Diving Expert)
- **Liu Qing** (Deputy Director of the Water Sports Management Centre, General Administration of Sport of China)
- **Zhou Rihe** (Grand-nephew of Premier Zhou Enlai)
- **Lou Yan** (CEO, PADI Greater China)
- **Qian Hai Ying** (Founder of Banff China)
- **Li Situo** (Director, Philippines National Tourism Board/Beijing Office)
- **Wang Xiaofei** (Representative, Indonesia Tourism Board/Beijing Office)
- **Yan Xuelei** (SSI Regional Manager/China)
- **Wang Yikun** (Head, China Diving International Cooperation Department, China Diving Salvage Industry Association)
- **Song Gang** (National Geographic Assignment Photographer)
- **Andrew Marriott** (Underwater Photographer)
- **Li Da** (ADEX Freediving Ambassador/International)
- **Sun Ping** (ADEX Photography Ambassador/China)
- **Liu Ruoxu** (MFI Mermaid Alliance Founder)
- **Zhang Yang** (DeepBlue Technology Pte Ltd Global Premium Brand Manager)
- **You Ling** (SEACAM CHINA China Regional Director)
- **Teresa M Tan** (Philippines Airlines China Region Manager)
- **Amber** (Diving Development Joint Promotion Partner, Malaysia Tourism Board)
- **Huang Bin Yuan** (CCTV famous sports host)
- **Xia Jiaxiang** (Director, Dive For Love)
- **Li Tianjun** (Marine Biodiversity Project founder, Ocean Beauty (Beijing) Cultural Development Co. Ltd)
- **Chen Rong** (Beijing University Diving Society)

ADEX was founded in 1995 and will be celebrating its 25th anniversary in 2019. Headquartered in Singapore, it is organised by Asian Geographic Magazines Pte Ltd. ADEX is the biggest dive expo in Asia and it has the longest history as well. With its wide influence, ADEX is dedicated to the conservation of endangered marine species.

On January 9, 2019, at 3.20pm, the host of the media press conference, Ms Zu Congya, announced the official commencement of the 2019 ADEX Ocean Festival China Media Press Conference.

ADEX CEO and publisher, Mr John Thet, Enlightened Creations, Founder and CEO, Mr Lin Fan, Guoye Culture Chairman, Ms Ye Mingzi, ADEX Ocean Ambassador, Ms Anais Martane and Tan Xiaolong, Thailand Tham Luang Cave Rescue Team Volunteer and Diving Expert, each gave speeches at the event as they shared their stories about the ocean and their affiliation with ADEX.



FRANCE/CHINA

ANAIS MARTANE FREEDIVING/ MARINE CONSERVATION

Anais has been living in China for 18 years. Before working as a portraitist and press photographer for French and Foreign newspapers, she had been working in film production in France and China. After getting married to actor Liu Ye, she co-founded Atelier Art School, an art school for kids in Beijing in 2012 and started getting involved in music and theatre productions, releasing her first album with River Band (a folk music group comprising of fellow band members Xiaohe, Wan Xiaoli, Zhang Weiwei, Guo Long and Anais) entitled *Anna and Friends* in April

2018. She has also starred in a few television productions, including *Where Is Daddy?* She is currently on tour in a celebrated theatre musical as the female lead in the Chinese production of the Israeli acclaimed theatre play *Ghetto*.

Born in a coastal city, Anais has always been a water baby. She started recreational diving at 14 years of age and is still diving with her husband, Liu Ye. As ocean lovers, they naturally started to participate in different ocean conservation programmes. Anais was the ambassador of the 2017 Franco-Chinese Month of the Environment. In 2018, Anais and Liu Ye were the ambassadors of a WildAid campaign to protect sea turtles. Recently both of them were spokespeople for the Chinese-Franco Year of the Environment.

Anais strongly believes that environmental protection should always be linked with ocean protection. From heavy and deep fisheries to sunscreen lotion, we are responsible for every act we are committing, including our industrial actions. We know that strong fisheries have

destroyed ecosystems around the world and due to rampant plastic pollution, microplastics have now become an unwanted, indestructible part of our ecosystem. Due to rising sea temperatures, corals reefs are dying faster than we have ever witnessed. Every time a diver touches a coral by accident, he is threatening the mortality of corals. We know today that corals potentially hold the key to curing cancer. An ocean with less life is not only a deep regret for "our next generations who won't get to witness the wondrous beauty of blue whales and sharks", it is also akin to signing the death warrant for humanity as the health of the ocean is inextricably linked to the survival of the human race.

