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ADEX 2015 **POST EVENT REPORT**



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1. INTRODUCTION TO ASIA DIVE EXPO (ADEX) 2015

Boasting a history of 20 years, ADEX has been, and is still, the biggest and longest-running dive expo in Asia. It is one of the industry's "must-attend" events. From across the globe, it brings together distinguished VIPs and speakers, business owners, dive operators, enthusiasts, marine conservationists and all those with a passion for the underwater world. It is an event endorsed by major organisations in the industry, such as DEMA (USA), the Singapore Tourism Board (STB), and the Singapore Underwater Federation (SUF).

Successfully organised by the Underwater3some Group (UW3some) for six years, ADEX continues to attract strong crowds of trade exhibitors and industry icons, drawing enthusiasts who want to meet and mingle with the professionals, and learn about the latest gadgets and creative masterpieces. ADEX 2015 attracted a total of 41,053 visitors over its three days.

1.1 ADEX 2015 SCHEDULE

Taking place over three days from April 10–12, 2015, at Suntec Singapore, Halls 401 to 403, ADEX 2015 brought in world-renowned marine life artists, marine conservationists and underwater photographers and videographers to speak about their passion and work.

1.2 ADEX 2015 ICON

Every year ADEX is dedicated to specific marine life. The dolphin was chosen to be the ADEX icon for 2015, and the show featured activities and presentations to heighten awareness of issues facing dolphins around the world. ADEX attendees were able to learn about how they can do their part to help protect the dolphins.

1.3 ADEX OFFICIAL PUBLICATION

The ADEX official publication, *Asian Diver*, has an annual ADEX edition to commemorate the event. Called *The Big Blue Book*, designed to be a reference manual, with the bulk of the publication focusing on everything you need to know about the year's dedicated marine life, this collector's edition issue provides premium photographs, interaction articles and scientific overviews. Furthermore, it acts as a pre-event show guide for the Asia Dive Expo, including event information, speaker details and the schedules.

Asian Diver is also the official publication of Historical Diving Society Asia (HDSA), China Underwater Association (CUA), Singapore Underwater Federation (SUF) and Shark Savers Asia Pacific.



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2. OVERVIEW OF ADEX 2015



3. Visitors

3.1 Visitor Statistics for ADEX 2015

- 3.1.1 Total Foreign Visitors : 19,063
- 3.1.2 Total Local Visitors (includes foreigners residing in SG): 21,990
- 3.1.3 Total Visitors : 41,053

Local Visitors	Foreign Visitors
21,990	19,063

Day	1 (10 April)	2 (11 April)	3 (12 April)
Consumers	4,350	9,954	12,313
Trade	5,324	6,938	2,174
Total Visitors	9,674	16,892	14,487

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4. Growth of ADEX

4.1 Past 5 Years of ADEX

Year	2010	2011	2012	2013	2014	2015
Dedication	Sharks	Sea Turtles	Manta Rays	Whale Sharks	Coral Reefs	Dolphins
Venue	Suntec	Suntec	MBS	MBS	MBS	Suntec

4.2 ADEX 2015 Floor Plan





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4.3 Floor Area

2010 (SQM)	2011 (SQM)	2012 (SQM)	2013 (SQM)	2014 (SQM)	2015 (SQM)
2,500	3,850	4,500	5,500	5,500	6,110

4.4 Total Exhibitors

Year	2010	2011	2012	2013	2014	2015
Booth	127	200	192	252	243	266
Exhibitors	104	150	94	134	231	235

4.5 Total Visitors

2010	2011	2012	2013	2014	2015
21,200	23,000	31,856	38,342	39,687	41,053



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5. ADEX 2015 Highlights

Day 1

5.1 Opening Ceremony

Mr. Desmond Lee, Minister of State, Ministry of National Development was the Guest of Honour at the Opening Ceremony of Asia Dive Expo 2015 and officiated the Grand Opening of ADEX SINGAPORE 2015 at Suntec Singapore Conference & Exhibition Centre at 3pm, Friday April 10, 2015.

