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ADEX OCEAN18 FESTIVAL

DEDICATED TO SHARKS



ADEX 2018 POST-EVENT REPORT

Organised by:



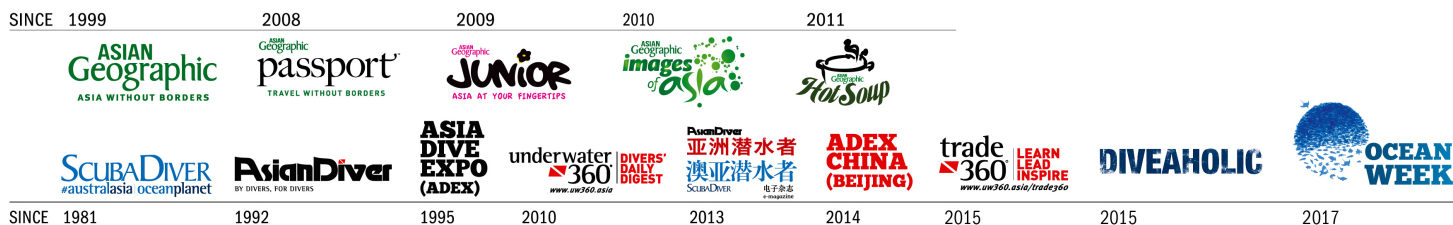
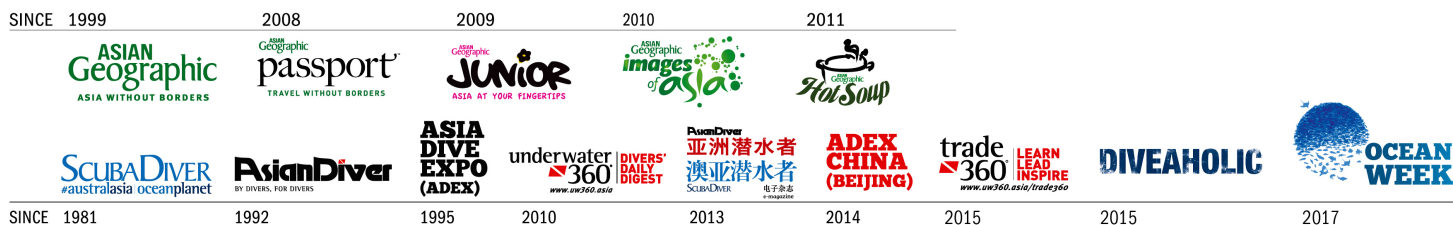


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1. INTRODUCTION TO ASIA DIVE EXPO (ADEX) 2018

ABOUT ADEX

With a history spanning 24 years, ADEX is the biggest and longest-running dive expo in Asia, and one of the industry's most popular events. Organised by Underwater360 (UW360), ADEX has been successfully managed for the past nine years, overseeing the expo's expansion in size and diversity.

ADEX brings together distinguished VIPs and speakers from across the globe – scientists, marine conservationists, underwater photographers and videographers, and many others. ADEX also provides a platform for various businesses such as dive operators, equipment manufacturers, and national tourism boards.

ADEX 2018 attracted a total of **62,079** people over the course of its three days – visitors keen to check out the latest gear and technology, discover the best dive courses and trips, and learn more about the pioneering work of the industry's leading figures.

The event is endorsed by major organisations in the industry, such as DEMA (USA) and the Singapore Tourism Board (STB).

ADEX 2018 THEME

In previous events, each show has been dedicated to an iconic marine species, with activities designed to heighten conservation awareness, and this year was no different. With nine being an auspicious number for us, we returned to our roots for our ninth show, dedicating ADEX 2018 to sharks – the first marine creature ADEX was dedicated to back in 2010.

Presentations focusing on these magnificent animals were shared by a raft of renowned speakers, educating visitors about sharks' roles in the marine ecosystem, the value of shark tourism, and how everyone can play a part in ensuring the long-term protection of shark species.

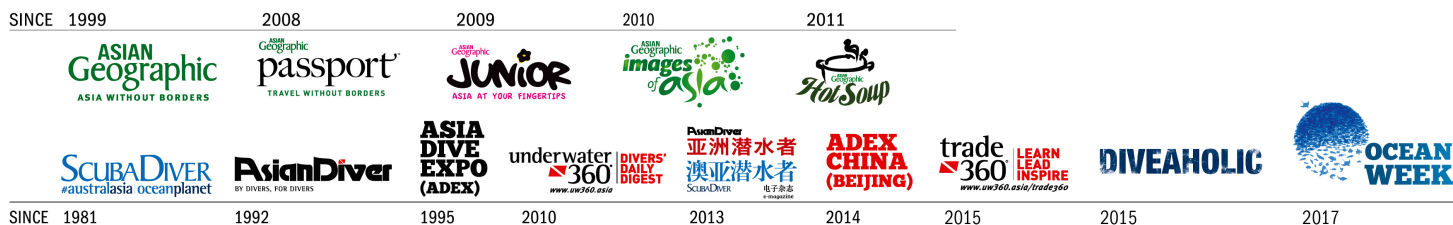




Visitors eager to explore ADEX 2018

ADEX 2018 SCHEDULE

Taking place over three days from April 6 to 8, 2018, at Suntec Singapore, Halls 401 to 405, ADEX 2018 was by far the largest event to date. In accordance with the theme, ADEX 2018 introduced audiences to world-renowned figures leading the fight to save our sharks, such as Gonzalo Araujo, executive director of the LAMAVE research institute; Sharks4Kids founder Jillian Morris; Randall Arauz from Costa Rican marine conservation organisation Pretoma; and shark advocates and marine conservationists Ocean Ramsey and “Shark Man” Riley Elliott. including special video addresses by Captain Paul Watson and Shark Attack



Survivor Lisa Mondy. They delivered informative and inspirational presentations, sending messages of action and awareness.

There was a multitude of other speakers, ranging from underwater photographers, videographers, tek divers and freedivers to conservationists, trade speakers and even mermaids! The educational variety was coupled with exciting activities: a swimming pool where visitors could try their hand at scuba diving, an interactive kids' zone that engaged the young ones with hands-on activities, enthralling mermaid performances, underwater sports demonstrations, the Haenyeo Divers from South Korea in the Dive Tank and much more.

This year also saw a partnership with the Singapore Boating Industry Association (SBIA), with exhibitors invited from the water sports community, such as The Boat Shop Asia and Jetsurf Asia.

ADEX OFFICIAL PUBLICATIONS

The ADEX official publication, *Asian Diver*, annually publishes an ADEX special edition titled *The Big Blue Book*. It is designed to be the ultimate reference guide, with the bulk of the publication focusing on ADEX's theme for the year. This collector's edition features premium photographs, world-class articles, infographics, and scientific overviews. Accompanying the magazine at ADEX is the show guide, *Diveaholic*, which serves as a guide to all that is happening at ADEX, including event information, speaker details, and highlights.

ABOUT UNDERWATER360 (UW360)

UW360 is a platform where divers can get information and share their experiences on everything relating to our liquid planet. It is also a partnership between the three dive industry giants of the Asia-Pacific region: *Scuba Diver AUSTRALASIA/OCEAN PLANET*, *Asian Diver* and ADEX. Combined, these three champions of the sea bring over 70 years of scuba diving experience to the table. UW360 presents content that is enriched with multimedia, blogs, forums, and access to all mobile and tablet platforms.