**ADEX CHINA
OCEAN
AMBASSADOR**





ADEX CEO and publisher John Thet talked about the history of ADEX and its efforts over the years advocating for the protection of the ocean and marine conservation in China and other parts of Asia. He also revealed his hopes for more like-minded individuals and organisations to join ADEX in its mission to protect the ocean and conserve our marine ecosystems. John also gave attendees a sneak preview of ADEX Ocean Carnival 2019 by introducing some of the celebrity speakers at the media conference.

Enlightened Creations and Guoye Culture, the co-organisers of ADEX Ocean Carnival in China, shared with attendees their hopes for the continued promotion and development of marine culture, protection, and awareness and their original intentions and motivations behind their commitment with ADEX to protect our marine environment. They also hope that ADEX 2019 will be a success in China and bring about more positive developments for Asia.

ADEX Ocean Ambassador Anais Martane is an ocean lover and an advocate for marine conservation. Born in a coastal city, she revealed that her environmental awareness came from her love of the sea. Anais has personally witnessed the harm that plastic pollution can have on the ocean having dived for many years. To do her bit for the ocean, she has reduced or refused to use single-use plastics. Having not appeared in the public eye for a while, Anais was kind enough to update us on how she avoids using single-use plastics by bringing her own cup when she is out, not purchasing water sold in plastic bottles, not ordering take-out and using her own lunch box when ordering take-out. It was a really good example for all of us.

Mr Tan Xiao Long was on hand to talk about how the ocean and underwater sports have changed him over the past two decades. He also shared with the audience his experience taking part in the Tham Luang Cave Rescue in Thailand.

Mr Tan spoke in depth about the expert knowledge required for the rescue and revealed details about incidents during the rescue that the media was not aware of. He also touched on the relative weakness of China's cave diving rescue team in comparison to their international counterparts and the disappointment and helplessness he felt upon his initial arrival at the rescue site. He hopes to develop along with China's diving industry as its professionalism becomes stronger and better, which would elevate China's status in the international diving scene.

After the end of the media press conference, the attendees were able to catch up with each other to indulge in deeper conversations at the cocktail party arranged by the organisers. There was even an exciting lucky draw that marked the end of the media press conference on a dramatic and joyous high note.

We would like to thank our sponsors for providing the fantastic lucky draw prizes and for their continued support:

- **SUBLUE UNDERWATER AI CO., LTD**
- **SUMMER BAY LANG TENGAH ISLAND RESORT**
- **DIVEVOLK (DIVING ASSISTANT)**
- **MERMAID FEDERATION INTERNATIONAL (MFI)**

Congratulations to all our prizewinners!



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ADEX CHINA 亚洲潜水展中国

现场评委

LIVE JUDGING

7月14日, 下午2点,
2PM, JULY 14, 2019

中国国际展览中心
CHINA INTERNATIONAL
EXHIBITION CENTER

- AMATEURS CATEGORY (Free registration) 业余类别 (免费注册)
- 5 BEST IMAGES 首选最佳五张照片
- MACRO & SUPER MACRO 微距和超微距
- WIDE ANGLE 广角
- UNDERWATER FASHION 潜水时尚
- SHARKS 鲨鱼
- UNDERWATER VIDEO CLIP 潜水短片
- GLOBAL CHAMPIONSHIP 环球锦标赛

GRAND PRIZE 大奖

- ASIAN PHOTOGRAPHER OF THE YEAR 年度亚洲摄影师

Submit your best underwater photos from
November 2, 2018 to November 1, 2019
and WIN prizes over USD 70,000!

将您最佳的潜水照片提交于
11月2日2018 至11月1日2019
并赢得价值超过 70,000 美元的奖品!