Opening Ceremony attendees	121
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Opening Ceremony Guest of Honour, Desmond Lee, Minister of State (4th from left)



Lifetime Achievement Awards presented to Valerie Taylor and Ernie Brooks

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5.2 Welcome and Opening Speech



John Thet, Founder of Underwater3some and the Asian Geographic Society, Publisher of *Asian Diver* & *Scuba Diver AUSTRALASIA* & *Scuba Diver OCEAN PLANET*, Executive Director of the Historical Diving Society Asia and the Asia Dive Expo, gave perspective and announced the main highlights and activities of ADEX SG 2015 and ADEX CHINA 2015.

5.3 Conservation Speakers

Conservation Partners:

Shark Savers, Sea Shepherd, Green Fins, ACRES, Sea Save, Nature Society (Singapore)

From a 20-year story of a once obscure population of dolphins that is now one of the most studied on the planet, to the convergence of Malaysia's waterways, river and sea, providing an amazingly rich habitat in which people, dolphins and fisheries strive to maintain Nature's delicate balance, to the sustainability of the oldest dolphin-watching site in Bali and more, the ADEX 2015 conservation segment was overflowing with not only dolphin-centric topics, but also covered a range of ocean conservation concerns across the board. The emphasis on conservation at ADEX makes it one of the most significant dive shows in the world. This is reflected in its official publication, *Asian Diver* magazine.



ADEX 2015 conservation speakers at the Opening Ceremony on Fri 10 Apr.



DR LINDSAY PORTER

Lindsay has led field projects throughout the APAC region, studying everything from the blue whales of the Indian Ocean deep to the playful pink dolphins of the South China Sea's coastal shallows.

DR ALESSANDRO PONZO

Dr Ponzo founded the Large Marine Vertebrates Project in the Philippines, where he works tirelessly to conserve marine vertebrates in the Bohol Sea and throughout the country.

DR PUTU MUSTIKA

Dr Mustika ('Icha) has helped Conservation International Indonesia build the Marine Protected Area Network of the Bali Province, and is now establishing Indonesia's marine mammal stranding database website.

CRISTINA ZENATO

A proud member of the Women Divers Hall of Fame, Cristina has dedicated a lifetime to marine exploration, education and conservation.

LARRY MCKENNA

Larry is a filmmaker, photographer, author and adventurer, committed to saving the leatherback sea turtle from its rapid spiral into extinction.

ALICE FOREST

Alice has travelled to Japan to be a Cove Guardian in Taiji and now works Sea Shepherd, the Two Hands Project and the No NSW Shark Cull.

DR LOH TSE LYNN

Dr Loh is involved in seahorse conservation and research in Southeast Asia, developing the global citizen science seahorse monitoring programme, iSeahorse Trends.

ANUAR ABDULLAH

Anuar has written several research papers on coral rehabilitation in their natural environments, using techniques and methodology he created. Anuar is the 2014–2015 ADEX Coral Reef Ambassador.

MICHELE WESTMORLAND

Inducted into the Women Divers Hall of Fame in 2011, Michele has created a vast library of images from around the world over her 25-year career.

JUDI LOWE

Judi has been focusing on marine environment, fisheries management, fisheries compliance and finance from commercial, policy and international law perspectives.

LOUIS NG

Louis is the Founder and Chief Executive of ACRES, known for his contributions to the field of environmental protection and nature conservation in Singapore.



5.4 ADEX 2015 Ambassadors



(From left) AG Sano (ADEX Ambassador for Dolphins 2015–2016), Sharon Kwok (ADEX Ocean Ambassador 2015–2016) and Aaron Wong (ADEX Ambassador of Photography)

AARON WONG

The ADEX Ambassador of Photography

Aaron is one of the most recognised underwater photographers in Asia. With over a decade of field experience, Aaron's images and trademark lighting technique have won him international acclaim. As the official ADEX Ambassador of Photography, he has also created the SINGAPORE WITHOUT FINS campaign to achieve a ban on the consumption of shark fin in Singapore.

Prizes: Appreciation Medal

SHARON KWOK

The ADEX Ocean Ambassador 2015–2016

Sharon began a lifelong love of animals during her youth. A former actress, she is now the Managing Director of WildAid HK and the Executive Director of AquaMeridian and AquaSilva – NGOs aiming to raise awareness of conservation issues globally, starting with Hong Kong.