3. ADEX 2018 HIGHLIGHTS

3.1 Day 1 – Friday, April 6, 2018

3.1.1 Opening Ceremony

John Thet, Chief Executive Director of ADEX, gave his opening address and announced the highlights and principal activities of the show. Mr Thet is also Publisher of Underwater360 (UW360), *Asian Diver*, *Scuba Diver AUSTRALASIA/OCEAN PLANET*; Founder of the Historical Diving Society Asia and Beyond Ocean Network (BON); and Vice President of the Media Publishers Association Singapore (MPAS).

No. of Opening Ceremony attendees: 297

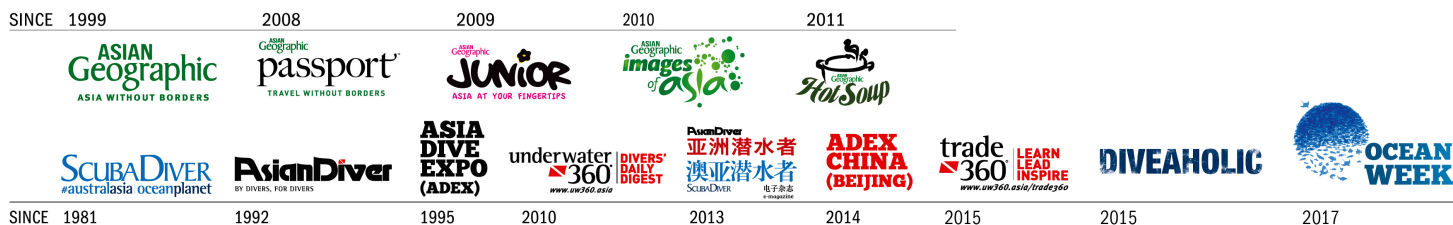


Opening ceremony ribbon cutting

3.1.2 Guest of Honour & Keynote Speaker

This year, ADEX was honoured and privileged to have Mr Louis Ng as the Guest of Honour. The Chief Executive of the Animal Concerns Research and Education Society (ACRES) and Member of Parliament officiated the grand opening of ADEX 2018 at Suntec Singapore Convention and Exhibition Centre at 3pm, Friday, April 6, 2018.

ADEX also invited Dr Karenne Tun and Mr Gabriel Grimsditch as the Keynote Speakers for Coral Reefs (Asia and International, respectively) this year. Dr Tun is the Director of the Coastal and Marine Branch, National Biodiversity Centre, NParks, where she covers issues related to the management and conservation of



Singapore's coastal and marine environment and the biodiversity they support. Mr Grimsditch is a Programme Management Officer with the United Nations Environment Programme in Nairobi, Kenya. He has 13 years of experience working on research, management and conservation of tropical coastal ecosystems, with a special focus on coral reefs.

3.1.3 Official Partner Country

ADEX is proud to announce its collaboration with the Tourism Promotions Board Philippines and its endorsement of the Philippines as the ADEX 2018 Preferred Tourism Destination. The Tourism Promotions Board Philippines was represented at ADEX 2018 by Ms Nerissa D. Juan, the Official Partner Country Speaker.

3.1.4 ADEX 2018 Ambassadors

Ernie Brooks

ADEX Ocean Ambassador Emeritus

Ernest H. Brooks is an ambassador for the marine environment, a renowned photographer, adventurer, diver and educator. He has captured profound images in the blue. Armed with the same camera for over 40 years, Brooks has amassed a portfolio unlike any other with his trademark black and white imagery used to document life below the waves. He has won countless awards, with his works published in a myriad of international publications.

Ocean Ramsey

ADEX Ambassador for Sharks (2018–19)

Ocean is a marine conservationist and biologist specialising in shark behaviour. She has been a PADI MSDT for over 10 years and a competitive freediver. As the founder of the non-profit, Water Inspired Conservation Group, and co-founder of One Ocean Research and Diving in Hawaii, she has designed safety programmes for diving and working with marine animals. Her goals are to further conservation efforts for sharks and the ocean.

Roh Eun Ji

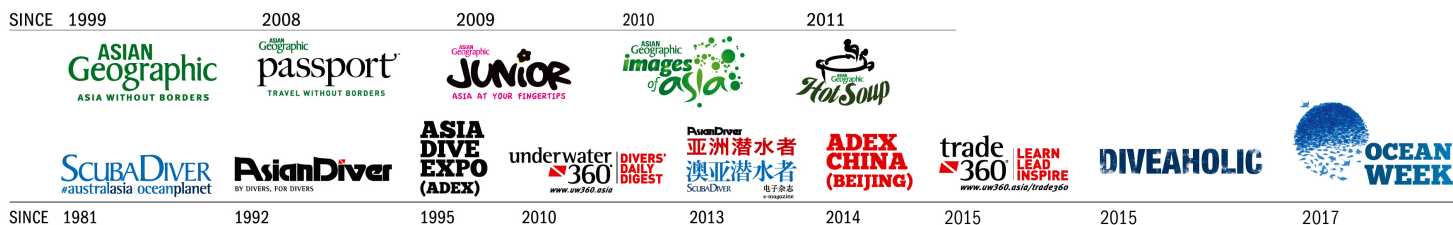
ADEX Ocean Ambassador 2018–19

Roh Eun Ji has been a professional weather forecaster for over a decade in Korea. Her keen monitoring of the climate in Korea gave her insight into the abnormal weather patterns as a result of climate change. Recognising that the ocean was particularly vulnerable, she has chosen to focus her efforts on marine conservation and made it her mission to educate others.

Aaron Wong

ADEX Ambassador for Photography (International)

Aaron Wong is one of the most published and recognised underwater photographers in Asia, with over a decade of field experience. Aaron's images and his trademark lighting technique have won him international acclaim.



Yorko Summer

ADEX Ambassador for Photography (Greater China)

Yorko Summer is a well-known underwater photographer from Taiwan, with more than 6,000 dives in his 15 years of scuba diving. Apart from being a senior diving instructor, Yorko is also an experienced travel journalist, photography lecturer and underwater photography competition judge. He has collaborated with reputed brands, and has been invited by the tourism boards of many countries as a tourism ambassador to promote local diving sites, including Taiwan's Green Island.

Y.Zin Kim

ADEX Ambassador for Photography (South Korea)

Y.Zin Kim is a South Korean underwater photographer and filmmaker who combines high-quality underwater filming techniques with underwater modelling expertise. She has been involved in photo shoots for Korean TV shows, movies, advertisements, and magazines. In 2015, she set a world record of 101 metres for Sidemount Trimix. Currently, she promotes the East Sea of Korea and Jeju Island while continuing her documentation of the lives of Jeju's Haenyeo freedivers that she started six years ago.

Alan Lo

ADEX Ambassador for Macro Photography

Alan Lo is a commercial photographer based in Hong Kong and a scuba diving aficionado. He has been selected as one of the world's top 50 underwater photographers under Blancpain's Fifty Fathoms. Alan is the only spokesperson for Seacam Hong Kong, one of the world's top underwater housing brands.

Dada Li

ADEX Ambassador for Freediving (Female)

Dada Li is the first female Chinese PADI Master Freediver and Instructor. She is also an underwater model, and has used her experience in freediving to become an AIDA international freediving instructor and judge. She single-handedly created the first underwater performing group composed of professional freedivers. She has been interviewed by Reuters, China Central Television, Guangdong TV, Jiangsu TV and other media.

