

SUNTEC, SINGAPORE

Blue  
Green

360° BUSINESS FORUM

SUSTAINABLE DIVING  
THINK TANK & DIALOGUE

BE PART OF THE DISCUSSION  
BE PART OF THE CHANGE



SUSTAINABLE DIVING  
THINK TANK  
FRIDAY, APRIL 12  
10.00AM-12.00PM

SUSTAINABLE  
DIVING DIALOGUE  
SATURDAY, APRIL 13  
10.15AM - 12.15PM



Organised by



INTERNATIONAL  
COORDINATORS

Co-Chaired by



Supported by



Co-Organised by



## BUILDING THE FOUNDATION FOR A SUSTAINABLE DIVE INDUSTRY

Over the past two years we have created shock waves in the industry by gathering veteran competitors, newly launched businesses and ocean experts to discuss the ocean-conscious business models. If you love the ocean and are concerned about the future of your business, join us. It's time to get on board or get left behind.

## SUSTAINABLE DIVING THINK TANK FRIDAY, APRIL 12, 10.00AM-12.00PM

Chaired by Reef-World (Green Fins international coordinators), co-organised by UW360 and supported by Blue Ocean Network.

A gathering of pro-active group of dive industry leaders to share intel on how to pursue a sustainable business model. This will be done in a quiet private conference room beneath the show floor, we will share our concerns and challenges and together map out our pathway towards adopting ocean-conscious business models.

## Blue Green 360 BUSINESS FORUM

Space is limited for the Think Tank – please book a place by e-mailing [bluegreen360@adex.asia](mailto:bluegreen360@adex.asia)

SUNTEC, SINGAPORE



**WHY YOU SHOULD ATTEND THIS EVENT**

You will gain valuable connections and get first-hand intel on what's happening in sustainability within your industry. Over the past two years, everyone involved walked away with valuable knowledge they could apply right away to their organizations, this year we'll take it to the next level.



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## DRIVING INDUSTRY CHANGE

The businesses who have been involved in this honest discussion about the challenges they face in their switch towards sustainability are changing the way the industry works. Training agencies are launching new international environmental programmes, liveboard companies are purchasing plastic recycling machines, international hotel chains are committing to strategies for plastic free futures. All as a result of this discussion on sustainability.

The best bit is that they are being rewarded with access to newly invigorated market segments, higher rates of return customers and fantastic online reviews. Sustainability for the future of our industry is profitable, environmentally sound and socially balanced.

## SUSTAINABLE DIVING DIALOGUE

SATURDAY, APRIL 13, 10.15AM - 12.15PM

Chaired by the UN Environment, organised by Reef-World (Green Fins international coordinators), hosted by UW360 and supported by Blue Ocean Network.

Public Q&A with a panel of seven industry leaders showcasing steps they are taking towards industry sustainability, with a special focus on reducing ocean plastics. We will also spotlight those businesses who stood out during the Think Tank, providing the crowd with a debrief of our takeaway messages.

Back by popular demand, these two free events are relevant to representatives from all segments of the diving industry: *Dive professionals, dive operators, liveboards, resorts, travel providers, diver training organisations, manufacturers, photographers, the media* and more. Our goal is to give you the key pieces you need to take leaps forward towards a more profitable and resilient dive business.



**Jerker  
Tamelander**

UN Environment



**Chloe Harvey**

DIRECTOR  
The Reef-World  
Foundation

SUNTEC, SINGAPORE



ANNIVERSARY

**WHY YOU  
SHOULD  
ATTEND  
THIS EVENT**

These actions will

- Strengthen the resilience of your key business asset, the marine environment
- Increase your profits
- Attract and maintain customers
- Help protect your investment and hard work for the long-term

**Blue  
Green**  
360° BUSINESS FORUM

If you have any questions, please email us at [bluegreen360@adex.asia](mailto:bluegreen360@adex.asia)

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