

**ASIA
DIVE
EXPO
(ADEX)
2016**

Dedicated to Seahorses



ADEX 2016 POST EVENT REPORT

Organised by:

underwater
360

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1. INTRODUCTION TO ASIA DIVE EXPO (ADEX) 2016

ABOUT ADEX

Boasting a history of 21 years, [ADEX](#) has been, and is still, the biggest and longest-running dive expo in Asia. It is one of the industry's "must-attend" events. From across the globe, it brings together distinguished VIPs and speakers, business owners, dive operators, enthusiasts, marine conservationists, and everybody with a passion for the underwater world. The event is endorsed by major organisations in the industry, such as DEMA (USA), the Singapore Tourism Board (STB), and the Singapore Underwater Federation (SUF).

Successfully organised by [Underwater360](#) (UW360) for seven years, ADEX continues to attract strong crowds of trade exhibitors and industry icons, drawing enthusiasts who want to meet and mingle with the professionals, and learn about the latest gear, the best dive trips, and the work of the industry's most creative people. ADEX 2016 attracted a total of 57,793 visitors over its three days.

ADEX 2016 SCHEDULE

Taking place over three days from April 15–17, 2016, at Suntec Singapore, Halls 401 to 403, ADEX 2016 brought in world-renowned marine life artists, marine conservationists, and underwater photographers and videographers to speak about their passion and their work.

ADEX 2016 ICON

Each year, the show is dedicated to an iconic marine species, with activities designed to heighten awareness of its conservation. This year's ADEX icon was the majestic seahorse, and the show featured numerous talks and activities designed to educate the public about the issues that threaten these delicate animals. ADEX attendees learned how they can do their part to help protect seahorses and their habitats.

ADEX OFFICIAL PUBLICATION

The ADEX official publication, *Asian Diver*, has an annual ADEX edition to commemorate the event. Called "The Big Blue Book", it is designed to be the ultimate reference guide, with the bulk of the publication focusing on everything you need to know about the majestic seahorse. This collector's edition issue features premium photographs, world-class articles, infographics, and scientific overviews. It also serves as a show guide for ADEX, including event information, speaker details, and schedules.

ABOUT UNDERWATER360 (UW360)

UW360 is a platform where divers come to get information about the region's diving and to share their experiences with other divers. It is also a partnership between the three dive-industry giants of the Asia-Pacific region: *Scuba Diver AUSTRALASIA/OCEAN PLANET*, *Asian Diver* and ADEX. Combined, these three champions of the sea bring over 70 years of scuba diving experience to the table. UW360 brings together content loved by magazine and website readers alike. It is enriched with multimedia, blogs, forums, and access to all mobile and tablet platforms.

2. OVERVIEW OF ADEX 2016

2.1 VISITORS

Local Visitors	35,520
Foreign Visitors	24,273
Total Visitors	57,793

Fig 1. Local/Foreign Visitors

Day	1 (15 April)	2 (16 April)	3 (17 April)
Consumer	4,544	16,501	17,369
Trade	9,654	6,417	3,308
Total Visitors	14,198	22,918	20,677

Fig 2. Trade Visitors

2.2 GROWTH

Dedicated Marine Life

Year	2010	2011	2012	2013	2014	2015	2016
Dedication	Sharks	Sea Turtles	Manta Rays	Whale Sharks	Coral Reefs	Dolphins	Seahorses
Venue	Suntec	Suntec	MBS	MBS	MBS	Suntec	Suntec

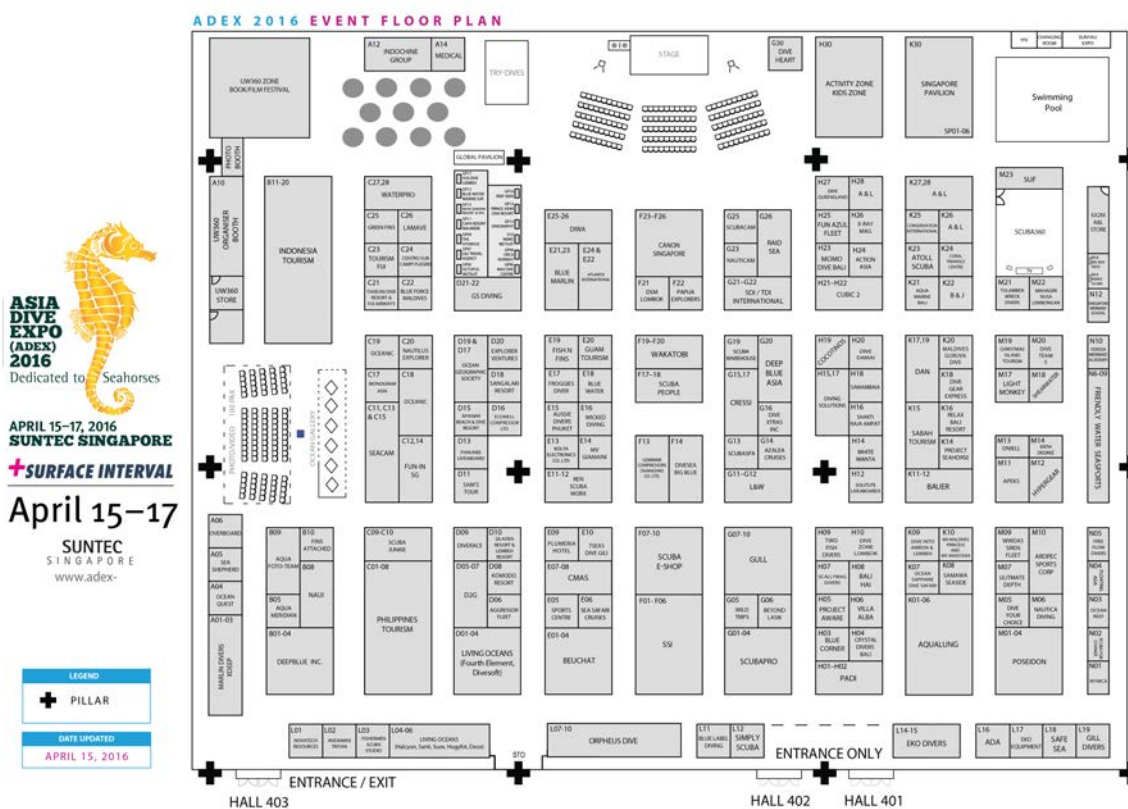
Note: Suntec – Suntec Convention Centre, Singapore; MBS – Marina Bay Sands, Singapore