Jean-Pol François

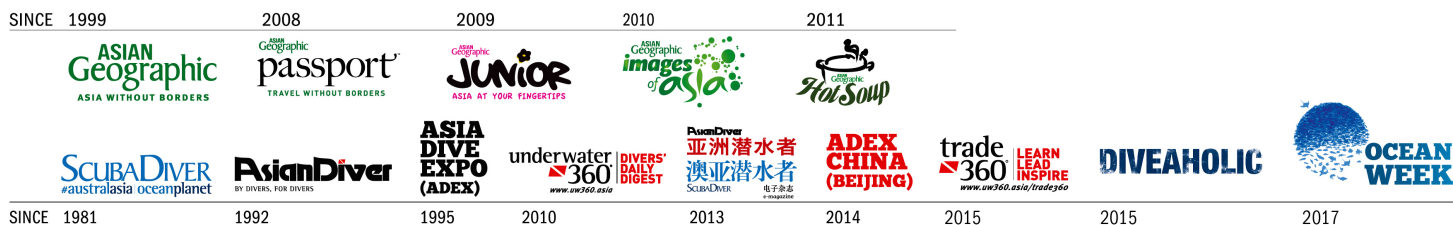
ADEX Ambassador for Freediving (Male)

Jean-Pol François is a professional freediving instructor, and the head of education at AIDA International and PADI IT. He is a national world record holder with over 25 years of freediving experience.

Jessee Lu

ADEX Ambassador for Freediving (Greater China)

Jessee Lu is a Chinese freediving athlete with 27 national records under her belt. She is the first Chinese medalist in international freediving competitions such as the AIDA Freediving World Championship, winning multiple gold medals. She can hold her breath for over eight minutes and is one of the few people ever in history to freedive in Antarctica, where water temperature is typically -2°C. She also founded the China division of Performance Freediving International (PFI).



Hidy Yu

ADEX Ambassador for Marine Conservation (International)

Hidy started her modelling career when she was just 18, quickly moving on to acting and starring in eight films. Diving for 12 years, she became a qualified Instructor-Trainer by National Association of Underwater Instructors (NAUI), thereafter being named the NAUI Worldwide Ambassador. Finding her passion for the ocean, she became the 2011 Miss Scuba International Ambassador, where she endeavoured to share the beauty of the underwater world while advocating for worldwide marine conservation.

Eve Young

ADEX Ambassador for Kids' Education (Greater China)

Eve Young is a freelance writer, Sea Shepherd's Ocean Quest Trainer and Ambassador for Swarovski Optik. She is also in partnership with the Swarovski Optik Marine Conservation Education Program and founder of the MissVsea Marine Solution Workshop. She organises marine conservation forums, sharing research on marine conservation efforts and educating the public by raising awareness for the protection of the ocean.

David Strike

ADEX Ambassador for Tek Diving (International)

With a strong background in military, commercial, recreational and technical diving, David Strike has dived extensively around the Asia-Pacific region, authored hundreds of articles about diving, and organised several world-class technical diving events. He is the recipient of the ADEX Lifetime Achievement Award for contributions to technical diving, and he is a Fellow of the Explorers Club of New York.

Wu Li Xin

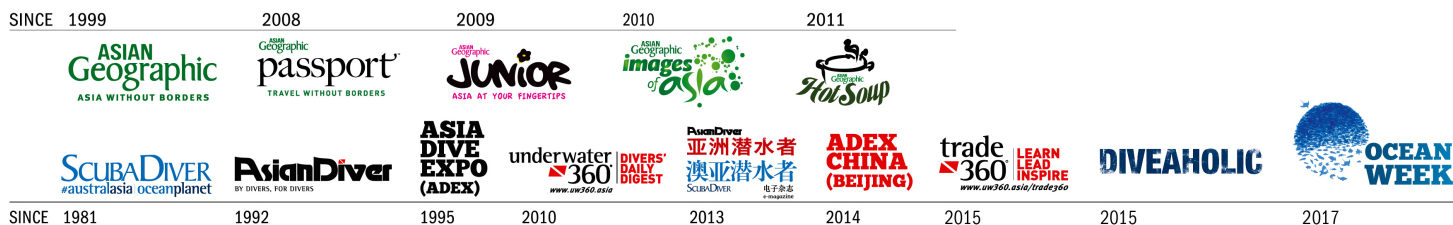
ADEX Ambassador for Tek Diving (Greater China)

Wu Li Xin is a technical diver and professional underwater photographer who has many accolades to his name, such as the Silver award for macro photography at the 11th World Underwater Photography Championships. Wu is also a contract photographer with Chinese National Geography, as well as a member of the China Artistic Photography Academy.

Anuar Abdullah

ADEX Ambassador for Coral Reefs

Anuar Abdullah is the CEO and founder of Ocean Quest Southeast Asia, an organisation that carries out broad-scaled coral reef rehabilitation around the region. As a partner of Sea Shepherd Dive, Anuar promotes and trains the diving community on coral reef rehabilitation. He was also the ADEX coral reef ambassador artist of the year in 2013.



Syrena

ADEX Ambassador for Mermaids 2017–18

Syrena, Singapore's first mermaid, is the founder of the Singapore Mermaid School. She is a pioneer of the mermaid movement in Asia, championing strength, beauty, and love as core mermaid values. The Singapore Mermaid School teaches students how to swim fit and free like a mermaid, and offers them the holistic mermaid experience.

Yuri Chan

ADEX Ambassador for Mermaids (Greater China)

Yuri Chan is the founder of the Mermaid Star (Hong Kong) Academy, a film actress, singer, and an ex-TVB artist. She has longed to become a mermaid since young, and fulfilled her dream by starting a mermaid course in 2016 – the only mermaid course available in Hong Kong. Though still active in the entertainment industry, Yuri aims to promote the art of mermaiding all around the world.

3.1.5 Kids' Zone

This year's Kids' Zone featured two stations for young visitors. Shark Guardian's booth offered children the chance to get temporary tattoos, expand their creativity at the colouring station, and take part in educational quizzes and games – not forgetting the Shark Guardian Drone making its rounds, quickly becoming a crowd favourite with visitors of all ages.

For young ones with an interest in science, Sharks4Kids allowed children to become a Junior Shark Scientist, with the chance to do their own 'work-up' on plush sharks. Each student earned a Junior Shark Scientist Certificate after completion.

















3.1.6 Freediving/Mermaid Presentation Zone

The Freediving/Mermaid Presentation Zone was buzzing with activity as crowds gathered to hear the presentations unfolding and visitors lined up to chat with individual speakers. We heard from some of the most recognisable names in freediving: They talked about their love for the sport, their achievements in the field, and many took the time to combat a perception of freediving as a dangerous sport. Speakers also showcased their photos and videos of the underwater world, introduced the audience to some of the latest kit, talked about new trends such as underwater hockey and rugby, and finally – as per the theme of ADEX – expounded on important environmental messages relating to sharks, with a particular emphasis on its research and conservation.



3.1.7 Business Forum

Held exclusively on the first day of ADEX, the Business Forum brought together successful businesspeople for the Sustainable Diving Think Tank and Dialogue session. Each segment of the diving industry was represented on a panel; Lauren Sida from Six Senses Laamu (dive resorts); Mik Jennings from Worldwide Dive and Sail (Liveaboard); Danny Dwyer from PADI and Jacki Ng from SSI (both diver training agencies); Chee Hoon from Fourth Element (equipment manufacturer); and Jason Isley from Scubazoo (underwater photography and videography). Throughout the dialogue, the panel discussed how they are building sustainability into their business models, where they are falling short and what opportunities and challenges they are meeting along the way.