提交网址

SUBMISSIONS AT
www.adex.asia/beijing



by



Winning photographs
will be exhibited at ADEX India
得奖作品将在亚洲潜水展印度展出

ADEX INDIA MUMBAI DIVE SHOW

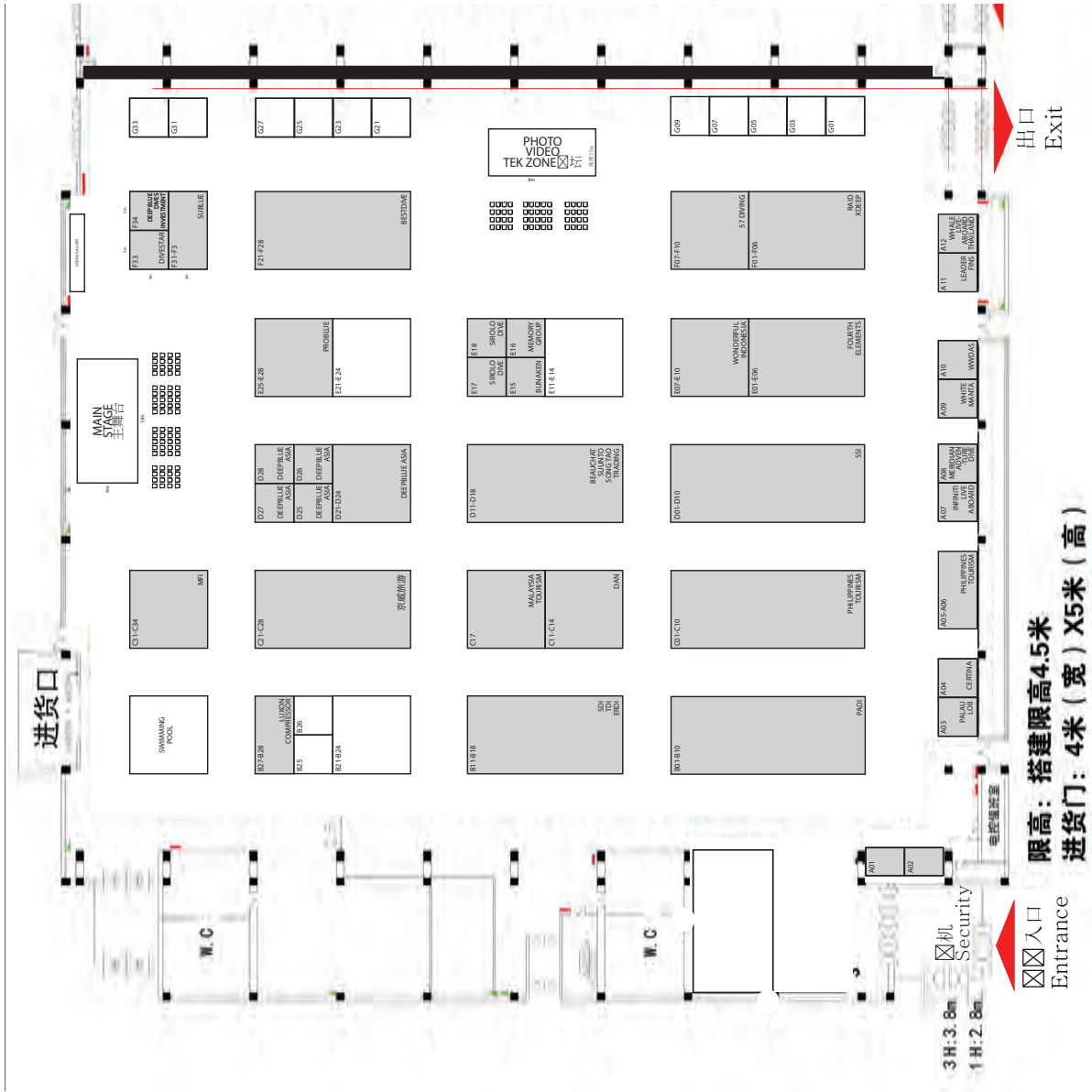
10月4-6日, 2019

OCTOBER 4-6, 2019

THE LALIT, MUMBAI, INDIA

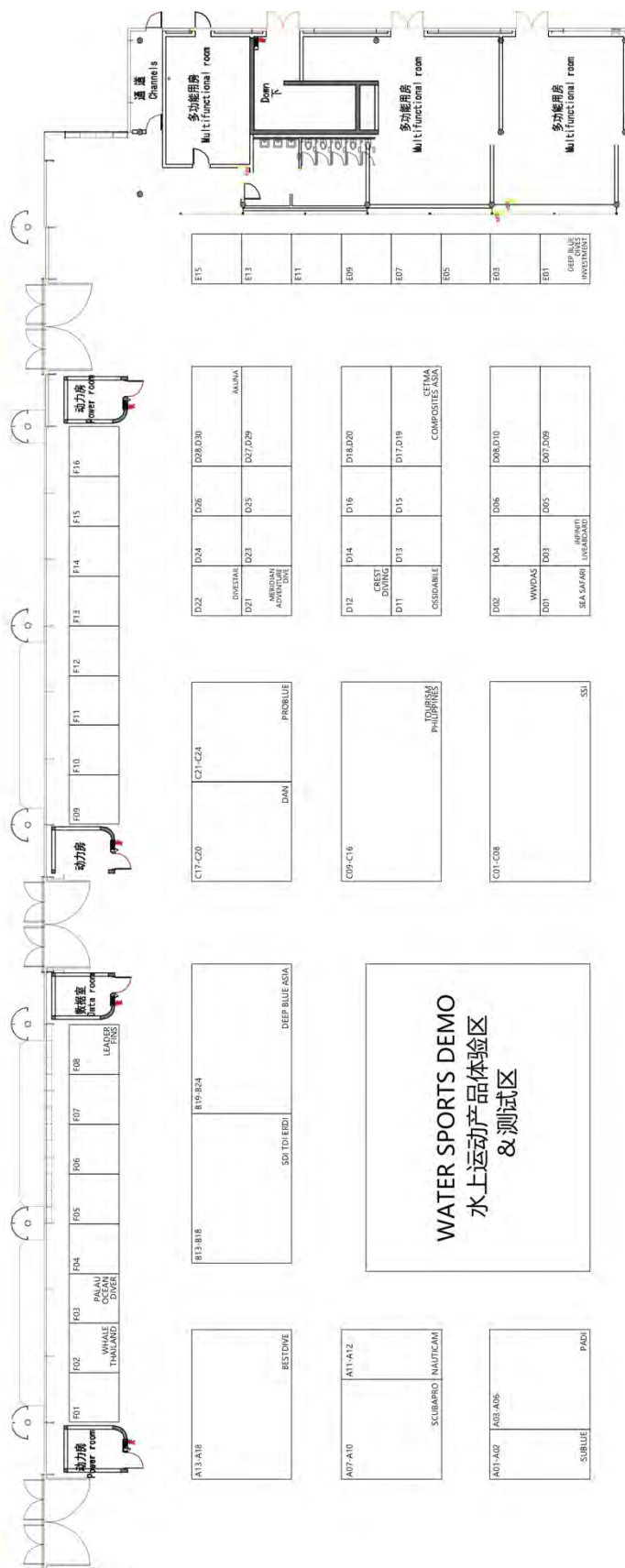
Photos: VOO China 2018 winners 海洋之声中国2018得奖者





DATE: 12 - 14 JULY 2019
CHINA INTERNATIONAL
EXHIBITION CENTER

Date Updated	26 April 2019
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Total (3x3m) Booths 108

EVENT NAME	ASIA DIVE EXPO 2019 SHANGHAI	DATE UPDATED: 08 APR 2019
EVENT DATE	5-7 JULY 2019	*FLOORPLAN SUBJECT TO CHANGE*
VENUE	SHANGHAI NEW INTERNATIONAL EXPO CENTER	

ADEX SHANGHAI 2019

www.adex.asia

OCTOBER 4-6, 2019
BOMBAY EXHIBITION CENTRE
GOREGAON EAST, BOMBAY

ADEX INDIA

MUMBAI DIVE SHOW

OCEAN19
FESTIVAL
BOOK/IMAGE/
ART & SCIENCE
TEK DIVING
FREEDIVING

BUSINESS FORUM
MERMAID
KIDS ZONE
SCUBA TRYOUTS
AQUATIC ACTIVITIES
VOICE OF THE OCEAN19
PHOTO EXHIBITION

Photo by Mark Strickland

Organisers

underwater
360
International

highrise
Maldives & Sri Lanka

Events
India

OCTOBER 4 TO 6 2019**ADEX INDIA MUMBAI DIVE SHOW 2019**

The fastest growing economy last year, India will hold its first ever dive show in 2019 with the ADEX India Mumbai Dive Show 2019 held from October 4 to 6, 2019.