Fig 3. Dedicated Marine Life

Total Visitors

Year	2010	2011	2012	2013	2014	2015	2016
Visitors	21,200	23,000	31,856	38,342	39,687	41,053	57,793

Fig 4. Total Visitors



3. ADEX 2016 HIGHLIGHTS

3.1 Day 1 – Friday, April 15, 2016

3.1.1 Opening Ceremony

John Thet, Founder of the Historical Diving Society Asia and Beyond Ocean Network (BON); Publisher of Underwater360 (UW360), *Asian Diver*, *Scuba Diver AUSTRALASIA* and *Scuba Diver OCEAN PLANET*; Executive Director of Asia Dive Expo (ADEX); Vice President of Singapore Underwater Federation (SUF); and Vice President of the Media Publishers Association Singapore (MPAS) gave his opening address and announced the main highlights and activities of ADEX 2016.

No. of Opening Ceremony attendees: 158



Mr John Thet, Executive Director of Asia Dive Expo (ADEX)



Opening Ceremony Ribbon cutting

3.1.2 Guest of Honour

His Excellency Mr Arief Yahya, Indonesia's Minister of Tourism, was the Guest of Honour at the ADEX 2016 Opening Ceremony and officiated the Grand Opening of ADEX 2016 at Suntec Singapore Convention and Exhibition Centre at 3pm, Friday, April 15, 2016.



Guest of Honour, His Excellency Mr Arief Yahya, Indonesia's Minister of Tourism



Opening Ceremony VIPs

3.1.3 ADEX 2016 Ambassadors

Lee Yoon-Mi

ADEX Ocean Ambassador 2016–17

Lee is a South Korean actress and entrepreneur. She won the top prize in the Super Elite Model Best Talent Awards in 1998, and made her entertainment debut in 2003 as a member of the K-pop girl group THE S (더에스). Afterwards, Lee ventured into acting, appearing in successful television dramas, and also playing a lead role in the stage musical “The Golden Days” in 2011. After learning scuba diving in Saipan in 2010, she fell in love with the ocean and has since been captivated by its beauty. Lee regularly sponsors children through Compassion International, an organisation founded in 1952 to help children orphaned by war in South Korea.

Prize: Appreciation Plaque



Dave Harasti

ADEX Ambassador for Seahorses

Dr Dave Harasti is one of the world’s experts on seahorses. He is a research scientist for Fisheries NSW in Australia, specialising in threatened species (sharks, seahorses and turtles) and research into marine protected areas. His PhD looked at the biology, ecology, and conservation of seahorses.

Prize: Appreciation Plaque

Aaron Wong

ADEX Ambassador of Photography

Aaron Wong is one of the most published and recognised underwater photographers in Asia, and has over a decade of field experience. Aaron’s images and his trademark lighting technique have won him international acclaim. He has also created the SINGAPORE WITHOUT FINS campaign to achieve a ban on the consumption of shark fin in Singapore.

David Strike

ADEX Ambassador of Tek Diving

With a strong background in military, commercial, recreational and technical diving, David Strike has authored several hundred articles about diving, and is the recipient of the ADEX Lifetime Achievement Award for contributions to technical diving. A Fellow of the Explorers Club of New York, and co-organiser of the biennial OZTeK Technical Diving Conference.

Prize: Appreciation Plaque

Tim Ho**ADEX Ambassador of Compact Cameras**

Tim Ho left the city in 2009 to become a full-time dive instructor, but today he sees himself as just a “full-time diver”. When he’s not teaching dive courses, he works as a videographer on a liveaboard as well as contributes photos and articles to various magazines. He also organises specialised “dive and shoot” trips for people who want to do two-hour-long dives with the best guides and spotters available.

Prize: Appreciation Plaque

Dada Li**ADEX Ambassador of Freediving 2016–17**

Dada Li is more than a talented and beautiful mermaid and underwater model. She is also a highly respected AIDA international freediving instructor and AIDA judge.

Prize: Appreciation Plaque

Hidy Yu**ADEX Ambassador for Mermaids 2016 - 17**

Hidy Yu is a Hong Kong actress and model. Previously Miss Scuba International Ambassador and NAUI Worldwide Ambassador, she is also a qualified dive instructor for NAUI. Hidy has been modelling since the age of 18, and has participated in three action movies: *Kick Ass Girls*, *红毛道士*, and *Special Female Force* (in production).

Prize: Appreciation Plaque

3.1.4 Activity and Kids’ Zone

It was all about seahorses at the ADEX 2016 Kids’ Zone, with artists AG Saño, Anuar Abdullah, Gregory Burns and Van Wangye Shiming creating beautiful seahorses and finger painting art with the children. Challenging not only the children’s creative minds, but also those of the adults, were the puzzles, board games and activities by Right Brain Babies, which have an extensive collection of learning toys and tools designed to enhance brain capacity in both parents and children. A total of 732 children and their family members visited the Kids’ Zone over the three event days.



AG Saño painting on climate change, the theme for ADEX 2017



Sponsor: Right Brain Babies

3.1.5 Book Festival

At the ADEX 2016 Book Festival, “Celebrating Ocean Voices”, visitors got their hands on the latest books from renowned writers and underwater photographers around the world. Speakers gave in-depth insights on their books at the UW360 Zone over the first two days of the event and visitors had their books signed by their favourite authors.

3.1.6 Singapore Pavilion

ADEX 2016 joined in the celebration of the launch of Singapore’s First Marine Park, which is organised by Singapore National Parks Board (NParks) and in association with the Blue-Green Alliance. The Singapore Pavilion was the focal point for three days of exciting discovery, education and awareness about the conservation of marine life in Singapore.