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3.1.8 ADEX OCEAN18 Festival

ADEX organised the OCEAN18 Festival Launch Party on April 6, 2018, held at Hotel Pan Pacific, which brought together all the speakers to celebrate the start of ADEX 2018. Emceed by ADEX Master of Ceremonies, Jamie Monmaneerat, the party featured an exciting line-up of 18 key speakers, with Ernie Brooks, the ADEX Ocean Ambassador Emeritus, opening the night with a talk sharing his wealth of dive tales and images from his lifetime of ocean exploration. Other key speakers included Ocean Ramsey, the ADEX Shark Ambassador 2018–19, who discussed the importance of sharks in the ecosystem, and filmmaker Roger Munns, who shared his experience filming for the BBC Earth documentary series *Blue Planet II*.

Guests were also treated to a gorgeous display of mermaid gowns by Mermaid Alliance's Ryan Novelline and Anne Adijuwono at the Mermaid Alliance Gown Couture Fashion Show.

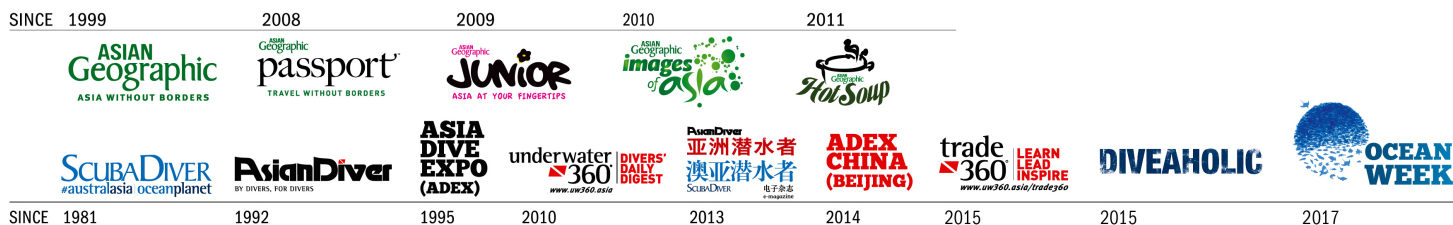
Gift Sponsor: Dive Silver, presented by Peter Stone





Speakers enjoying themselves at the OCEAN18 Festival Launch Party





ADEX would like to thank main sponsor of ADEX Ocean18 Festival Launch Party: **‘Tourism Promotions Board Philippines’**.

The lucky draw prizes for the ADEX OCEAN18 Festival were as follows:

	Prizes
1	Fiji Airways Return Ticket for 1 Pax
2	Summer Diving Centre 4 Nights 3 Days Diving Package
3	7Seas Dive Gili 4 Days 3 Nights Dive and Stay Package
4	Underwater360 Mares Smart Watch
5	<i>Black Is the New Blue</i> Coffee-table Book Published by UW360
6	Limited Edition “Photo on Canvas” autographed by Ernie Brooks

3.2 Day 2 – Saturday, April 7, 2018

3.2.1 TekDive Conference

As in previous years, the TekDive conference brought together speakers, enthusiasts, and those curious to learn more, driven by the desire to explore the confines of a cave, a wreck, or find undiscovered life forms lurking in the deeper ocean trenches. The conference has become a go-to event for those who are passionate about tek diving – a place where they can network, share their experiences and tap into knowledge from the veterans and experts. The various presentations included topics on prime underwater environments, tek diving adventures and experiences, as well as the latest technology.

This year's conference showcased some of the world's most compelling and challenging dives, once again demonstrating the impressive achievements of many of the planet's foremost tek divers. As in previous years, the invited speakers shared their extensive knowledge and experience, and took questions from an enraptured audience.



Before the commencement of TekDive Conference

3.2.2 Photo Video Zone

Famously, one of the most riveting focal points of ADEX, the ADEX 2018 Photo Video Zone was, once again, a back-to-back smorgasbord of iconic personalities, stunning images, and insider tips on how the pros capture their award-winning pictures.

It was standing room only for many presentations, with crowds lured in by underwater-image-making superstars. Legends like Laurent Ballesta, Roger Munns, Marty Snyderman, Aaron Wong, Imran Ahmad, Michael Aw and Tim Ho were just some of the talented pros who wowed audiences with tales of adventure, breathtaking images, and invaluable insights. The speakers made themselves available after their talks to meet and greet fans, answer questions, and provide inspiration for aspiring shooters starting out on their journeys in underwater photography and filmmaking.



ADEX Ocean Ambassador Emeritus, Ernie Brooks, presenting at the Photo Video Zone



Underwater photographer, Amanda Cotton, sharing her experiences with the audience

3.2.3 Book Festival

At the ADEX 2018 Book Festival, part of the Ocean18 Festival celebrations, visitors got their hands on the latest books from renowned writers and underwater photographers from around the world. Speakers gave in-depth insights on their books on the main stage and visitors had their books signed by their favourite authors.



South Korean underwater photographer, Y.Zin Kim, talking about her book, *Haenyeo*

3.2.4 Product Presentation Zone

Featuring the latest gadgets and gear on the market, the Product Presentation Zone was the go-to place for visitors wanting in on the next big thing in the dive industry. Visitors were treated to an array of product launches by the biggest names in the industry, and interested buyers had the opportunity to chat with the manufacturers and retailers of their favourite brands.



Industry experts hosting a talk about the dive industry

3.2.5 Aquatic Activities

The try-dives and swimming pool attracted lots of attention from day one. While children and non-divers had their first experiences as divers under the close supervision of professional diving instructors, other dive enthusiasts took to the swimming pool and dive tank to try their hand at fin swimming and underwater hockey and rugby.

Supported by: REN Scubaworx



Freediving and mermaid performances in the pool

Freedive Workshops

Top freedivers, Jonathan Chong, Jean-Pol François and Suzy Lim, conducted workshops for participants wanting to experience freediving for the first time, giving visitors the chance to get up close and personal with the sport's experts.



Mermaid Jacintha Williamson performing in the dive tank

Mermaids

ADEX attendees were in for a treat as the mythical sirens of the sea came alive at ADEX, performing in the dive tank and swimming in the pool. There were gasps of awe and wide smiles all around as mermaids Hidy Yu, Dada Li, Eve Young, Syrena (just to mention a few) entertained and engaged onlookers. Adults and children alike were captured by the beauty of the mermaids and huge crowds formed around the performance locations. Despite being from different parts of the world, the mermaids, some of whom are also accomplished scuba divers, freedivers and underwater photographers, share a common mission - to share their passion for the ocean and educate people about marine conservation and the protection of the ocean's inhabitants.



Mermaids preparing for a performance

3.2.6 Exhibitors' Party

The Exhibitors' Party was held at Baliza as all exhibitors at ADEX enjoyed free-flow beer and food from 7pm - 10pm, and one-for-one drinks afterwards courtesy of Baliza. A total of 549 exhibitors and visitors attended the party, which was the highest ever number in ADEX's history.

Partnered by: Baliza

3.2.7 ADEX Singapore 2018 Best Booth Design Winner

The winners of ADEX 2018's Best Booth Design competition each win a free (3x3) booth for ADEX Singapore 2019:

1. Tourism Promotions Board Philippines
2. Taiwan Tourism Board







3.3 Day 3 – Sunday, April 8, 2018

The last day of ADEX is usually when divers and divers-to-be go berserk, grabbing the last-minute gear deals, attending as many talks as possible, and making use of their final networking opportunities – before the end of the region’s leading dive consumer and trade dive show.