Prizes: ORIS Aquis Watch and Red Sea Dive Safari

AG SANO

The ADEX Dolphin Ambassador 2015–2016

AG has been painting environmental public art for the past four years to help save marine ecosystems by spreading the conservation message to as many people as possible. He founded Dolphins Love Freedom, a network supported by advocates from more than 62 countries, which is a movement to help save dolphins and whales from slaughter and from other threats, particularly dolphin captivity and dolphin shows.

Prizes: Sealife DC 1400 & BEUCHAT Dive Gear



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IM EUNJAE

The ADEX Ambassador of Videography

Eunjae is professional underwater photographer and videographer and Director of Photography at Underwater Imaging Productions. He is the founder of Underwater.kr, a major portal for underwater photographers and videographers that focuses on the Korean region. His images and films have won awards and have been part of the Cairns Underwater Film Festival, San Diego Underwater Film Festival and the Smithsonian Mountain Films Festival.



Prizes: Gift Voucher for the Turks & Caico Explorer II and Appreciation Medal

ANNE K ADIJUWONO

OCEAN ARTIST

Anne K Adijuwono started diving in Dec 2010. She brought a compact camera after her first dive and still loves the flexibility it gives her. She has won some international underwater photo and video competitions. After the last one, IUWPC, she decided to publish her own photo book, *I did it my way- an underwater compact camera journey*. Art has been in her blood since childhood.



5.5 Kids' Zone

It was all about dolphins at the ADEX 2015 Kids' Zone, with artists AG Saño and Anne Adijuwono creating beautiful dolphin and finger painting art with the children over the three days. There was also the annual colouring competition, where winners received tickets to the Da Vinci Exhibition at the ArtScience Museum. Challenging not only the childrens' creative minds, but also those of the adults, were the puzzles, board games and activities by Right Brain Babies. They have an extensive collection of learning toys and tools designed to enhance brain capacity in both parents and children.

A total of 689 children and their family members visited the Kids' Zone over the three event days.

Sponsors: ArtScience Museum – Marina Bay Sands, Right Brain Babies

Partners: LG





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5.6 Day 1 at the Marina Bay Sands Halls B & C ended on a high with the ever-delightful lucky draw prizes which included:

Day 1 – Friday, 10 April 2015 Lucky Draw Prizes

	Prize Name	Price Description
1	AQUALUNG Core Regulator	(YOKE) - Model: CORE ACD YOKE - P/N 129900) RP @ S\$600 per set (w/o GST)
2	Open Water Course (Batam) for ONE person	Valued @ S\$650, sponsored by Scuba People. T&C apply
3	3D2N Mabul Beach Resort	Valued @ MYR1,500, sponsored by Scuba Junkie
4	01 x Pinnacle Breaker 3mm Wetsuit (MALE)	Valued @ S\$290, sponsored by Friendly Water Seasports
5	Skincare hamper	Valued @ S\$200, sponsored by Heliocare
6	Open Water Course (Tioman) for one person	Valued @ S\$620, sponsored by Scuba People. T&C apply
7	2 x QueaseEase anti seasick Aroma stick	Valued @ S\$56, sponsored by Friendly Water Seasports
8	3D2N Dive Brunei Package	By PONI DIVERS, Brunei, T&C apply
9	Climate Control Top + Chillproof Long Pants (MEN)	Valued @ S\$610, sponsored by Sharkskin
10	SSI Open Water Diver Course for ONE person (Tioman)	Valued @ S\$620 sponsored by Scuba Institute.
11	4D3N, Fullboard, Accomodation + 3 dives package @ YOS Dive Lembeh Eco Resort for ONE Person	T&C Apply

5.6 ADEX Big Blue Party in Pump Room

From across continents, ADEX Speakers and Sponsors got together at Clarke Quay's Pump Room. It was a welcomed session, where overseas guests could relax over drinks after a hectic first day of ADEX 2015. Coincidentally, it was also the 70th birthday of David Strike.

The event also saw the launch of the ADEX 2015 Film Festival, with teasers of the exciting, beautiful, often heart-wrenching films on the programme. Valerie Taylor introduced the iconic *Blue Water, White Death*, and Ernie Brooks gave a stirring presentation of his work with an impassioned call for the protection of the marine environment.