3.1.7 Lucky Draw

Day 1 at Suntec Singapore Convention and Exhibition Centre ended on a high with the ever-delightful lucky draw prizes:

Day 1 Lucky Draw Prizes

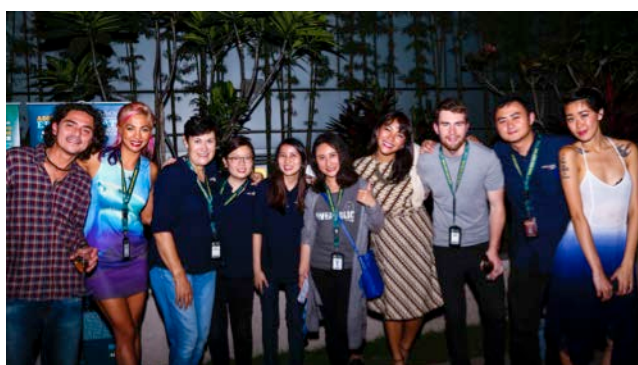
	Prize Name	Prize Description
1	MARES Safety Sausage	Worth S\$27 Sponsored by Scuba E-Shop
2	DIVEAHOLIC Micro Fibre Towel x 2	Total worth S\$90 Sponsored by Waterpro
3	Underwater Kinetics Cannon Torch	Worth S\$580 Sponsored by A&L
4	Dive Computer: Puck Pro	Worth S\$530 Sponsored by Scuba E-Shop
5	3D2N Deluxe Room	Worth S\$630++ Sponsored by Montigo Resorts
6	G Diver Mask (Emerald)	Worth S\$975 Sponsored by Ocean Reef
7	Aria Mask x 2	Total worth S\$298 Sponsored by Ocean Reef
8	CHROMIS Dive Computer	Worth S\$560 Sponsored by Scubapro
9	Sharkskin Backpack	Worth S\$180 Sponsored by Scuba Warehouse/Deep Blue Asia
10	3D2N Dive & Accommodation Package	Worth S\$280 Sponsored by 7SEAS Dive Gili
11	COSMIQ Dive Computer (Grand Draw)	Worth S\$403 Sponsored by Deepblu
12	Sharkskin Rapid Dry	Worth S\$98 Sponsored by Scuba Warehouse/Deep Blue Asia
13	Night Accommodation in an Ocean Suite & Return Transfers on the Fitzroy Island Fast Cat for 2 pax	Worth S\$550 Sponsored by Fitzroy Island Resort
14	10D9N Diving Package for 1 pax	Worth S\$2895 Sponsored by Lembeh Resort and Spa

3.1.8 The Big Blue Party at Saint Ma Garden Dining by Indochine Group, Suntec City

From across continents, ADEX speakers and sponsors got together at Suntec City's Saint Ma Garden Dining by Indochine. The relaxed and informal event was welcomed by overseas guests, who could relax over drinks after a hectic first day of ADEX 2016.

The event also saw the launch of the ADEX 2016 Film Festival, with teasers of the exciting, beautiful, and often heart-wrenching films on the programme, and presentations by Shawn Heinrichs, Laurent Ballesta, Leslie Leaney, Kurt Amsler and Pepe Arcos for the films "Racing Extinction", "Gombessa II: The Grouper Mystery", "Genesis: The Man Who Discovered the Sea", "The First Breath" and the premiere of "Pressure: The Challenge to Human Capacity".

Sponsored by: Indochine Group



Lucky Draw Prizes for the Big Blue Party were as follows:

	Prizes
1	SilkAir Return ticket from Singapore to Cairns
2	COSMIQ Dive Computer by Deepblu
3	10D9N Trip for 1 pax on the Samambaia Luxury Liveaboard

3.2 Day 2 – Saturday, April 16, 2016

3.2.1 TekDive Conference

Driven by curiosity about what might lie within the confines of a wreck or a cave, or what hitherto undiscovered life forms lurk in the deeper ocean trenches, paid participants of the exclusive TekDive Conference at Asia Dive Expo (ADEX) 2016 were both awed and educated by some of the most accomplished tek divers in Asia and the world.

This year's conference showcased some of the world's most compelling and challenging dives, once again demonstrating the impressive achievements of many of the planet's foremost tek divers. As in previous years, the invited speakers shared their extensive knowledge and experience, and took questions from an enraptured audience.



At the end of the TekDive Conference, a lucky draw was held and one lucky winner walked away with a 7SEAS Dive Gili 5D4N Dive and Accommodation package, while another lucky winner took home a Shearwater Perdix.

Sponsors: 7SEAS, Shearwater



TekDive Conference Lucky Draw winner

3.2.2 Photo Video Zone

Another incredible line-up of talented underwater photographers from across the region and around the world graced the floor of this year's Photo Video Zone. As in previous years, many of the presentations drew big crowds, with plenty of the attendees obliged to stand after the available seats were quickly taken. The speakers included highly regarded contributors to *Asian Diver* and *Scuba Diver* magazines, and after the talks, several of them were surrounded by enthusiastic readers wanting to meet their idols in person. As well as soaking in the inspiring photography, participants once again came away with invaluable tips and advice for improving their images.

Sponsor: LG



A full house at Tim Ho's talk

3.2.3 Film Festival

This year's Film Festival showcased an eclectic mix of features from cartoons and shorts to blockbuster documentaries, covering topics as varied as freediving, conservation, and marine exploration. Particular emphasis was placed on films centred around the ADEX 2016 Icon, the seahorse, and in many instances the filmmakers themselves introduced their works and took questions from the audience.

3.2.4 Aquatic Activities

The try-dives and swimming pool attracted lots of attention from day one. While children and non-divers were allowed to have their first experiences as divers under the close supervision of professional diving instructors, other dive enthusiasts took to the swimming tank to try their hand at fin swimming and underwater hockey.