3.3.1 Scientists’ Forum

The Scientists’ Forum took place on the last day of ADEX, with accomplished marine scientists gathered to discuss the marine and dive issues of the day. The panel of scientists included Kathy Xu, Karenne Tun, Judi Lowe, Alex Rose, George Woodman, Benjamin Kahn and Hazel Oakley.



Hazel Oakley sharing her thoughts at the Scientists’ Forum

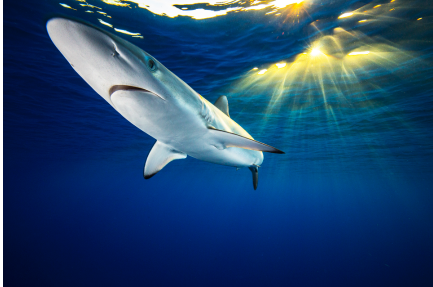
3.3.2 Live Judging of ADEX Voice of the Ocean Competition 2018




A crowd of over 200 visitors, speakers, trade visitors and exhibitors gathered in front of the main stage, patiently anticipating the start of ADEX Voice of the Ocean 2018 Competition Live Judging. The competition was a celebration of visual representations of the ocean and the creatures that inhabit it, drawing entries from all over the world. For this year’s live judging, we were honoured to have Laurent Ballesta, Ernie Brooks, Marty Synderman, Scott Tuason, Roger Munns, Michael Aw, Doug Perrine and Tobias Friedrich as our judging panel.






The crowd and panel of judges for the ADEX VOO Competition 2018

Winners

Category	Winning Photo/ Video	Name of Winner	Prize(s)
Best of Show Shark		Wai Hoe Mok	<ul style="list-style-type: none"> 1 x Aquatica Product Cash Voucher worth <i>USD5000</i> sponsored by Aquatica Digital 1 x 10 nights Komodo National Park Itinerary Suite worth <i>USD4250</i> sponsored by Aggressor Fleet Indonesia 1 x 7 nights with 5 days of diving for 1 pax (5-day diving with two tanks provided) worth <i>USD2500</i> sponsored by Sam's Tours

			<ul style="list-style-type: none"> 1 x Ernie Brooks Signed Limited Edition Photo on Canvas
Photo of the Year		Filippo Borghi	<ul style="list-style-type: none"> 1 x Aquatica Product Cash Voucher worth USD2500 sponsored by Aquatica Digital 1 x 7 Nights (5 days, 2 dives/day) Stay with Breakfast at Palau Pacific Resort worth USD4925 sponsored by Fish n Fins & Palau Pacific Resort 1 x WEEFINE Smart Focus 3K Lumens Light worth SGD700 sponsored by DIVESEA
Artwork of the Year (Shark or Coral Reef)		Wangye Shiming	<ul style="list-style-type: none"> 1 x 4Days 3Nights Dive & Accommodation for 1 Pax worth SGD500 sponsored by 7Seas Dive Gili Dive Resort
Environmental Photo of the Year (Shark or Coral Reef)		Anders Nyberg	<ul style="list-style-type: none"> 1 x 7 Nights Dive Vacation for 1 Pax at EITHER Atlantis Puerto Galera OR Atlantis Dumaguete worth USD2600 sponsored by Atlantis Dive Resorts & Liveboards

Compact Camera Photo of the Year		Stephanie Quek	<ul style="list-style-type: none"> 1 x Aquatica Product Cash Voucher worth USD2500 sponsored by Aquatica Digital 1 x 5Days 4Nights Nusa Ceningan Dive & Stay Package for 1 Pax worth SGD650 sponsored by Ceningan Divers 1 x WEEFINE Ring Light worth SGD500 sponsored by DIVESEA 1 x BIG BLUE RGB White 3K Lumens Light worth SGD300 sponsored by DIVESEA
Underwater Fashion Photo of the Year		Andrew Lau	<ul style="list-style-type: none"> 1 x 8Days 7Nights Turks & Caicos Explorer II Liveaboard Dive Package for 1pax sponsored by Explorer Ventures
Video of the Year		Erick Higuera	<ul style="list-style-type: none"> 1 x 10 nights Komodo National Park Itinerary Suite worth USD4250 sponsored by Aggressor Fleet Indonesia 1 x BIG BLUE VL4000 10th Anniversary Edition Video Light worth SGD500 sponsored by DIVESEA

All Category Winners will also win a Fully Sponsored 4D3N Trip to Ko Samui/Phuket (Thailand) proudly sponsored by Official Dive Destination Sponsor, **Tourism Authority of Thailand Singapore Office!***

SINCE 1999

2008

2009

2010

2011

ASIAN
Geographic
ASIA WITHOUT BORDERS

Geographic
passport
TRAVEL WITHOUT BORDERS

Geographic
JUNIOR
ASIA AT YOUR FINGERTIPS

Geographic
images
of asia

Geographic
Hot Soup

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AsianDiver
BY DIVERS, FOR DIVERS

ASIA
DIVE
EXPO
(ADEX)

underwater
360
www.under360.asia

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潜水者
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DIVEAHOLIC

OCEAN
WEEK

SINCE 1981

1992

1995

2010

2013

2014

2015

2015

2017

Lucky Draw Prizes

APRIL 6, FRIDAY

1pm

1. 3D2N Dive & Accommodation for 1 pax 7 Seas (worth SGD 330)
2. SUPE Clamp Scubalamp (worth USD38)
3. Aquamundo Regulator Bag Aquamundo (worth USD 42)

3pm

4. 3D2N Nusa Ceningan Dive & Stay Package Ceningan Divers (worth SGD 225)
5. Bracelet CIVA Fiji Pearls (worth USD 400)
6. One night accommodation in a suite with buffet breakfast and return boat transfers from Cairns to Fitzroy Island for 2 adults Fitzroy Island Resort (worth AUD443)
7. SUPE Clamp Scubalamp (worth USD38)
8. Aquamundo SeeFlex Mask Black Aquamundo (worth USD 38)

5pm

9. Kota Kinabalu Day Trip Diving Voucher for 1 Pax Scuba Junkie (Voucher)
10. BCD (Full Set) Divelab (worth SGD 988)
11. 5 Nights Accommodation with 3 days x 2 Tanks Taveuni Dive Resort (worth USD1750)
12. Discover Oasis 3N / 5 Dives, Fullboard Dive Pkg Incl 60Mins Massage For 2Pax Bunaken Oasis Dive Resort & Spa (worth USD2388)
13. SUPE Clamp Scubalamp (worth USD38)
14. Shell Turtle Putih Kecil + Shell Shark Tooth PaPUA Australia Dive Jewellery (worth USD 32)
15. Maldives 3D2N Gardens Room Full Board for 2 pax Malahini Kuda Bandos Resort (worth USD729)

APRIL 7, SATURDAY

1pm

1. DAN Pack: Waterproof Gear Bag + Surface Marker Buoy + Gear Mat + Book Package + Cap + Emergency Hand Book DAN (worth SGD200)
2. 4-Day PADI Open Water Dive Course Cairns Dive Centre (worth AUD545)
3. Bracelet CIVA Fiji Pearls (worth USD400)
4. SUPE Clamp Scubalamp (worth USD38)
5. Dorado Mask Black Aquamundo (worth USD47)

