



APRIL 11-14, 2019
ADEX
SUNTEC, SINGAPORE



AWARD 2019

HOTEL/RESORT of the Year
LIVEBOARD of the Year
DIVE OPERATOR of the Year
PERSONALITY of the Year
PLASTIC POLLUTION SOLUTION
INNOVATOR of the Year
GREEN FINS Award

SPECIAL
CATEGORY

Deadline: **April 1, 2019**

PANEL OF JUDGES



Rili Djohani
Executive Director
Coral Triangle
Center



Chloe Harvey
Director
The Reef-World
Foundation



**Jerker
Tamerlander**
UN
Environment



Luigi Cabrini
Chairman, Board of Directors
Global Sustainable
Tourism Council



Dianna Cohen
CEO and Co-founder
Plastic Pollution
Coalition

AWARDS CEREMONY

Date: April 12 Time: 3.00 – 5.00pm

Submit application form at
www.uw360.asia/bluegreen360

Organisers



Inspiring People Saving Oceans



Supported by



Media support





BEST OF THE YEAR AWARD 2019

BlueGreen360 Awards Year 3 celebrates businesses and individuals in the marine tourism industry dedicated to inspiring and championing sustainable solutions in their day-to-day operations and sharing their invaluable knowledge with the wider community. The awards also honour those pioneers who attempt to strive above the rest by adopting and utilising brand-new technologies to ensure the sustainability of our oceans for the generations to come.

Businesses can enter and win in any of the following categories:

- **BlueGreen360 Hotel / Resort of the Year**
- **BlueGreen360 Liveboard of the Year**
- **BlueGreen360 Dive Operator of the Year**
- **Special Category: BlueGreen360 Plastic Pollution Solution Innovator of the Year**

There will be one individual awarded as “**BlueGreen360 Personality of the Year**” for outstanding and pioneering contribution to the promotion of sustainable practices in the marine tourism industry.

The **Green Fins Award** is featured award category, which will be presented to the Green Fins member dive center with the lowest environmental impact, as demonstrated by an assessment of business practice conducted within the last 18 months. Green Fins members will be automatically put forwards for this award and are not required to enter.

Targeted businesses and individuals to join the award will be within one of these four categories and operating in the Asia Pacific region:

- Hotels & Resort
- Liveboards
- Scuba and Free Diving Operators

Panel Of Judges

- Rili Djohani, Executive Director, Coral Triangle Center
- Chloe Harvey, Director, The Reef-World Foundation
- Jerker Tamerlander, UN Environment
- Luigi Cabrini, Chairman, Board of Directors, Global Sustainable Tourism Council
- Diana Cohen, CEO and Co-founder, Plastic Pollution Coalition

Awards

- Trophy
- Award ceremony during ADEX 2019 in Singapore
- Feature Article in Asian Geographic Magazines Pte. Ltd. magazine
- Press coverage
- Exclusive visit to innovate plastic pollution solutions in Singapore
- Winners’ representative can avail of a 3 day free training on sustainable tourism at the Coral Triangle Center in Bali (travel and accommodation not included)

For Businesses:

- Interested participants can submit the application form here [\(link\)](#)
- Each application will require submission of 2 reference names for validation
- Each applicant can enter in one category only.
- Past winners can apply under a different category
- Members of Trade360 VIP Corporate Membership and ADEX 2019 Exhibitors can enter for free.
- Non-members and non-ADEX exhibitors can pay SGD100 to enter the award.
- Green Fins members will be entered automatically for the Green Fins Award but can also apply for the other categories.
- Application deadline is **April 1, 2019**

For Individuals (Free):

- Interested participants can submit the nomination form here [\(link\)](#)
- Each nomination will require submission of 2 reference name
- Nomination deadline is **April 1, 2019**



BLUEGREEN360 AWARDS APPLICATION FORM

BlueGreen360 Awards celebrates businesses and individuals in the marine tourism industry dedicated to inspiring and championing sustainable solutions in their day-to-day operations and sharing their invaluable knowledge with the wider community.

Businesses can enter and win in any of the following categories:

- **BlueGreen360 Hotel / Resort of the Year**
- **BlueGreen360 Liveboard of the Year**
- **BlueGreen360 Dive Operator of the Year**
- **Special Category: Blue Green 360 Plastic Pollution Solution Innovator of the Year**

Who can apply? Businesses who have demonstrated and/or achieved the following:

- Adopted sustainable environmental practices in its operations

- Actively engage communities in sustainable marine tourism
- Adopted innovative means to minimize negative impact to marine and coastal environments
- Directly support or lead initiatives that protect marine biodiversity and coastal environments
- Adopt innovative solutions to reduce Ocean Plastic Pollution in its business operations and in the community

What are the fees? A participation fee of SGD 100 will be charged for businesses that will join. Members of Trade360 Corporate VIP Membership are exempted from the fees.

When is the deadline? Application forms and supporting materials must be completed and submitted online by **April 1, 2019.**

Nominee		
Company Name		
Position	Phone and Email	Website
Category (please mark one)		
<input type="checkbox"/> BlueGreen360 Hotel / Resort of the Year <input type="checkbox"/> BlueGreen360 Liveboard of the Year		
<input type="checkbox"/> BlueGreen360 Dive Operator of the Year _____		
<input type="checkbox"/> Special Category: BlueGreen360 Plastic Pollution Solution Innovator		

I. Please answer each question succinctly or up to a maximum of 200 words per question.

A. What are the pioneering efforts that the nominee has done to adopt sustainable marine tourism practices in his business or his industry? Please give specific examples.