ADEX INDIA
MUMBAI DIVE SHOW
महासागर महोत्सव

For the first time ever, ADEX has linked up with the diving fraternity in India to organise India's first ever dive show in Mumbai, India from October 4 to 6, 2019. Expected to see more than 15,000 visitors, the inaugural ADEX India Mumbai Dive Show has an exhibition area of 1,500 square metres and will be held at The LaLiT Mumbai in Mumbai India. Located close to the international airport, The LaLiT Mumbai is a five-star hotel which offers over 46,000 square feet of conference and banquet space and was awarded the "2015 Gold Circle" award by AGODA in 2015 and 2016.

With more than 85 exhibitors already confirmed, ADEX India will have all of the following key attractions of ADEX:

- Freediving / Mermaid Presentation Zone
- Business Forum
- ADEX Ocean19 Festival
- Tekdive Conference
- Photo / Video Zone
- Book Festival
- Aquatic Activities
- Freedive Workshops
- Mermaid Performance
- Exhibitor's Party
- Voice of the Ocean Live Judging Competition

SCUBA DIVING IN INDIA

With 8,000 kilometres of coastline, India is home to an amazing array of diving spots such as the Havelock Islands (Andaman and Nicobar Islands), Lakshadweep, an archipelago off the coast of Kerala, Grand Island in Goa, and many more.

PIONEER OF DIVING IN INDIA

Scuba diving in India has taken off, particularly in the last 10 years. One of the first pioneers of underwater diving is famous advertising film director Prahlad Kakar, the founder of India's first scuba diving school, the Lacadives Diving School in the Lakshadweep Islands. Renowned for his humorous, indelible brand building campaigns, Prahlad has more than 25 years of diving experience having founded Lacadives after a particularly nerve wrecking dive in Mauritius. Determined to improve diving in India, Prahlad and his wife Mitali founded Lacadives, and as a certified CMAS Master level diver, he has trained and certified more than 6,000 divers, many of whom have gone on to establish their own dive centres.

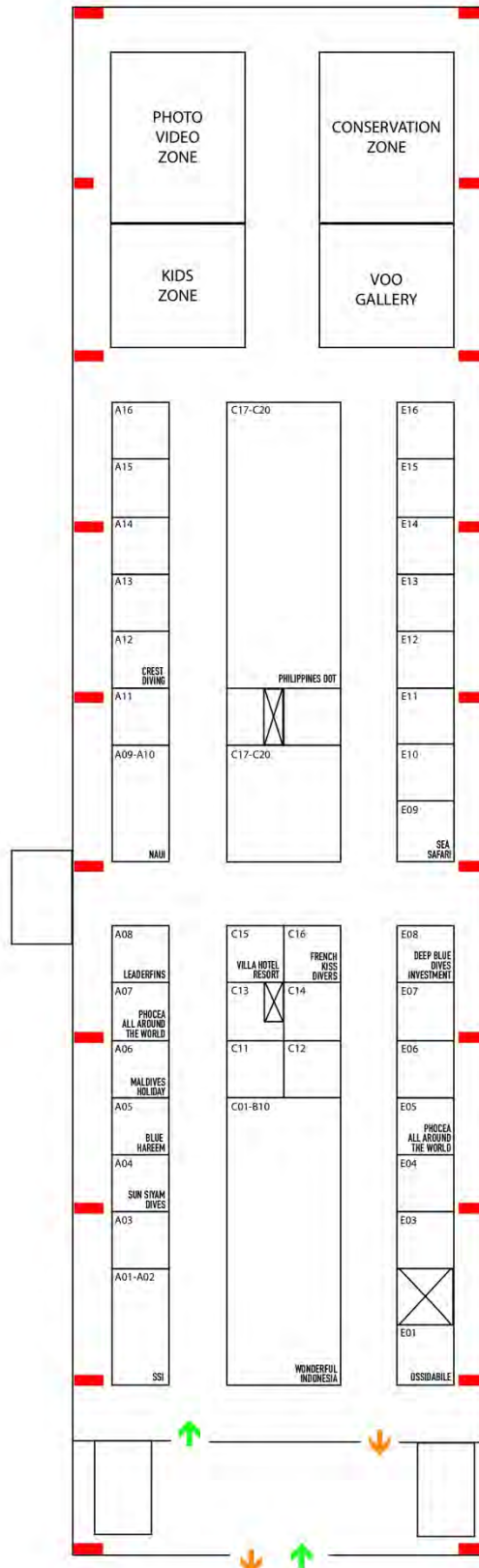
Lacadives, which is now the most renowned scuba diving school in India, was founded in 1995