Supported by: Seahounds, REN Scubaworx, Singapore Underwater Federation (SUF)



Adult scuba try-dives at the ADEX Dive Tank

Freedive Workshops

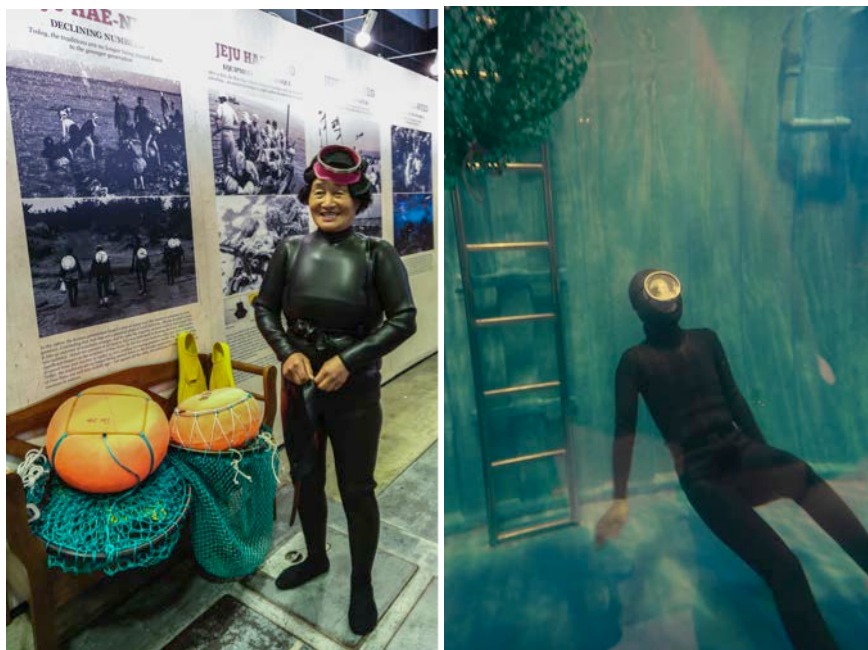
Top freedivers, Christian Redl and Dada Li, conducted workshops for participants wanting to experience freediving for the first time, giving visitors the chance to get up close and personal with the sport's experts.



Dada Li's freedive workshop

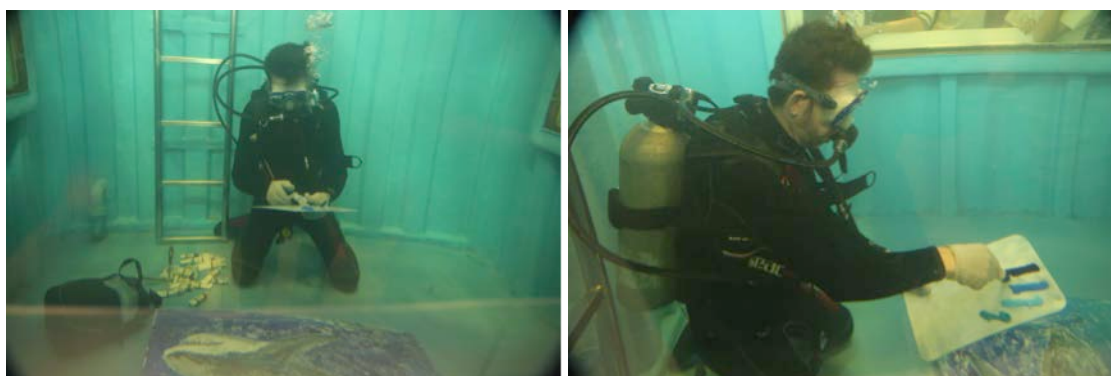
Hae-Nyeo Divers

One of the main highlights of this year's ADEX was seeing the remarkable Hae-Nyeo divers from South Korea's Jeju Island show off their breath-hold skills in the ADEX dive tank for everyone to witness.



Underwater Artist

Holding the Guinness World Record for the largest underwater painting in the world, Alexander Belozor wowed visitors with his unique demonstration of live underwater painting at the ADEX dive tank.



Mermaids

Attendees got to watch these mythical creatures come alive as they performed in the ADEX Dive tank. Kids also met and took photos with their favourite mermaids as they swam and splashed around in the swimming pool.



From left: Hidy Yu, Syrena, Dada Li, Joyce Ng

3.2.5 Lucky Draw

Day 2 at Suntec Singapore Convention and Exhibition Centre ended on a high with the highly anticipated lucky draw prizes:

Day 2 Lucky Draw Prizes

	Prize Name	Prize Description
1	MARES Safety Sausage	Worth S\$27 Sponsored by Scuba E-Shop
2	DIVEAHOLIC Micro Fibre Towel x 2	Total worth S\$90 Sponsored by Waterpro
3	Underwater Kinetics Cannon Torch	Worth S\$580 Sponsored by A&L
4	Dive Computer: Puck Pro	Worth S\$530 Sponsored by Scuba E-Shop
5	CHROMIS Dive Computer	Worth S\$560 Sponsored by Scubapro
6	3D2N Dive & Accommodation Package	Worth S\$280 Sponsored by 7SEAS Dive Gili
7	COSMIQ Dive Computer	Worth S\$403 Sponsored by Deepblu
8	Experience the Outer Barrier Reef with Silverswift Snorkel & Cruise with either 1 x certified or introductory dive for 2 pax	Worth S\$462 Sponsored by Quicksilver Group
9	Akora Roller Backpack	Worth S\$292

		Sponsored by A&L
10	Audaxpro BCD: Travel 15	Worth S\$1180 Sponsored by Scuba Warehouse/Deep Blue Asia
11	Dive Rite Travel Pac	Worth S\$795 Sponsored by A&L
12	Certified Divers Day Trip on MV Reefkist for 2 pax	Worth S\$440 Sponsored by Cairns Dive Centre
13	Sharkskin Chillproof Top Front Zip	Worth S\$350 Sponsored by Scuba Warehouse/Deep Blue Asia
14	Civa Fiji Pearls – Cultured and available only in Fiji, and all the colours of the rainbow	Worth S\$630 Sponsored by Civa Fiji Pearls
15	6D5N Stay @ Taveuni Dive Resort (Grand Draw)	Worth S\$2492 Sponsored by Taveuni Dive Resort
16	Ladies 3mm Full Body Wetsuit	Worth S\$196 Sponsored by Beuchat

3.2.6 Exhibitors' Party

The Exhibitors' Party was held at Suntec City's Saint Ma Garden Dining area, and exhibitors enjoyed free-flow drinks with finger food from 7.30pm to 9.30pm, and one-for-one drinks thereafter at Suntec City's Arn Nan Alfresco Bar & Bistro. A total of 420 exhibitors and visitors attended the Exhibitors' Party, the highest number ever in ADEX's history.