B. How has the nominee inspired various stakeholders in promoting sustainable business practices? Some examples would be working with a local business groups

or community organizations to promote sustainable marine tourism practices to a larger group of people.

C. Has the nominee been recognized by other organizations for promoting sustainable tourism? Please cite some examples and include the organization giving the recognition, date and name of the citation.



BLUEGREEN360 AWARDS APPLICATION FORM

I. Please answer each question succinctly or up to a maximum of 200 words per question.

1. Ocean Business Practice

How has your company adopted sustainable environmental practices in its operations? This includes compliance with environmental laws, zoning requirements related to protected areas. Also includes providing regular training and guidance for personnel to ensure compliance with environmental regulations in the area of operation.

2. Community Engagement

Give examples of how your company has engaged local communities in promoting sustainable marine tourism in your areas of operation? This could include, but not limited to, the conduct of awareness, outreach activities on marine conservation for local community members, work with community leaders in promoting marine conservation projects in the area of operation, provide opportunity for community members to economically participate in sustainable marine tourism through employment or the sale of sustainable products.

3. Innovative Eco Solutions

In what ways has your company adopted innovative means to minimize negative impact to marine and coastal environment? This includes use of clean technologies in power generation and reduction of carbon footprint, ensuring proper solid waste and wastewater management, implementation of various ways to reduce pollution from business operations.

4. Conservation Custodian

Has your company actively engaged in the protection and conservation of marine and coastal biodiversity? Please cite some examples. For example, leading projects that directly contribute to biodiversity conservation such as reef health monitoring, marine species protection, strict compliance and promotion of codes of conduct in wildlife interaction, engaging customers in marine and coastal conservation activities such as adopt-a-turtle, adopt-a-reef, mangrove planting, etc.

5. Plastic Pollution Solution

Ocean plastic pollution is a growing threat to marine and coastal environments worldwide. What innovative solutions does your company do to address this problem? List your innovative solutions and include the impact of these solutions to your business and your community.

II. Supporting Materials. You may send materials (photos, news clippings, links to videos) to support your answers.

III. References. Please provide 2 references that we can contact. These references should not be an owner/shareholder/employee of the company.

REFERENCE 1	
NAME	POSITION
PHONE/EMAIL	ORGANIZATION

REFERENCE 2	
NAME	POSITION
PHONE/EMAIL	ORGANIZATION

IV. Trade360 Member (Worth S\$200)

By entering the BlueGreen360 Awards, you enjoy these benefits as a Trade360 Member:

- Corporate listing of your company on the **UW360** website (please note that we only show listings that offer a special incentive to our readers, discounts, free breakfasts – get creative!)
- S\$100 off the price of booth rental at the ADEX China and ADEX Singapore 2017, waiver of the corner booth charge (worth S\$300), and additional S\$100 off every booth
- Four complimentary magazine set subscriptions of the e-versions of *Asian Diver* + *Scuba Diver AUSTRALASIA* + *OCEAN PLANET*
- Up to 40% discount on online and print advertising rates in *Asian Diver* and *Scuba Diver* magazines when you book a block series of advertisements
- For dive operators: every diver that you certify will be given a free one year subscription to either (*Asian Diver*, *Scuba Diver AUSTRALASIA* or *OCEAN PLANET*)



BLUEGREEN360 AWARDS NOMINATION FORM

BlueGreen360 Awards celebrates businesses and individuals in the marine tourism industry dedicated to inspiring and championing sustainable solutions in their day-to-day operations and sharing their invaluable knowledge with the wider community. Individuals can be nominated for the:

- Person of the Year Award

Who can be nominated?

Individuals who have achieved the following:

- Pioneering efforts in promoting sustainable marine tourism in the private sector

- Mobilized various stakeholders in promoting sustainable business practices
- Recognized in the public domain for promoting sustainable marine tourism practices

Is there a fee to nominate? There is no fee to nominate an individual for this category.

When is the deadline? Application forms and supporting materials must be completed and submitted online by **April 1, 2019**.

Nominee		
Company Name		
Position	Phone and Email	Website
Which marine tourism industry does the nominee come from?		
<input type="checkbox"/> Hotel / Resort <input type="checkbox"/> Liveaboard <input type="checkbox"/> Others (please specify) _____ <input type="checkbox"/> Dive Operator		

I. Please answer each question succinctly or up to a maximum of 200 words per question.

- A. What are the pioneering efforts that the nominee has done to adopt sustainable marine tourism practices in his business or his industry? Please give specific examples.**
- B. How has the nominee inspired various stakeholders in promoting sustainable business practices?** Some examples would be working with a local business groups or community organizations to promote sustainable marine tourism practices to a larger group of people.
- C. Has the nominee been recognized by other organizations for promoting sustainable tourism?** Please cite some examples and include the organization giving the recognition, date and name of the citation.

II. Supporting Materials. You may send materials (photos, news clippings, links to videos) to support your answers.

III. References. Please provide 2 references that we can contact. These references should not be an owner/shareholder/employee of the company that is affiliated with the nominee.

REFERENCE 1	
NAME	POSITION
PHONE/EMAIL	ORGANIZATION
REFERENCE 2	
NAME	POSITION
PHONE/EMAIL	ORGANIZATION