by Prahlad and his wife, Mitali Kakar in Kadmat Island. The only CMAS certified Dive Centre in India, Lacadives has one of the best instructor to diver ratio in the world and is part of the Underwater Federation of India. Prahlad and Mitali are also co-founding members of the Reef Watch Marine Conservation, a non profit organisation established in 1993 that aims to protect the ocean and the life within it, through education, research and management.



OCTOBER 4-6, 2019
BOMBAY EXHIBITION CENTRE
GOREGAON EAST, MUMBAI

ADEX INDIA MUMBAI DIVE SHOW



Date Updated

26 April 2019



PHILIPPINE OCEAN MONTH

SEPTEMBER 13-15, 2019

**BUSINESS FORUM
CONFERENCE**

SEMINAR

TEKDIVING

FREEDIVING

MERMAID

KIDS ZONE

SCUBA TRYOUTS

VOICE OF THE OCEAN 19

PHOTO EXHIBITION

UNDERWATER SHOOTOUT

AQUATIC ACTIVITIES

FILM/BOOK/IMAGE/ART/SCIENCE FESTIVAL

BIG BLUE PARTY

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SINGAPORE
OCEAN WEEK
**ADEX
OCEAN
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DEDICATED TO A PLASTIC-FREE OCEAN
(2nd EDITION)