The winner of the Best Booth Design was announced during the party, with the prize going to the Indonesia Pavilion.

Sponsored by: Indochine Group

The Lucky Draw Prizes for the Exhibitors' Party were as follows:

	Prizes
1	SilkAir Return ticket from Singapore to Cairns
2	SilkAir Return ticket from Singapore to Phuket
3	SilkAir Return ticket from Singapore to Koh Samui

The last day of ADEX is usually when divers and divers-to-be go berserk, grabbing the last-minute gear deals, attending as many talks as possible, and making use of their final networking opportunities – before the end of the region’s leading dive consumer and trade show.



The annual ADEX Voice of the Ocean Photo/Video/Art Competition celebrates visual representations of the ocean and its many creatures. For this year's live judging event, we were honoured to have celebrated photographer Alex Mustard as the host as well as a distinguished panel of professional photographers, including Iyad Suleyman, Kurt Amsler, Lynn Funkhouser, Matthew Smith, Pasquale Vassallo, Rico Besserlich, Shawn Heinrichs and Tim Ho.



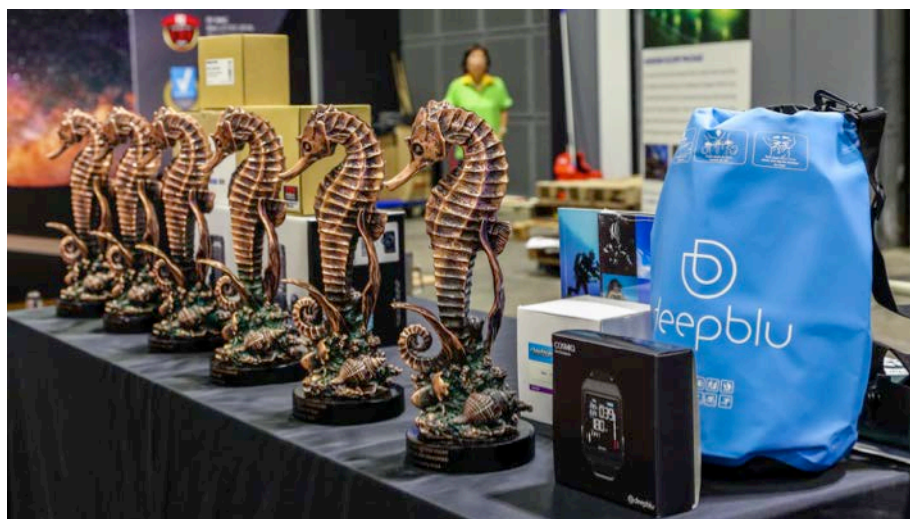
Alex Mustard as the host for the Deepblu ADEX VOO Competition 2016





The panel of judges for the Deepblu ADEX VOO Competition 2016

VOO Title Sponsor: Deepblu

Prize Sponsors: Canon, Discovery Fleet, DIWA, Inon, Nauticam, Seacam, 7SEAS Dive Gili



Winners

Category	Winning Photo/ Video	Name of Winner	Prize(s)
Photo of the Year & Best of Show	 <p>Basalto Tenerife</p>	Eduardo Acevedo (Spain)	<ul style="list-style-type: none"> COSMIQ Dive Computer by Deepblu Canon EOS 7D Mark II Kit (EF-S 18–135mm f3.5–5.6 IS STM) 7D/6N on MV <i>Discovery Palawan</i> for one person/twin share in Standard Room – Batangas-Apo-Coron-Batangas by Discovery Fleet SEACAM Seaflash 150D Nauticam Wet Wide Lens WWL-1 INON Z-240 strobe DIWA Underwater Photography Specialty Course Books (Basic & Advanced) Trophy by DIWA Invitation to present his work at ADEX 2017
Artwork of the Year (Seahorses)	 <p>Sad Seahorse</p>	Abimael Marquez (Puerto Rico)	<ul style="list-style-type: none"> COSMIQ Dive Computer by Deepblu 7SEAS Dive Gili, Lombok Indonesia/4D3N dive and accommodation package for one pax DIWA Underwater Photography Specialty Course Books (Basic & Advanced) Trophy by DIWA

SINCE 1981

1992

1995

2010


2011

2013

2014

2015

For Circulation

Macro Photo of the Year (Seahorses)		Louisa Lam (Canada)	<ul style="list-style-type: none"> COSMIQ Dive Computer by Deepblu Canon EOS 700D Kit (EF-S 18–55 IS STM) Nauticam Super Macro Converter (SMC) INON LF800-N (snoot light) DIWA Underwater Photography Specialty Course Books (Basic & Advanced) Trophy by DIWA
Compact Camera Photo of the Year		Lynn Wu (Taiwan)	<ul style="list-style-type: none"> COSMIQ Dive Computer by Deepblu Canon PowerShot G3 X Nauticam Compact Macro Converter INON UCL-100 (macro Lens) DIWA Underwater Photography Specialty Course Books (Basic & Advanced) Trophy by DIWA
Underwater Fashion Photo of the Year	 Colors in the Dark	Andrew Lau (Hong Kong)	<ul style="list-style-type: none"> COSMIQ Dive Computer by Deepblu Canon PowerShot G1 X Mark II + WP-DC53 waterproof case Nauticam NA-RX100III Underwater Housing INON LF2700-W (Video Light) DIWA Underwater Photography Specialty Course Books (Basic & Advanced) Trophy by DIWA
Video of the Year	 Bali Close Up	Evan Sherman (USA)	<ul style="list-style-type: none"> COSMIQ Dive Computer by Deepblu Canon EOS 70D Kit (EF-S 18–135mm IS STM) 7D/6N on MV <i>Discovery Palawan</i> for one person/twin share in Standard Room – Tubattaha 2x Nauticam Fisheye FIX Neo DX 800 lumen underwater video light INON GoPro semi-fisheye lens