3pm

6. 3D2N Nusa Ceningan Dive & Stay Package Ceningan Divers (worth SGD225)
7. 3D2N Dive & Accommodation for 1 pax 7 Seas (Worth SGD 330)
8. Ratio iDive Sport Free Dive Industries SRL (worth EUR399)
9. BCD (Full Set) Divelab (worth SGD988)
10. SUPE Clamp Scubalamp (Worth USD38)
11. Sterling Silver Great White pendant and chain Australia Dive Jewellery (worth USD45)
12. Aquamundo SeeFlex Mask Black Aquamundo (worth USD38)

5pm

13. Mabul Beach Resort 3D/2N Dive Package Including 9 dives for 1 Pax Scuba Junkie (Voucher)
14. Bracelet CIVA Fiji Pearls (worth USD400)
15. 5 Nights Accommodation with 3 days x 2 Tanks Final Grand Prize for the day!!!! Taveuni Dive Resort (worth USD1750)
16. 4-Day PADI Open Water Island and Reef Dive Course Cairns Dive Centre (worth AUD545)
17. SUPE Clamp Scubalamp (worth USD38)
18. SUPE Clamp Scubalamp (worth USD38)
19. Shell Turtle Putih Kecil + Shell Shark Tooth Paua (worth USD32)

APRIL 8, SUNDAY

1pm

1. DAN Pack: Waterproof Gear Bag + Surface Marker Buoy + Gear Mat + Book Package + Cap + Emergency Hand Book DAN (worth SGD 200)
2. SUPE Clamp Scubalamp (worth USD38)
3. Outlaw BCD 12LB Aqua Lung (worth 649)
4. Aquamundo SeeFlex Mask Black Aquamundo (worth USD38)

3pm

5. 3D2N Nusa Ceningan Dive & Stay Package Ceningan Divers (worth SGD225)
6. 3D2N Dive & Accommodation for 1 pax 7 Seas (worth SGD330)
7. 2D1N certified diver trip on board kangaroo explorer for 2 pax Cairns Dive Centre (CDC) (worth AUD1110)
8. SUPE Clamp Scubalamp (worth USD38)
9. SUPE Clamp Scubalamp (worth USD38)
10. Scubalamp Cash Voucher (worth USD700)

5pm

11. SJ Sangalaki 4D3N Dive Package including 9 dives for 1 Pax Scuba Junkie (Voucher)
12. Bracelet CIVA Fiji Pearls (USD400)
13. Return Tickets for 1 Pax 5 Nights Accommodation with 3 days x 2 Tanks (Grand Draw Final!!!) Fiji Airways Taveuni Dive Resort (Worth SGD3250)
14. SUPE Clamp Scubalamp (worth USD38)
15. Aquamundo Dry Bag 55L Aquamundo (worth USD52)
16. Shell Tail Paua + Shell Shark Tooth Mix Australia Dive Jewellery (worth USD32)

GRAND DRAW FINAL!!!

Discover Oasis 3N / 5 Dives, Fullboard Dive Pkg Incl 60Mins Massage For 2Pax Bunaken Oasis Dive Resort & Spa (worth USD2388)

Sponsored by:



GRAND DRAW FINAL!!!

5 Nights Accommodation with 3 days x 2 Tanks Final Grand Prize for the day!!!! Taveuni Dive Resort (worth USD1750)

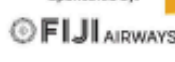
Sponsored by:

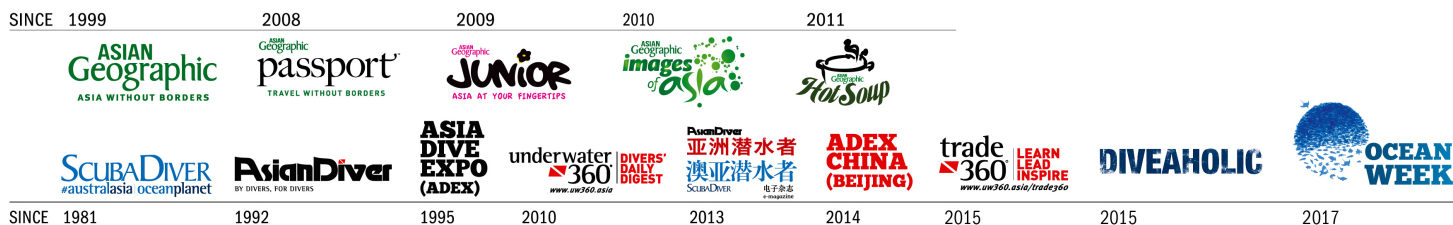


GRAND DRAW FINAL!!!

Return Tickets for 1 Pax 5 Nights Accommodation with 3 days x 2 Tanks (worth SGD 3,250) (Sponsored by Fiji Airways)

Sponsored by:





4 SPEAKERS AND VIPS

Guest Of Honour Asia

Louis Ng

Keynote Speaker

Gabriel Grimsditch

Keynote Speaker Asia

Dr Karenne Tun

Official Partner Country Speaker

Nerissa D. Juan

ADEX Ambassadors

Aaron Wong – Photography

(International)

Anuar Abdullah – Coral Reefs

Dada Li – Freediving (Female)

David Strike – Tekdiving

(International)

Ernie Brooks – Ocean

Ambassador Emeritus

Eve Young – Kids Education

(Greater China)

Hidy Yu – Marine Conservation

(International)

Jessee Lu – Freediving

(Greater China)

Jean-Pol François – Freediving

(Male)

Ocean Ramsey – Sharks 2018-2019

Syrena – Mermaids

Wu Li Xin – Tekdiving

(Greater China)

Yorko Summer – Photography

(Greater China)

Yuri Chan – Mermaids

(Greater China)

Y.Zin Kim – Photography

(South Korea)