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SUMMIT ASIA**

In conjunction with



APRIL, 2020
SUNTEC SINGAPORE

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TOGETHER WE
PLEDGE AGAINST
SINGLE-USE PLASTIC

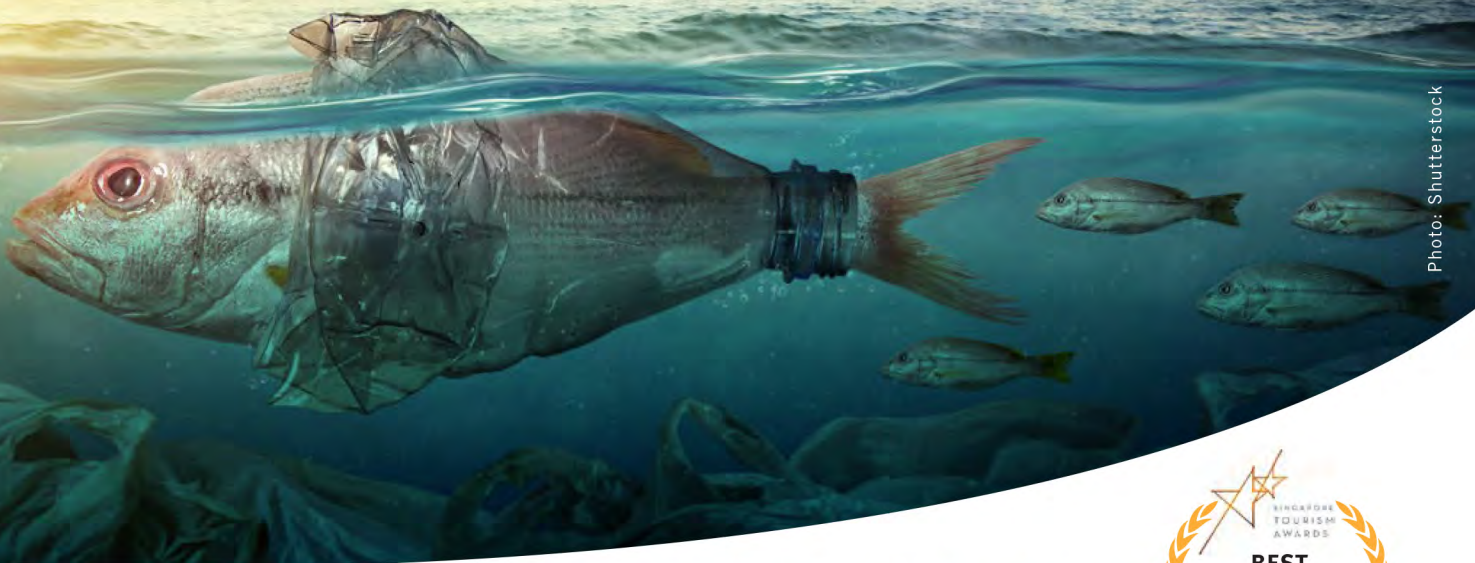


Photo: Shutterstock

MAKE AN IMPACT
**underwater
360**



GLOBE SERIES/ADEX

OCEAN PARTNERSHIP SUMMIT ASIA

THE OCEAN IS OUR BUSINESS



In association with



OCEAN PARTNERSHIP SUMMIT

The Ocean Partnership Summit in Singapore builds on the September 2018 summit that took place in parallel with the G7 Ministerial Meeting on "Working Together on Climate Change, Oceans and Clean Energy" in Halifax, Canada. The event will convene global leaders from business, government and civil society to find solutions to the challenges threatening our most vital resource – our oceans.

The Summit will take place in conjunction with Asia Dive Expo (ADEX), the longest running dive consumer and trade show in Asia, attended by over 60,000 people each year. The Ocean Partnership Summit Asia will complement ADEX by convening hundreds of attendees and thought leading speakers who are interested in advancing the blue economy.

Following the launch of the Ocean Partnership Summit in Singapore, the Ocean Partnership Summit will be held in Vancouver, Canada, in Spring 2020. In April 2020, Ocean Partnership Summit Asia will be held in conjunction with ADEX 2020 in Singapore in April 2020.

The launch of Ocean Partnership Summit will be held in Suntec Singapore on April 12 2019.

Launch of Ocean Partnership Summit on April 12 2019 (3pm to 6pm)

1. Officially launching at the ADEX 2019 Opening Ceremony (from 3pm-6pm), representatives from ADEX, CEO, Mr. John Thet and representatives from Globe Series, Senior Vice President Mr. Bruce Dudley will officiate at the official announcement of Ocean Partnership Summit in Vancouver, Canada (February 11-13, 2020) and Ocean Partnership Summit Asia in conjunction with ADEX 2020 on April 2020.
2. ADEX CEO John Thet will speak on the launch of Ocean Partnership Summit Asia
3. Globe Series Senior Vice President Bruce Dudley will speak on the Ocean Partnership Summit
4. Ocean Partnership VIP & Networking Reception (Invited Guest Only)

**Next Steps in
Fostering Southeast Asia's
Sustainable Seas**

**Networking
Reception**

**DEBATE:
Ocean Plastics -
Is the Private Sector Doing Enough?**

**Asia's
Blue Economy -
Key Opportunities for
Investment and Innovation**

11 APRIL 2019
SUNTEC SINGAPORE

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**Government/
Private Sector
Announcements**