			<p>and lens mount</p> <ul style="list-style-type: none"> • DIWA Underwater Photography Specialty Course Books (Basic & Advanced) • Trophy by DIWA
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3.3.2 Lucky Draw

Day 3 at Suntec Singapore Convention and Exhibition Centre concluded with the ever-delightful lucky draw prizes:

Day 3 Lucky Draw Prizes

	Prize Name	Prize Description
1	MARES Safety Sausage	Worth S\$27 Sponsored by Scuba E-Shop
2	DIVEAHOLIC Micro Fibre Towel x 2	Total worth S\$90 Sponsored by Waterpro
3	Underwater Kinetics Cannon Torch	Worth S\$580 Sponsored by A&L
4	CHROMIS Dive Computer	Worth S\$560 Sponsored by Scubapro
5	3D2N Dive & Accommodation Package	Worth S\$280 Sponsored by 7SEAS Dive Gili
6	COSMIQ Dive Computer	Worth S\$403 Sponsored by Deepblu
7	Experience the Outer Barrier Reef with Silverswift Snorkel & Cruise with either 1 x certified or introductory dive for 2 pax	Worth S\$462 Sponsored by Quicksilver Group
8	Civa Fiji Pearls – Cultured and available only in Fiji, all the colours of the rainbow	Worth S\$630 Sponsored by Civa Fiji Pearls
9	6D5N Stay @ Taveuni Dive Resort (Grand Draw)	Worth S\$2492 Sponsored by Taveuni Dive Resort
10	Sharkskin Chillproof Long Pants	Worth S\$280 Sponsored by Scuba Warehouse/Deep Blue Asia
11	Certified Divers, 2D1N on MV Kangaroo Explorer for 2 pax	Worth S\$1220 Sponsored by Cairns Dive Centre
12	Audaxpro BCD: Stark 16	Worth S\$1110 Sponsored by Scuba Warehouse/Deep Blue Asia
13	Dive Rite Travel Pac	Worth S\$795 Sponsored by A&L
14	Dive Trip @ Wakatobi Dive Resort OR Pelagian Dive Yacht (Grand Draw)	Worth S\$4200 Sponsored by Wakatobi
15	ROCKSEA Set – 2 pcs Wetsuit, Mask & Snorkel, Fins, Socks, Gloves	Worth S\$700 Sponsored by Beuchat

4. SPEAKERS

Photo/Video Pros

- Aaron Gekoski (UK/Malaysia)
- Aaron Wong (Singapore)
- Alan Lo (HK)
- Alex Mustard (UK)
- Andrew Marriott (USA/China)
- Ben Sarinda (Indonesia)
- Frederic Juneau (Canada/Thailand)
- Glenn Yong (Singapore)
- Hengki Koentjoro (Indonesia)
- Imran Ahmad (Singapore)
- Indra Swari (Indonesia/Singapore)
- Ivan Manzanares (Philippines)
- Iyad Suleyman (Ukraine)
- James Mamoto (Indonesia)
- Jason Isley (UK/Malaysia)
- Kurt Amsler (Switzerland/France)
- Laurent Ballesta (France)
- Lynn Funkhouser (USA)
- Mathieu Meur (Mauritius/Singapore)
- Matthew Smith (Australia)
- Michael Aw (Australia)
- Pasquale Vassallo (Italy)
- Patrick Ong (Malaysia)
- Richard Meng (China)
- Rico Besserlich (Turkey)
- Scott Tuason (Philippines)
- Shawn Heinrichs (USA)
- Tim Ho (Malaysia)
- William Tan (Singapore)
- Y.Zin Kim (South Korea)

Book/Film Festival

- Aaron Gekoski (UK/Malaysia)
- Al Hornsby (USA)
- Arief Yudo Wibowo (Indonesia)
- Cipto Aji Gunawan (Indonesia)
- Dharshana Jayawardena (Sri Lanka)
- Hendra Tan (Indonesia)
- Hengki Koentjoro (Indonesia)
- Jason Isley (UK/Malaysia)
- Jill Heinerth (USA)

- Jilmi Astina Anif (Indonesia)
- Kelvin Pung (Singapore)
- Kurt Amsler (Switzerland/France)
- Laurent Ballesta (France)
- Leslie Leaney (UK)
- Michael Aw (Australia)
- Pepe Arcos (Spain)
- Pasquale Vassallo (Italy)
- Patrick Ong (Malaysia)
- Richard Meng (China)
- Scott Tuason (Philippines)
- Shawn Heinrichs (USA)
- Simon Pridmore (UK/Indonesia)

Tek Divers

- Alex Santos (Philippines)
- Ben Reymenants (Belgium/Thailand)
- David Strike (Australia)
- Dharshana Jayawardena (Sri Lanka)
- Edd Stockdale (Australia)
- Gideon Liew (Singapore)
- Jill Heinerth (USA)
- Mark Messersmith (USA)
- Park Jung Hoon (South Korea)
- Paul Toomer (UK)
- Shafraz Naeem (Maldives)
- Simon Pridmore (UK/Indonesia)
- Tomasz Stachura (Poland)

Marine Conservation/NGOs

- Alex Antoniou (Fins Attached)
- Amanda Vincent (Project Seahorse)
- Anuar Abdullah (Ocean Quest)
- Chai Apale (iSeahorse)
- Chloe Harvey (Green Fins)
- Dave Harasti (Australia)
- Gary Stokes (Sea Shepherd)
- Hannah Pragnell-Raasch (Project AWARE)
- Heng Pei Yan (NParks)
- Jerker Tamelander (UNEP)
- Judi Lowe (Australia)
- Koh Kwan Siong (NParks)
- Maarten De Brauwier (Belgium/Australia)

- Richard Smith (UK)
- Sharon Kwok (AquaMeridian)
- Sakina Sakerwalla (Conservation International)
- Sally Snow (LAMAVE)
- Tova Harel (Micronesian Shark Foundation)
- Yasmeen Smalley-Norman (The Hydrous)