Guest Speakers

Abi Carnadie

Alice Cattaneo

Anne K. Adijuwono

Clement Lee

Fiona Merida

Herman Calis

John Seddon

Louis Ng

Nora Lestari

Paul Tanner

Rick Leipold

Ryan Novelline

Tudor Pearce

William M. Ziefle

Artist

Alex Loew

Anuar Abdullah

Guitanjali Sabu

Kristin Hoffman

Book Festival

Aaron Wong

Ace Wu

Al Hornsby

Alan Lo

David Strike

Ernie Brooks

Jonathan Lin

Laurent Ballesta

Rico Besserlich

William Tan

Y.Zin Kim

Yorko Summer

Yoshi Hirata

Yue Hong Jun

Conservation

Alex Rose

Anuar Abdullah

Brendon Sing

Craig Leeson

Daniel Norwood

David McCann

Dr Andrew Chin

Dr Andy Cornish

Dr Karenne Tun

Dr Neil Hutchinson

Elena Salim Haubold

Elizabeth Ward-Sing

Farah Obaidullah

Fiona Merida

Gonzalo Araujo

Hidy Yu

Jillian Morris

Juan Oliphant

Judi Lowe

Kate Nelson

Kathy Xu

Kristin Hoffman

Kyaw Zin Myo

Lisa Mondy

Monica Chin

Nicole Helgason

Ocean Ramsey

Padinya Aree

Paul Frieze

Paul Watson

Randall Arauz

Riley Elliott

Sally Snow

Sofia Tedestam

Thomas Pavy

Tova Harel

Ulrika Player

Award Recipient

Peter Hughes – ADEX Lifetime

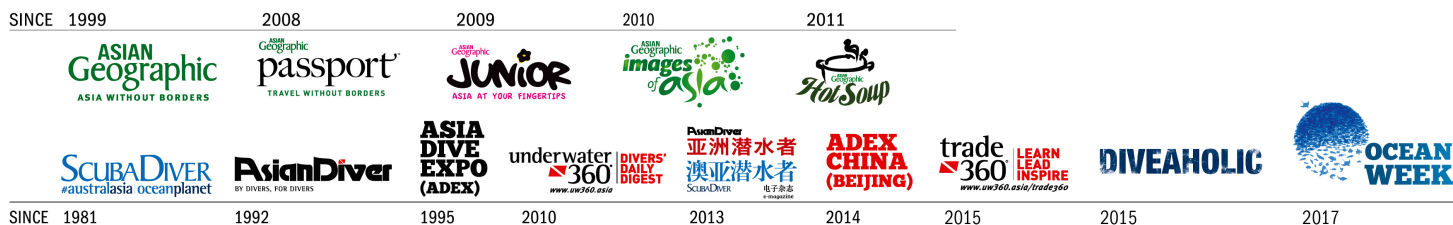
Achievement Award

Laurent Ballesta – ADEX Diver

of the Year (Male)

Jamie Monmaneerat – ADEX

Diver of the Year (Female)



Business Forum

Adam Broadbent
Chloe Harvey
Gabriel Grimsditch
Herman Calis
Julien Mélot
Kuldej "Paul" Sinthawananarong
Lauren Siba
Peter Stone
Rick Leipold
Robert Scales
Steven Chihyuan

Freedivers

Andrea Zuccari
Chris Kim
Dada Li
Eve Young
Guillaume Nery
Jean-Pol François
Jesse Lu
Jonathan Chong
Juan Oliphant
Nora Lestari
Ocean Ramsey
Oli Christen
Suzy Lim

Greater China Session

Ace Wu
Alan Lo
Dada Li
Eve Young
Hidy Yu
Jesse Lu
Yorko Summer
Yue Hong Jun
Yuri Chan

Image Festival

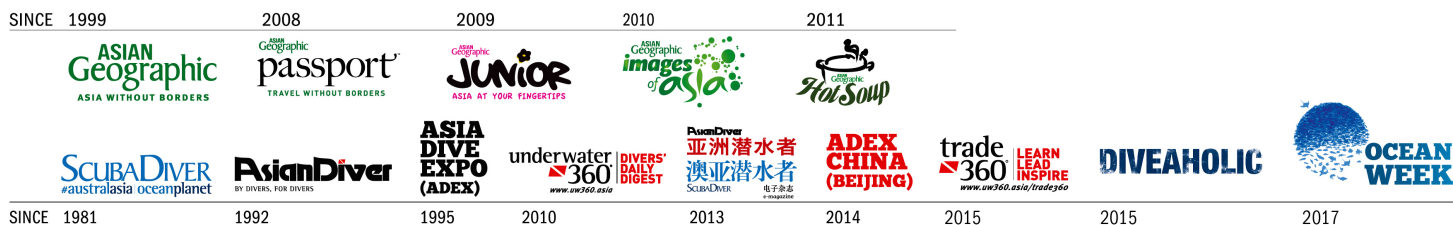
Aaron Gekoski
Aaron Wong
Ace Wu
Alan Lo
Alex Rose
Alex Suh
Amanda Cotton
Andrew Lim
Andrew Marriott
Daniel Norwood
Doug Perrine
Ernie Brooks
Glenn Yong
Imran Ahmad
Jason Isley
Jillian Morris
Jose Jeuland
Juan Oliphant
Laurent Ballesta
Markus Roth
Marty Snyderman
Mathieu Meur
Michael Aw
Peter Lightowler
Rico Besserlich
Roger Munns
Roni Ben-Aharon
Scott Tuason
Tanya Houppermans
Tim Ho
Tobias Friedrich
William Tan
Y.Zin Kim
Yorko Summer
Yoshi Hirata
Yue Hong Jun

Mermaids

Adrienne Wilson
Alice Cattaneo
Alyssa Engiles
Andrea Luiz Hernandez
Andrea Zucharri
Anne K. Adijuwono
Chen Panpan
Dada Li
Elizabeth Mooney (Liz)
Eve Young
Heart Chen
Honey Ho
Jacinta Williamson
Jessica Jazzmin Lee (Ginger)
Kah Wen Ng
Kate Nelson
Nina
Nina Kartika Muhammad Nur
Pia
Ryan Novelline
Sara
Sherin Tang
Syrena
Tabatta Lua Negreiros
Tudor Pearce
Venisa Pang
Victoria Long
Xiao Jia
Ying
Yuri Chan

Scientists

Alex Rose
Beatrice Rivoira
Benjamin Kahn
David McCann
Dr Andrew Chin
Dr Andy Cornish
Dr Karenne Tun
Dr Neil Hutchinson
Dr Hazel Oakley
Elena Salim Haubold
Gonzalo Araujo
Jillian Morris
Judi Lowe
Kathy Xu
Randall Arauz
Riley Elliott



Tek Divers

Alex Santos
Beatrice Rivoira
Ben Reymenants
David Street
David Strike
Dharshana Jayawardena
Dr Dawn Kernagis
Edd Stockdale
Evan Kovacs
Gideon Liew
Jill Heinerth
Matt Carter
Nadir Quarta
Randy Thornton
Richie Kohler
Shafraz Naeem
Tiffany Norberg
Wu Li Xin

Judges for BlueGreen360

Awards

Chloe Harvey
Gabriel Grimsditch
Luigi Cabrini
Rili Djohani

Judges for Voice of the Ocean

Competition

Doug Perrine
Ernie Brooks
Laurent Ballesta
Marty Synderman
Michael Aw
Roger Munns
Scott Tuason
Tobias Friedrich

Special Address

Captain Paul Watson
Lisa Mondy
Francis Liew –
Conductor of Song of the
Ocean presentation