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Sponsored by: Pump Room

Partner: Vulcain

Day 2

5.7 TekDive Conference

Driven by curiosity about what might lie within the confines of a wreck or a cave, or what hitherto undiscovered life forms lurk in the deeper ocean trenches, paid participants of the exclusive TekDive Conference at Asia Dive Expo (ADEX) 2015 were awed and educated by some of the most accomplished tek divers in Asia and the world.

2015 definitely took tek diving to the next level, opening up China and Sri Lanka, while showcasing some of the most intriguing and technically challenging dives in the Philippines, Nepal and around the world. The line up of tek dive speakers this year promoted knowledge and experience that challenged and changed the way many perceived diving. It proved to be the most successful tek conference to date since it started at ADEX.

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(Standing from left)

Paul Trainor, Gideon Liew, Casey McKinlay, Ben Reymenants, Michael Menduno, David Strike, Simon Pridmore, Paul Toomer, Steve Cox and Richard Taylor

(Kneeling from left)

Simon Kee, Paul Leslie, Dave Ross, Alex Santos, Dharshana Jayawardena and Wu Li Xin

5.6 Photo/Video Zone



Sponsor: LG & Pioneer

The ADEX Singapore 2015 Photo Video Zone was, once again, one of the highlights of the show, with incredibly positive feedback from visitors and speakers alike. Readers were given a unique opportunity to meet the contributors to *Asian Diver* and *Scuba Diver* in person and hear their stories and tips for successful underwater photography and videography. For some of the talks there was standing room only, and photographers were requesting to be invited to speak at next year's event. One visitor who attended every single talk also asked us to reserve him a seat in the front for 2016!

	Day 1 Fri	Day 2 Sat	Day 3 Sun	Total for all 3 days
Number of Attendees	150	450	420	1,020



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5.7 Film Festival (Room 311)



The first ADEX Film Festival line-up charted underwater filming through the generations, revealing the developments that have been made in the genre in the last decades. Filmmakers presented their work to intimate audiences of divers and ocean lovers, and took questions. The format worked beautifully and provides a wonderful foundation to build upon for ADEX 2016.

5.8 Live Judging of Images of Asia (IOA) 2015

Judges Triston Yeo, Wong Lam, Chow Chee Yong, Manuel Librodo, Steven Yee and William Tan



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Main Sponsor for Images of Asia: Canon Singapore Pte Ltd

Prize Sponsor for Images of Asia: LG, Silkair (S) Pte Ltd and Voltaic

5.8.1 Results of IOA 2015

CATEGORY	Winning Image	Name of Winner/ Country	PRIZE
People Of Asia (PA)	Colourful Light_Sri Lanka	Sanka Sammana Perera Sri Lanka	Powershot SX60
ARCHITECTURE / LANDSCAPE (AA)	U Pain bridge	Kyaw Win Hlaing Myanmar	Powershot SX60
WILDLIFE (WA)*	Got it_Malaysia	Michel Hagege France	Powershot SX60
ENVIRONMENTAL (EN)	Fetching water in Pakokku	Kyaw Zaw Lay Myanmar	Powershot SX60
YOUTH (YC)	On the Road_Vietnam	Zac Patsalides United Kingdom	Powershot SX60

5.8.2

People of Asia Category Winning Image



Colourful Light, Sri Lanka

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5.8.3 **Architecture & Landscape Category Winning Image**



U Pain bridge

5.8.4 **Wildlife Category Winning Image**



Got it, Malaysia

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5.8.5 Environment Category Winning Image



Fetching water in Pakokku

5.8.6 Youth Category Winning Image



On the road, Vietnam

5.9 Day 2 at the Suntec City Hall 401 to 403 ended on a high with the ever-delightful lucky draw prizes which included:

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Day 2 – Saturday, 11 April 2015 Lucky Draw prizes