Scuba360 Business Forum

- Alessandro Ponzio (LAMAVE)
- Amanda Vincent (Project Seahorse)
- Brad Chen (Deepblu)
- Charles Rowe (USA)
- Chris Brown (Reef Gardeners of Pemuteran Project)
- Dave McCann (Scuba Junkie)
- Edward Lai (Nauticam)
- James Tsuei (Deepblu)
- Jerker Tamelander (UNEP)
- John Thet (ADEX)
- Judi Lowe (Australia)
- Indroyono Soesilo (Maritime Consultative)
- Laurie Wilson (Blue Ocean Summit)
- Maarten De Brauwier (Belgium)
- Mark Kaplan (TONE)
- Rili Djohani (Coral Triangle)

Freedivers/Mermaids

- Christian Redl (Austria/Maldives)
- Dada Li (China)
- Hidy Yu (Hong Kong)
- Joyce Ng (Hong Kong)
- Odessa Bugarin (Philippines)
- Pepe Arcos (Spain)
- Syrena (Singapore)

Ocean Artists

- AG Saño (Philippines)
- Alexander Belozor (Ukraine)
- Anuar Abdullah (Malaysia)
- Gregory Burns (USA/Singapore)
- Van Wangye Shiming (Singapore)

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5. ADEX 2016 EXHIBITORS

A01-03 MARLIN DIVERS / XDEEP

A04 OCEAN QUEST

A05 SEA SHEPHERD

A06 OVERBOARD

A10 UW360 ORGANISER BOOTH

A12 INDOCHINE GROUP

B01-04 DEEPBLU INC.

B05 AQUAMERIDIAN CONSERVATION EDUCATION

B08 NAUI ASIA PACIFIC

B09 AQUA-FOTOTEAM

B10 FINS ATTACHED

B11-20 INDONESIA PAVILION

- BIAK DIVE RESORT
- BUNAKEN ISLAND DIVE RESORT
- GLOBAL DIVE CENTER
- WAIWO DIVE RESORT
- CRITTERS @ LEMBEH RESORTS
- DABIRAH
- ECO DIVERS RESORT LEMBEH/ECO DIVERS MANADO
- AT MINAHASA LAGOON
- HAMUECO RESORT
- IMMANUEL DIVE CENTER BUNAKEN
- INDONESIA DIVING TRIP.COM
- KOMODO LIVEABOARD
- MALUKU DIVERS
- MUREX DIVE RESORTS
- NAUTILUS DIVING BALI
- PEARL OF PAPUA
- PULAU WEH DIVE RESORT
- PULO CINTA
- RAJA AMPAT DIVE LODGE
- SAFARI TOURS & TRAVEL

C01-08 PHILIPPINES TOURISM

- DIVE SOCIETY DAUIN & MALAPASCUA
- MAGIC ISLAND DIVE RESORTS, INC.
- KASAI VILLAGE DIVE AND SPA RESORT
- THRESHER SHARK DIVERS
- MARCO VINCENT
- SALAMANGKA BEACH & DIVE RESORT
- EL GALLEON RESORT / ASIA DIVERS
- MAYUMI RESORT
- SCANDI DIVERS RESORT
- ATMOSPHERE RESORTS & SPA
- EL PINOY DIVE & LEISURE RESORT
- FUN & SUN DIVE & TRAVEL
- EVOLUTION
- BUCEO ANILAO BEACH & DIVE RESORT
- PACIFIC CEBU RESORT

C09-10 SCUBA JUNKIE SIPADAN - KOMODO

C09-10 SCUBA JUNKIE MARINE CONSERVATION

C11,13,15 SEACAM

C12,14 FUN-IN SG

C16, C18, C19 OCEANIC ASIA PACIFIC

C17 MONOGRAM ASIA

C20 SOCORRO ISLAND & GUADALUPE ISLAND

C21 TAVEUNI DIVE RESORT / FIJI AIRWAYS

C22 MALDIVES & RED SEA BLUE FORCE DIVING

C23 TOURISM FIJI

C24 CENTRO SUB CAMPI FLEGREI

C25 GREEN FINS

C26 LAMAVE

C27-28 WATER-PRO SPORTS COMPANY

D01-04 & L04-06 LIVING OCEANS PTE LTD / FOURTH

ELEMENT / SUKEX / HALCYON / SANTI / DIVESORT /

DEOX / HUGYFOT

D05-07 D2G ASIA / AQUATEK

D06 AGGRESSOR FLEET

D08 KOMODO RESORT & DIVING CLUB

D09 DIVERACE

D10 SILADEN RESORT & LEMBEH RESORT

D11 SAM'S TOURS PALAU

D13 PANUNEE LIVEABOARD

D15 AIYANAR BEACH & DIVE RESORT

D16 ECOWELL COMPRESSORS LTD

D17, 19 OCEAN GEOGRAPHIC SOCIETY

D18 SANGALAKI RESORT

D20 EXPLORER VENTURES LIVEBOARD DIVING

D21-22 GS-DIVING

E01-04 BEUCHAT ASIA PACIFIC

E05 SPORTS CENTER

E06 SEA SAFARI CRUISES

E09 PLUMERIA DIVING CENTRE MALDIVES

E10 7SEAS DIVE GILI

E11-12 REN SCUBAWORK

E13 KOLTA ELECTRONICS CO. LTD

E14 MV GIAMANI (COLONA LIVEABOARDS)