Fashion Show Designers















Anne K. Adjuwono
Ryan Novelline



















5 ADEX 2018 EXHIBITORS

<ul style="list-style-type: none"> • 300BAR PTE LTD • 7SEAS • A&L ADVEBTRYRE & LEISURE SDN BHD • ACHIEVERS BOOT CAMP • ADRIENNE WILSON • AEROTECHNICA COLTRI ASIA PACIFIC • AIYANAR BEACH & DIVE RESORT • APNEA ASSC SG • AQUAMARINE DIVING • AQUATICA DIGITAL • AQUATICA DIVE RESORT • ASIA DIVE ACADEMY • ATOLL SCUBA LAGOON VIEW MALDIVES • AUSTRALASIA DIVER JEWELS • AVALON CUBAN DIVING CENTRE • B&J DIVING CENTRE SDN BHD • BALI HAI DIVING ADVENTURES • BALI SHARKS • BAUER COMPRESSORS ASIA PTE LTD • BEHIND THE MASK • BEQA LAGOON • BEST OF PAPUA NEW GUINEA • BLU INC MEDIA • BLUE CORNER DIVE • BLUE GREEN ALLIANCE • BLUE K SAFARI MALDIVES PV LTD • BLUE LABEL DIVING • BLUE MARLIN DIVE • BLUE REEF SCUBA • BRYNG.ME PTE LTD • BUNAKEN OASIS DIVE RESORT & SPA • CANGO TRAVEL • CANOE 	<ul style="list-style-type: none"> • CHRISTMAS ISLAND TOURISM ASSOCIATION • CLEARVISION EYE CLINIC & LASIK CENTRE • CLUB CANTAMAR RESORTS & SPORTS CENTRE • CMP TECHNOLOGIES PTE LTD • CORAL TRIANGLE • DADA MERMAIDS • DAWSEN EXPO • DEEP BLUE ASIA • DINAS PARIWISATA KABUPATEN RAJA AMPAT • DINAS PARIWISATA PROVINSI MALUKU • DIVE ALERT NETWORK (DAN) ASIA PACIFIC • DIVE ATLANTIS BALI • DIVE DEGREE • DIVE GAIA PTE LTD • DIVE INDUSTRIES SRL • DIVE INTO INDONESIA • DIVE MAGAZINE UK • DIVE QUEENSLAND • DIVE SEMPORNA SDN BHD • DIVE SYSTEM UK • DIVELAB • DIVELOG • DIVEPHOTOGUIDE • DIVERS ALERT NETWORK INC • DIVESEA P/L • DIVESILVER C/O PETER STONE CO. LTD • DIVESOFT S.R.O. • DIVIAC AG - PADI TRAVEL • DIVING SOLUTIONS • DREWPERPECTIVES 	<ul style="list-style-type: none"> • DYNAGLASS REINFORCED PLASTIC PTE LTD • EASYDIVE • ECOWELL ENTERPRISE • EXPLORER VENTURES LIVEABORD DIVING • 4 FINS ATTACHED • FIRST ASIAN TEAM UNDERWATER • FISH N FINS • FISHERMEN DIVE CENTRE • FLOATING ASIA • FREEDIVING PLANET • FRIENDLY WATER • FROGGIES DIVERS • FUN AZUL FLEET C/O CLUB AZUL/SUN & ADVENTURE CO. LTD • FUN-IN & MILES AWEIGH • GARDEN ISLAND RESORT • GEMMA TECHNICAL CO., LTD. • GITANJALI SABU • GLENN YONG PHOTOGRAPHY • GRAND LULEY MANADO INDONESIA • GREENFINS • GUAM VISITORS BUREAU • GULL • HECS AQUATIC • HIVER LAB • HOVERSTAR FLIGHT TECHNOLOGIES INC. • HYPERGEAR MALAYSIA SDN BHD • INFINITE (GLOBAL) PTE LTD • IANTD INDO PACIFIC • IBUBBLE • JACITA WILLIAMSON • JAMES COOK UNIVERSITY • JUST SMILE MEDIA • KELDAN GMBH • KINNO SCUBA
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<ul style="list-style-type: none"> • KOLTA ELECTRONICS CO. LTD • KOMODO RESORT DIVING CLUB • L&W COMPRESSORS + SYSTEMS PTE LTD • LAMAVE • LDA TRAVEL • LEADERFINS • LIVING OCEANS PTE LTD • LYCAN • MALAHINI HOLDINGS PVT LTD • MALDIVES CRUISER PTE LTD • MALDIVES PRINCESS • MANTA TRUST • MARLIN DIVERS • MEDIC ROOM • MERIDIAN CAPITAL INDONESIA • MERMAID ALLIANCE • MIGUELANGEL SYNTHECHEM CORP • MINISTRY OF TOURISM OF THE REPUBLIC OF INDONESIA • MISS V-SEA • MOMOKICHI INC. • MOUNTAIN OCEANS & TRAVEL PUBLICATIONS • MOUTH & FOOT PAINTING ARTISTS • NATIONAL PARK BOARD • NATURE SOCIETY SINGAPORE • NAUI ASIA PACIFIC SDN BHD • NAUTICAM • NICO DIVES COOL • NINA • NIRWANA GARDENS • NOMAD AFRICA DIVE TOURS (LUTWALA) • OCEAN GEOGRAPHIC • OCEAN QUEST • OCEAN REEF • OCEAN SUN 	<ul style="list-style-type: none"> • OCEANIC FOCUS (ASIA) TRADING PTE LTD • OCTOPUS WETSUITS & TOUR OPERATION CO LTD • ONE OCEAN DIVING • ORCA NORWAY • OSSIDABLE • PADI ASIA PACIFIC • PALAU VISITORS AUTHORITY • PAPUA DIVING • PELAGIC FLEET • PHILIPPINE DEPARTMENT OF TOURISM • PIRATES BAY CRUISING • PMA DUNIA LAUT BALI • PONI DIVERS • PSS WORLDWIDE BY DIVE ITALIA SRL • PT RICKISA SEA ADVENTURES • PT SAMAMBAIA • PT SOLITUDE RESORTS INDONESIA • PT GUNUNG API ABADI (UNA) • PT ODYSSEA UTAMA • PT PANUNEE SEA MASTER • PT PEMUTERAN WISATA TIRTA & PT SEA ROVERS • RAFFLES MARINA • REN SCUBAWORX • RESORTS & BEACHES INVESTMENTS LTD T/A • ROGERS FREIGHT • SABAH SHARK PROTECTION • SAMS TOUR PALAU • SCUBA DIVER MAG • SCUBAPRO • SCUBASPA PVT LTD • SEA SAFARI CRUISES LIVEABOARD • SEA SHEPHERD GLOBAL 	<ul style="list-style-type: none"> • SEACAM • SHARK BUSINESS • SHARK GUARDIAN • SHARKS4KIDS • SHENZHEN GENEINNO TECHNOLOGY CO., LTD • SIMPLY SCUBA PTE LTD • SINGAPORE FREEDIVING ACADEMY • SINGAPORE MERMAIDS VISITORS BUREAU • SOLOMON ISLANDS • SPORTCREATES PTE LTD • STIRLING UNDERWATER HOCKEY CLUB • SUBBLUE • SUF • SULUBAAI FOUNDATION • SCUBA PEOPLE • SCUBACAM PTE LTD • SCUBADDICTION • SULUBAAI FOUNDATION • SUMMER DIVE CENTER • SUMMER DIVING RESORT • SURFACETENSION • TAIWAN TOURISM BOARD • TAVEUNI DIVE RESORT • TOURISM AUTHORITY OF THAILAND • TDI SEASIA PTE LTD • THE BOAT SHOP • THE LIQUOR CONCEPT • THELABELMONSTER.COM • TOURISM FIJI • TOURISM MALAYSIA • TRACC (TROPICAL RESEARCH & CONSERVATION CTR) • TRASH HEROES • UGARI LIMITED • VIKING SCUBA • VJS MALDIVES PVT LTD • WAKIKI WATERSPORTS TRADING PTE LTD • WATERPRO SPORTS COMPANY
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SINCE	1999	2008	2009	2010	2011				
									
									
SINCE	1981	1992	1995	2010	2013	2014	2015	2015	2017

<ul style="list-style-type: none"> • WATERSPORT BEACH RESORT & DREAM DIVERS • WHITE MANTA DIVING • WILDTRIPS PTE LTD • WORLD DIVING LEMBONGAN • WORLD WIDE DIVE & SAIL • WWF SINGAPORE • X-RAY MAGAZINE • XTREME BELUGA SDN BHD • YURI • YZin PHOTOGRAPHY - JEJU • TOURISM BOARD • ZEN FREEDIVING • ZUBLU DIVING - MANTA RAY TRUST 		
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SINCE 1999	2008	2009	2010	2011	
					
					
					
					
					
SINCE 1981	1992	1995	2010	2013	2014

6 ADEX 2018 SPONSORS/PARTNERS



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