	Prize Name	Price Description
1	3D2N Dive & Accommodation Package for ONE person in 7Seas International, Gili Air, Lombok	valued @ US\$ 185. T&C's Apply.
2	Scuba Diving Voucher	valued @ MYR400 with B&J Diving Centre, Tioman Island Malaysia. T&C apply
3	AQUALUNG PRO HD	BC BLACK/CHARCOAL/BLUE, SIZE: M/ML-P/N 325312 x 1 set RP @ S\$750 per piece (w/o GST)
4	Scuba Diving Voucher	valued @ MYR400 with B&J Diving Centre, Tioman Island Malaysia. T&C apply
5	01 x Pinnacle Breaker 3mm Wetsuit (FEMALE)	valued @ S\$290, sponsored by Friendly Waters Seasports
6	SSI Open Water Diver Course @ Tioman	sponsored by Scuba Institute. T&C apply
7	AUDAXPRO Stark 19 Royal Blue BCD	valued @ S\$1,050
8	3D2N Dive & Accommodation Package for ONE person in 7Seas International, Gili Air, Lombok	valued @ US\$ 185. T&C's Apply.
9	US\$400 Scuba Diving Voucher with DiveZone Lombok	T&Cs Apply
10	01 x Darkbuster 3WE LED dive light S\$86	sponsored by Friendly Waters Seasports
11	01 x Enriched Air Nitrox diver course	with Friendly Waters Seasports valued @ S\$250
12	3D2N Mabul Beach Resort	sponsored by Scuba Junkie
13	Open Water Course (Batam) for ONE person	valued @ S\$650, sponsored by Scuba People. T&Cs Apply
14	3D2N Dive Brunei Package with PONI DIVERS, Brunei	T&Cs Apply
15	Skincare hamper valued @ S\$200	sponsored by Heliocare
16	Climate Control Top + Chillproof Long Pants (MEN)	sponsored by Sharkskin
17	7 Days Cruise on MV Princess Audrey for ONE person	sponsored by Maldives Cruiser P/L. T&Cs Apply
18	02 x QueaseEase anti seasick Aroma stick S\$56	sponsored by Friendly Waters Seasports
19	3D2N Dive & Accommodation & Package valued at S\$473	sponsored by Bali Hai Diving Adventures
20	Return ticket on Silkair SIN/MDC/SIN for ONE person	T&Cs Apply.
21	4D3N, Fullboard, Accommodation + 3 dives Package @ YOS Dive Lembeh Eco Resort for ONE person	T&C's Apply.
22	Mares Puck Pro Wrist Computer	Slimline, intuitive and easy to use. S\$530 RRP
23	Mares Puck Pro Wrist Computer	Slimline, intuitive and easy to use. S\$530 RRP

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Lucky winners

5.10 Exhibitors' Party

The Exhibitors' Party was held within the event halls at the Surface Interval area, for the very first time and exhibitors enjoyed a free flow of drinks from 7.30pm to 9.30pm with finger food. A total of 370 exhibitors attended the Exhibitors' Party, the highest number ever in ADEX's history.

The winner of Best Booth Design was announced during the party with the prize going to Seacam, who won a free (3x3) booth in ADEX SG 2016.



Partners: Wine Mansion, CuttySark, Singha Beer, Pioneer & Outback Steakhouse

Exhibitors' Party attendees	370
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5.10.1 ADEX awarded the following for outstanding contribution and support of ADEX and the dive industry in general.

Lifetime Achievement Awards:

1) Ernie Brooks 2) Valerie Taylor



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Extraordinary Contributions To The Diving Industry:

- | | | |
|----------------|-----------------|---------------------|
| 1) A.G SANO | 2) AARON WONG | 3) LAURENT BALLESTA |
| 4) HENRIK NIMB | 5) IM EUNJAE | 6) MICHAEL MENDUNO |
| 7) MICHAEL AW | 8) MICHAEL TONG | 9) SIMON PRIDMORE |
| 10) TIM HO | | |

Best Booth Design Award: 1) Seacam

Sponsors' Appreciation Awards:

- | | | |
|-------------------------|--------------------------------------|-------|
| 1) Padi | 2) Canon Singapore | 3) LG |
| 4) Mares | 5) Outback Steakhouse | |
| 6) 7 Seas International | 7) Philippines Department Of Tourism | |
| 8) Pioneer DJ | 9) Silicon Core | |
| 10) Silkair (S) Pte Ltd | | |