E15 AUSSIE DIVERS PHUKET

E16 WICKED DIVING

E17 FROGGIES DIVERS BUNAKEN & LEMBEH

E18 BLUEWATER TRAVEL & PHOTO

E19 FISH N FINS

E20 GUAM VISITORS BUREAU

E21, 23 BLUE MARLIN DIVE

E22, 24 DUNE MALDIVES /

INDONESIA ATLANTIS BALI

E25-26 DIWA - DIVING INSTRUCTOR WORLD

ASSOCIATION

F01-06 SSI - SCUBA SCHOOL INTERNATIONAL

F07-F10 SCUBA E-SHOP / MARES

F13 GEMMAIR COMPRESSORS (SHANGHAI) CO.,LTD

F14 DIVESEA & BIGBLUE

F17,F18 SCUBA PEOPLE / BERJAYA

F19-20 WAKATOBİ DIVE RESORT

F21 DSM DIVE-LOMBOK

F22 PAPUA EXPLORERS DIVE RESORT

F23-F26 CANON SINGAPORE PTE LTD

G01-04 SCUBAPRO ASIA PACIFIC

G05 WILD TRIPS

G06 BEYOND LASIK

G07-10 GULL

G11, 12 L & W COMPRESSORS + SYSTEMS PTE LTD

G13 SCUBASPA MALDIVES

G14 AZALEA CRUISE

G15, G17 CRESSI - SUB

G16 DIVE XTRAS INC

G18, 20 DEEP BLUE ASIA LTD

G19 SCUBA WAREHOUSE

G21-22 SDI / TDI SEASIA PTE LTD

G23 NAUTICAM INTERNATIONAL LIMITED

G25 SCUBACAM PTE LTD

G26 RAID SEA

G30 DIVEHEART

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GP06 MAX DIVE CENTRE

GP07 GILI TRAVEL AGENCY

GP08 ORCA NORWAY

GP09 THE HYDROUS

GP10 NEMO WETSUIT

GP11 CAPA RESORT MAUMERE

GP12 DIVEGRAPHY

GP13 NAYA GAWANA RESORT & SPA

GP14 PRINCE JOHN DIVE RESORT

GP15 BLUE WATER MARINE SUPPLIES

GP16 REEF SEEN DIVERS' RESORT

GP17 YOS DIVE LEMBEH

H01-02 PADI ASIA PACIFIC

H03 BLUE CORNER DIVE LEMBONGAN

H04 CRYSTAL DIVERS BALI

H05 PROJECT AWARE

H06 VILLA ALBA

H07 SCALLYWAGS DIVERS

H08 BALI HAI DIVING

H09 TWO FISH DIVERS

H10 DIVE ZONE LOMBOK

H12 SOLITUDE LIVEABOARDS

H14 WHITE MANTA DIVING

H15,17 DIVING SOLUTIONS (ASIA)

H16 SHAKTI RAJA AMPAT

H18 SAMAMBAIA LIVEABOARD

H19 COCOTINOS HOTELS & RESORTS

H20 DAMAI LIVEABOARDS INDONESIA

H21 CUBIC2 - TWICE THE FUN

H22 CUBIC2 DIVING

H23 MOMO DIVE CENTER BALI

H24 ACTION ASIA

H25 FUN AZUL FLEET HQ

H26 X-RAY MAGAZINE

H27 DIVE QUEENSLAND AUSTRALIA

K01-06 AQUALUNG

K07 OCEAN SAPPHIRE DIVE SAFARI

K08 SAMAWA SEASIDE COTTAGES

K09 DIVE INTO AMBON & LEMBEH

K10 MV MALDIVES PRINCESS & MV ANASTASIA

K11-12 BAUER COMPRESSORS ASIA PTE LTD

K14 PROJECT SEAHORSE/ISEAHORSE

K15 Sabah Tourism AVILLION LAYANG LAYANG

K15 Sabah Tourism SEAVENTURES TOURS &

TRAVEL SDN BHD

K15 Sabah Tourism BORNEO DIVERS & SEA SPORTS

SDN BHD

K15 Sabah Tourism PULAU SIPADAN RESORTS &

TOURS SDN BHD

K16 RELAX BALI RESORT

K17,19 DIVERS ALERT NETWORK (DAN) SEA

K18 DIVE GEAR EXPRESS

K20 MALDIVES GURAVA DIVE & LIVEABORDS

K21 AQUAMARINE DIVING BALI

K22 B & J DIVING CENTRE

K23 ATOLL SCUBA

K24 CORAL TRIANGLE CENTRE

K26-28 A&L ADVENTURE & LEISURE SDN. BHD.

K30 SINGAPORE PAVILION / NPARKS

- RAFFLES MARINA
- REPUBLIC POLYTECHNIC
- NATURE SOCIETY (SINGAPORE)
- INTERNATIONAL COASTAL CLEANUP SINGAPORE
- TEAM SEAGRASS
- TROPICAL MARINE SCIENCE INSTITUTE
- REPUBLIC POLYTECHNIC

L01 NOVATECH RESOURCES PTE LTD

L02 ANDAMAN TRITAN PTE LTD

L03 FISHERMEN SCUBA STUDIO

L07-10 ORPHEUS DIVE

L11 BLUE LABEL DIVING

L12 SIMPLY SCUBA

L14-15 EKO DIVERS

L16 ASIA DIVE ACADEMY

L17 EKO EQUIPMENT

M01-M04 POSEIDON

M05 DIVE YOUR CHOICE

M06 NAUTICA DIVING

M09 WORLDWIDE DIVE & SAIL

(SIREN FLEET & MASTER LIVEABOARD)

M10 AROPEC SPORTS CORP

M11 APEKS

M12 HYPERGEAR SINGAPORE

M13 O'NEILL

M14 ENTH DEGREE

M17 LIGHT MONKEY ENTERPRISES

M18 SHEARWATER RESEARCH

M19 CHRISTMAS ISLAND TOURISM ASSC (CITA)

M20 DIVE TEAM 5 PTE LTD

M21 TULAMBEN WRECK DIVERS RESORT

M22 MAHAGIRI NUSA LEMBONGAN

M23 SINGAPORE UNDERWATER FEDERATION

N01 MYMCA (METROPOLITAN YMCA

SINGAPORE)

N02 SCUBA FOR CHANGE

N03 OCEAN REEF

N04 FLOATING ASIA

N05 FREE FLOW DIVERS

N06-09 ANALOX SINGAPORE

N06-09 BONEX EXPLORATION SYSTEME

N06-09 FRIENDLY WATERS SEASPORTS

N06-09 JJ CCR

N06-09 MPS ASIA

N06-09 OTTER DRYSUITS

N06-09 OXYCHEQ SINGAPORE

N06-09 SUUNTO SINGAPORE

N10 ODESSA MERMAID ACADEMY

N12 SINGAPORE MERMAID SCHOOL

N13 KINNO SCUBA

N14 MY ADVENTURE INDONESIA

N15 ULTIMATE DEPTH

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