**BlueGreen360
Business/CEO Forum**

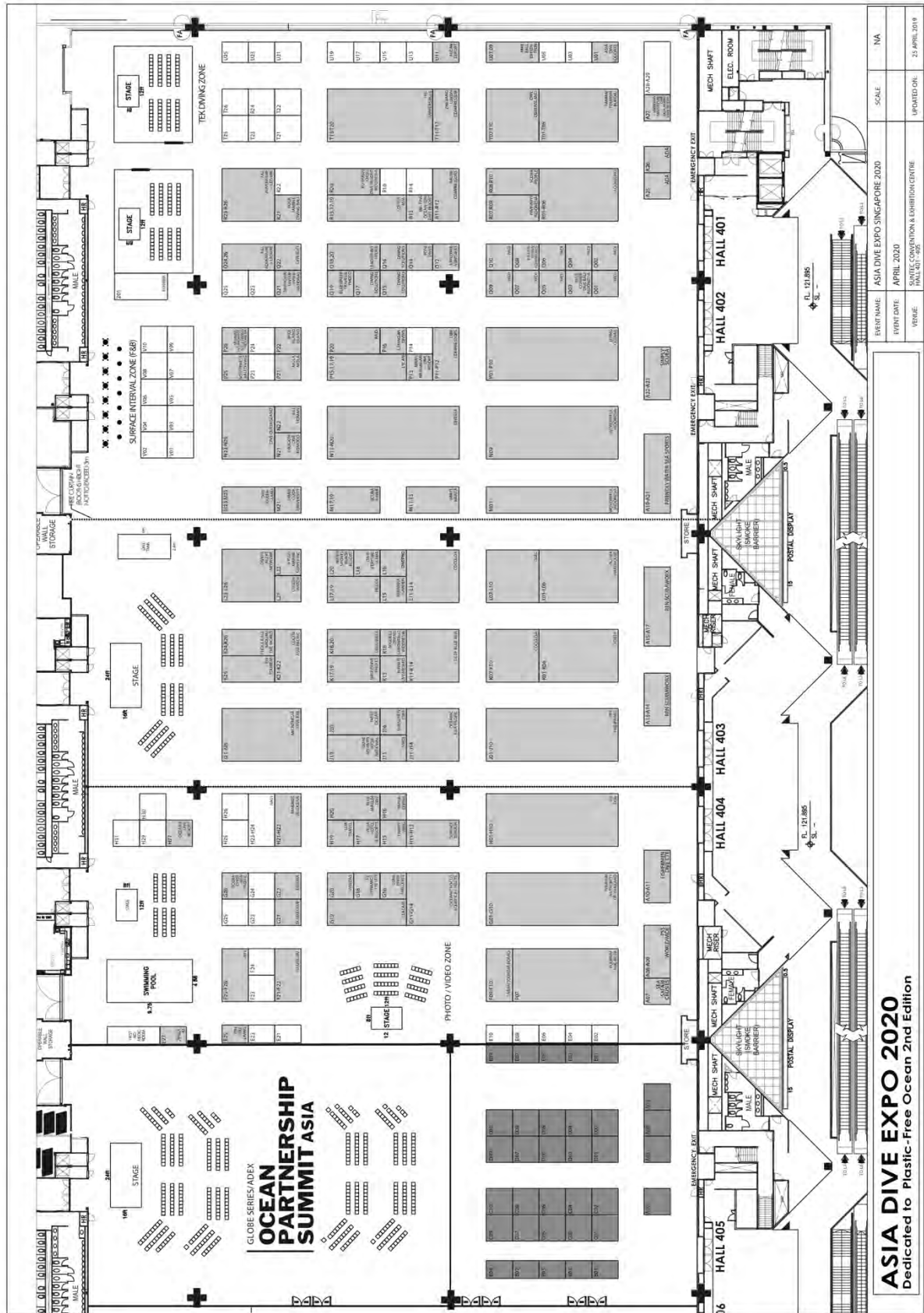
**Sustainable
Future Forum**

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EVENT NAME	ASIA DIVE EXPO SINGAPORE 2020	SCALE	NA
EVENT DATE	APRIL 2020	UPDATED ON	23 APRIL 2019
VENUE	SANTIS CONVENTION & EXHIBITION CENTRE		

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SINGAPORE
OCEAN WEEK
ADEX
OCEAN19
FESTIVAL
APRIL 11-14, 2019
SUNTEC SINGAPORE

ADEX AIMS TO TAKE ON A
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SINGLE-USE PLASTIC BY
THE YEAR 2021!



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PLEDGE AGAINST
SINGLE-USE PLASTIC



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SCAN NOW!
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PERKS OF BEING AN #OCEANCITIZEN

FRIENDS OF ADEX (PUBLIC)

- Receive a complimentary ADEX Ocean19 Festival Show Guide

FRIENDS OF ADEX (EXHIBITORS)

- Special listing on ADEX Ocean19 Festival Show Guide
- Special logo feature at ADEX 2019 Entrance Panel
- Exclusive OCEAN CITIZEN FRIENDS OF ADEX feature at your booth for ADEX 2019