Appreciation Awards:

- | | |
|----------------------------|------------------|
| 1) Seacam | 2) Ren Scubaworx |
| 3) Singapore Medical Group | 4) Wakatobi |

Lucky draw prizes for exhibitors' party were as follow:

S/N	Prize for Exhibitors' Party on Sat 11 Apr
1	Uw3some merchandise (12 Diverholic tees)
2	02 Bottles of Cuttysark Whisky
3	Skincare Hamper Products valued @ S\$200 x 01 hamper
4	Return ticket to Istanbul for ONE person sponsored by Turkish Airlines
5	01 copy of The Dive and Watch History - Blancpain Edition Fifty Fathoms
6	01 Signed copy of GOMBESSA by Laurent Ballesta
7	01 Watch sponsored by ORIS worth S\$2,500 (last draw of the night)



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Day 3

5.11 The Final Day

The final day of ADEX is usually a day where divers and divers-to-be go berserk with the last minute gear grabs, attending as many talks as possible and doing their final networking and meetings before the year's biggest dive event ends.



5.12 Live Judging of the **Voice of the Ocean Photo/Video Competition 2015**

The Voice of the Ocean Photo Video Competition 2015 topped every other year with an all-women star-studded panel of judges from Valerie Taylor to Amanda Cotton and Michele Westmorland. The calibre of entries continues to keep this competition one of the best in the region.



From left, Judges Ellen Cuylaerts, Amanda Cotton, Valerie Taylor, Michele Westmorland, Lia Barrett and Suzan Meldonian.

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Prize sponsors: 7Seas, SeaLife and MARES

5.12.1 Winners of Voice of the Ocean 2015

Category	Winning Photo/ Video	Name of winner/ Country	Prize/s
BEST ARTWORK FOR THE CONSERVATION OF DOLPHINS (CR)	1st: Leaping Joy Runner up: PerfectGlide	1st: Eugene Soh, Singapore Runner Up: Rebecca Li, USA	1st prize: 6D/5N 7SEAS International Dive & Accommodation Package in Gili Air, Indonesia Runner Up: 4D/3N 7SEAS International Dive & Accommodation Package in Gili Air, Indonesia
ADEX PHOTO OF THE YEAR (PT)	1st: Similan Runner up: Drifting_ Marshall Islands	1st: Navapan Janjarasskul, Thailand Runner up: Brandi Mueller, USA	1st Prize: 8D/7N 7SEAS International Dive & Accommodation Package in Gili Air, Indonesia + Mares Smart Dive Computer + SeaLife Torch Runner Up: 6D/5N 7SEAS International Dive & Accommodation Package in Gili Air, Indonesia
ADEX VIDEO OF THE YEAR (VD)	1st: Critter Planet_Philippines Runner up: Plaza Islands_Galapagos	1st: Dustin Adamson, US Runner up: Michael Kugler, Germany	1st Prize: 8D/7N 7SEAS International Dive & Accommodation Package in Gili Air, Indonesia + Mares Smart Dive Computer + SeaLife Torch Runner Up: 6D/5N 7SEAS International Dive & Accommodation Package in Gili Air, Indonesia
ERNIE BROOKS MONOCHROME CATEGORY (EB)	1st: MotherCalf_bimini	Winner: Ken Kiefer, USA	An original signed photograph by Ernst H. Brooks II + Mares Smart Dive Computer

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5.12.2 Conservation of Dolphins Winning Artworks



Winner: Leaping Joy



Runner-Up: Perfect Glide

5.12.3 ADEX Photo Of The Year Winning Images



Winner: Similan



Runner-up: Drifting_Marshall Islands



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5.12.4 Ernie Brooks Monochrome Winning Image



Winner: Mother Calf Bimini

5.12.5 ADEX Video Of The Year Winning Videos (Screenshot)



Winner: Critter Planet, Philippines



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Runner-Up: Plaza Islands_Galapagos

5.13 Aquatic Activities at ADEX

The try dives and swimming pool attracted a lot of attention from day one. While children and non-divers were allowed to have their first experiences as divers under the close supervision of professional diving instructors, other dive enthusiasts took to the swimming tank to try out fin swimming and underwater hockey.



Supported by Singapore Underwater Federation (SUF)



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5.14 Day 3 at the Suntec City Hall 401 to 403 ended on a high with the ever-delightful lucky draw prizes which included:

Day 3 – Sunday, 12 April 2015 Lucky Draw Prizes

	Prize Name	Price Description
1	SSI Open Water Diver Course @ Tioman	Sponsored by Scuba Institute. T&Cs apply
2	3D2N Dive & Accommodation Package for ONE person in 7Seas International, Gili Air, Lombok	Valued @ US\$ 185. T&C's Apply.
3	Limited Edition APEKS Black Sapphire Regulator (YOKE) - P/N AP0040 x 1 set	Valued @ S\$1600
4	3D2N stay at Tioman Dive Resort, Tioman Island for 2 persons	T&Cs Apply.
5	01 x Enriched Air Nitrox diver course	With Friendly Waters Seasports valued @ S\$250
6	AUDAXPRO Travel 15, White BCD	Valued @ S\$1080
7	01 x Darkbuster 3WE LED dive light S\$86	Sponsored by Friendly Waters Seasports
8	3D2N Mabul Beach Resort	Sponsored by Scuba Junkie
9	02 x QueaseEase anti seasick Aroma stick S\$56	Sponsored by Friendly Waters Seasports
10	7N5D Dive & Accommodation package for ONE person	Sponsored by Sam's Tours Palau. T&Cs Apply.
11	Skincare hamper valued @ S\$200	Sponsored by Heliocare
12	Open Water Course (Tioman) for ONE person	Valued @ S\$620, sponsored by Scuba People. T&Cs Apply
13	3D2N Dive Brunei Package with PONI DIVERS, Brunei	T&Cs Apply.
14	1 x Subgear SG50 Regulator System Double Diaphragm	First Stage Power Flow Second Stage valued @ USD\$650
15	1 x Scuba Pro Regulator MK21 G260	USD\$740 Ballanced High Flow First Stage Fully Balanced Second Stage New Tech Regulator
16	Mares Puck Pro Wrist Computer	Slimline, intuitive and easy to use. S\$530 RRP
17	Mares Puck Pro Wrist Computer	Slimline, intuitive and easy to use. S\$530 RRP

LED Screens by
SiliconCore¹
 Audio by
Pioneer Dj

EXHIBITION & ACTIVITIES
 HALL 401-403

FILM FESTIVAL
 LEVEL 3, Room 311

TEKDIVE CONFERENCE
 LEVEL 3, Room 322

www.adex.asia

Official Publication	Endorsed By	Official Airline	Official Waterway	Official Drink	Official Wine	Official Beer	Powered by	Tire by
RutanDiver	WATERPROOF	SUKK AIR	CITY'S SWIM	pepsi	Vitic D'Nemion	BUFFALO BEER	LG Life's Good	BLANCPAIN WATCH PARTNER OF THE ADDEX EXHIBITION
Pony Venue Sponsor pump	Official Partner (PAU) OUTBACK	In Association With images of asia	Official Hotel Booking Agent hotels.tv	Medical Support Group SMG				
Sponsors								
Deep Blue Asia Ltd.	DIVE ZONE	EXPLORE VENTURES	FRASERS	HELIO CARE	I-DIVESTE	HYPER GEAR	hydraxians	
MAREX ON DEX	mares	MARINA MANDARIN	ORIS	OCEANIC POWER	PODI DIVES	PRIMO	RED SEA BABIES	
SEM TOURS	Scuba People	SEA LIFE	SHARK SKIN	SHEARWATER	TURKISH AIRLINES	WATER PRO		
Official Bag PADI								
Supporting Dive Agencies CMAS , RAID , SCUBA EDUCATORS INTERNATIONAL , SSI , ECUBA , SDI								
Supporting Partners NANUK								
Supporting Media SCUBADIVER , Asian Geographic , read , Action Asia , Diveguide.com , DPG , DIVE , Floating World , zygona								
Non-Governmental Organizations OCEAN , underwater , WETPANEL , Yellow Ribbon								

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